

JOHN BULL

OVER A MILLION SALE

No. 1275,
Vol. XLVIII.



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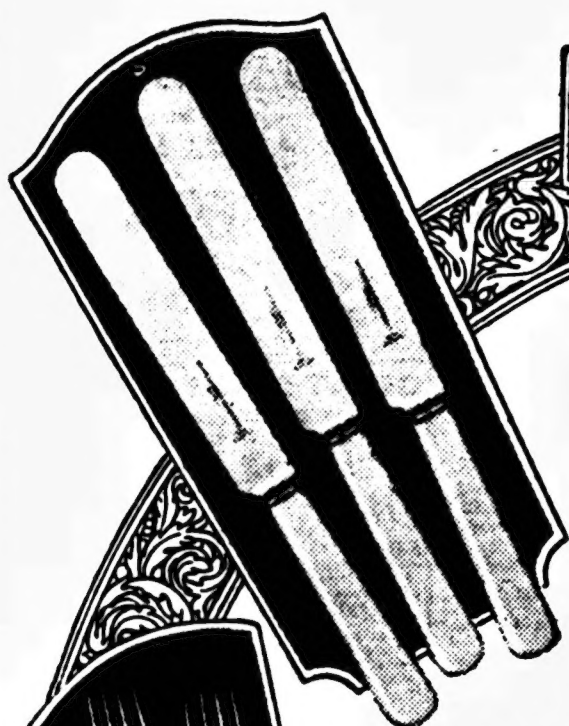
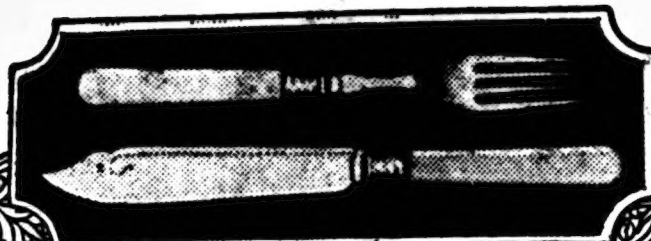


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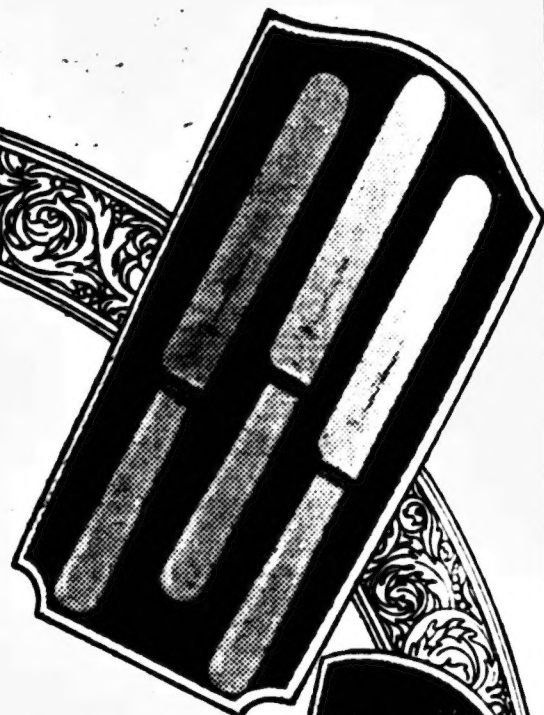
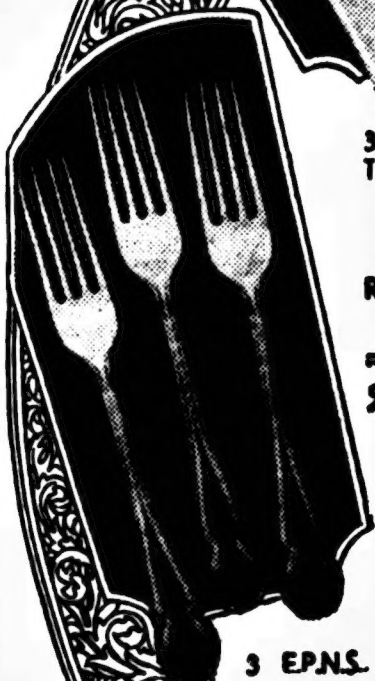
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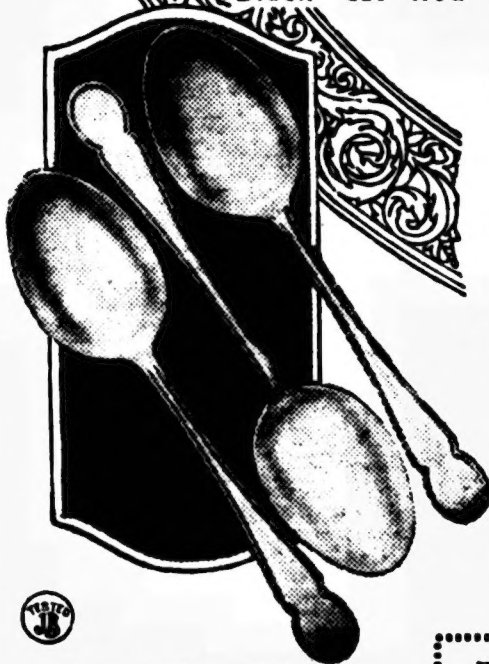
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JOHN BULL

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—the Right to Justice and Truth



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Muddlers Behind the Wage Crisis

Liberals at the Cross-roads

Tote and Truth

KEEN observers are disgusted at the petty tricks employed by those who have engineered the railway and mines wages crisis.

We have the bleating of the railway companies that traffic returns are comparatively down and that all enterprise has failed to hold the public patronage of rail travel.

The fact is that, apart from main lines and de luxe expresses, the rolling-stock used for passengers is twenty-five years behind the times. Even then it is inadequate. Strap-hanging is worse than it has ever been.

No wonder people fly to the comfortable bus or motor-coach.

Same with coal

Similarly with the coal mines. The first cry of the incompetent employer is "reduce wages—the only way."

Today the muddlers are dinning the public ear with pre-war comparisons of wages, receipts and the cost of living.

When will it penetrate these fossilised brains that the people of Britain will not be thrust back to the condition of the bad old days?

Nothing but a steady, progressive improvement in the standard of living will satisfy the nation.

There must first be better business methods and cheaper commodities, and then we can talk about wage adjustments.

Armour-plated cheek

The disarmament talks in Geneva have aroused the usual wave of righteous indignation in Germany. This year the British Navy has come in for almost as much scathing comment as French militarism.

However, it cannot be said that the latest German Naval programme errs on the side of modesty.

It provides for four new 10,000-ton "pocket battleships," costing £3,700,000 apiece, and a 6,000-ton cruiser costing £2,000,000. In addition, twenty-three lesser vessels are provided for.

Not so bad for a "disarmed" country.

Under-current

The question of the Channel Tunnel is by no means dead so far as France is concerned. There is an under-current of diplomacy quietly at work. France is alive to the fact that, during the past three years, German exports to this country have exceeded £23,000,000 annually.

She realises that more of her own commodities could be sent with greater facility and cheapness through the tunnel and commercial relations would be vastly improved.

Earth-bound

Three years ago the Air Council was offered a detailed proposal, sponsored by the late Sir Sefton Brancker and other influential airmen, for the production of a film based on the history of our Air Force.

The project was killed, yet our prestige and, more tangibly, our manufac-

turers would have benefited considerably.

Now an American "epic of the air" is filling kinemas in London and other European capitals.

American planes are getting this incomparable advertisement, and the legend of who won the war goes even farther up in the air.

The converts

There are several Liberal M.P.s who, but for difficulties in their constituencies, would openly proclaim themselves as converts to Labour.



Sir William may be the first

It is likely that Sir William Edge, the Member for Bosworth, will be one of the first to overcome this obstacle and will cross the floor of the House before very long.

Already Sir William supports Mr. MacDonald ten times for every once that he rallies to Mr. Lloyd George. His conversion seems inevitable.

The eyes of the House are closely watching these little dramas that may have important bearings on the whole political situation.

Still solvent

Experts who have been busy calculating the coming Treasury deficit have reached the conclusion that the position is not so bad after all.

Revenue will probably be down by at least 16.6 millions compared with Budget estimates, and general expenditure—excluding National Debt interest and Sinking Fund—is expected to be 22.1 millions more than was provided for.

The other side of the picture, however, is more hopeful.

More than £20,000,000 is likely to be saved in National Debt interest, owing to cheap money and low discount rates.

And, finally, there is a nice little budgeted surplus of 2.2 millions to help square accounts.

Conference courtesy

When the King left the Royal Gallery of the House of Lords after opening the Indian Round-Table Conference last week, the Throne was carefully moved back a few feet to make place for the chairman's seat.

This action was the result of certain pungent comment made at the opening of the Naval Conference early this year, when the Throne was some-

what ostentatiously bundled out after the King's departure from the Gallery.

We congratulate Mr. Lansbury on the improvement. It is the little things that count.

Debt-dodgers

It has long been a sore point with traders that married women, unless proved to be trading on their own account, cannot be committed for debt.

Thus thousands of pounds are lost to honest traders through the ingenuity of married women who "know the ropes."

But defaulting madam is no longer to have things all her own way.

On the ground that she now has the vote and is able to enter a host of professions in competition with men, traders all over the country have signed a petition, and a draft Bill has been prepared and submitted to Sir Laming Worthington-Evans, M.P.

We hope, therefore, that this will mark the end of a gross injustice.

This—and that

Since becoming Attorney-General, Sir William Jowitt, in addition to nearly £10,000 in salary, has received about £19,000 in fees.



His £19,000 in fees

In the same period of sixteen and a half months the Prime Minister has received a mere £7,000.

It is true that, like some brilliant predecessors, the Attorney-General has actually lost money by taking office, but the contrast with the Prime Minister's agreed increase of £2,000 a year is startling.

Either good lawyers are too highly paid or Prime Ministers are very small beer.

New oil war

Although it is true that the world is on the verge of another big oil war, reports that the resumption of hostilities is due to undercutting by Russia are unfounded.

The truth is that the quarrel has arisen because the big Royal Dutch Shell Group has been competing with the American oil companies in the U.S. market.

The Americans, who, some time ago, agreed to "live and let live" in overseas markets, have found that they are getting the worst of the bargain.

They have, therefore, scrapped the export agreement and are prepared to cut prices.

The fight will be mainly in the East, and the British motorist is not likely to profit by the quarrel of the oil kings.

Tote and hope

The Racecourse Betting Control Board will only be able to show a profit of £300,000 on the year.

This is startlingly small in the eyes of Tote-haters, who will no doubt make great capital out of it.

We hope the Board will not be bluffed into raising the 6 per cent. rake-off to 10 per cent. of the turnover. This would be sheer panic action.

The sooner the Board declares its intention about the next flat season the better.

That Cunarder

Despite the fact that, in agreeing to assist in the insurance, the Government is risking millions of pounds, even Mr. Graham does not know when and where the second monster new Cunarder is to be built.

Apart from the fact that there is no time to be wasted if Britain is to regain the blue riband of the Atlantic, it is incumbent upon the Government to ensure that the contract shall go to an area where it will be most serviceable in mitigating unemployment.

Anyway, why the "hush-hush"?

The bores baroness

Our exposure last week of the Baroness Carla Jensen, whose book, "I Spy," must certainly be a subject for some Home Office enquiry, has caused widespread interest.

It is significant that the publishers have issued a public apology to a man whose name resembled that of one of the people mentioned in the book.

That more will be heard of this remarkable volume can be safely predicted.

Poison for sale

Mr. Clynes will shortly introduce a Bill to enforce the recommendations made by the recent committee investigating the Poisons and Pharmacy Acts.

One important proposal is that it shall be illegal for chemists to sell or supply drugs such as medicinal and a number of proprietary narcotics, without a doctor's prescription.

At present it is a simple matter for unauthorised people to obtain supplies in dangerous quantities. A simple Bill may be the means of saving many misguided souls from themselves.

The right direction

The Government has under consideration the question whether the class of persons who may become voluntary contributors for the purpose of qualifying for the old-age pension at the age of sixty-five might be considerably extended.

This is a step in the right direction. At present many persons are barred on account of the time-limit in operation.

Ace trumped

A short time ago Major Savage, our smoke sky-writing king, went to Rome to stage his invention.

Although he confined himself to writing "Viva Il Duce" all over the Roman empire to the admiration of everyone, Fascist papers remained silent on the achievement.

It has since transpired that only the deeds of Italian pilots flying Italian machines must be recorded in the Duce's Press.

We pass this information on to Dr. Dornier, who is selling a Do.X to Mussolini.

Ulster's dead hand!

Members of the Parliament of Northern Ireland are scarcely over-worked. Resuming their labours at the end of October after a holiday extending from March last, they have now adjourned until the spring.

It seems an easy £200 a year. Meanwhile, unemployment in Ulster continues to increase and farmers look in vain for the Government's plans to aid them in their difficulties.

A crime to live!

James McMillan, of Bridgend, Renfrewshire, has been lying in Greenock Jail since June 16 because he cannot find a new home for his wife and nine children.

This tragic little regiment live in a house which has been condemned by the local authorities, and because McMillan failed to find alternative accommodation, he was jailed by order of the Paisley Sheriff Court.

Dr. R. Forgan, M.P., is championing his cause, and hopes to persuade the Secretary of State for Scotland to secure his release.

We trust that while doing the right thing by McMillan, Mr. Adamson will have something snappy to say about the queer manner in which the local authority assists a family in distress.

The right spirit

There is not much wrong with British grit so long as we have men like the miners of Blaenavon, Monmouthshire.

Blaenavon, like many other Welsh mining towns, is without adequate athletic and recreation grounds.

The unemployed, rather than slack in idleness, set about rectifying the matter by carving these amenities from the face of the mountain.

A football field has already appeared, and tennis-courts, a bowling-green and a swimming-bath are to follow. Splendid!

The anvil chorus

The Scottish Office is at last considering plans to abolish the scandals associated with Gretna Green's so-called marriages, consistently exposed in JOHN BULL.

But "some form of authoritative enquiry should precede any legislative proposals," says the Lord Advocate, Mr. Craigie Aitchison, and he can promise nothing definite.

If he wants detailed proof of this anvil evil our files are at his service.

A chorus of conferences won't go far towards remedying things.

Victimised

Mr. F. Trott, of Carswell, Uplyme, Devon, recently gave evidence in a court case at the instance of the Ministry of Agriculture. This action led to the recovery of £55 wages and £5 fine.

But for attending court at the request of the Ministry's inspector, Mr.

'If You See It—' Continued

Trott was discharged from his employment.

Similar cases are reported from agricultural areas throughout the country, and if the courts concerned refuse to protect witnesses the Minister himself should act.

It makes you think

John Kirkland, of Crossgates Street, Larkhall, walks the streets in quest of work wearing a suit of clothes he bought in 1914 to interview the general manager of the Caledonian Railway Company.

That interview was for the purpose of demonstrating a safety device by means of which brakes are immediately applied to any train reaching a signal set against it.

He was told that his invention was efficient, simple and cheap, but the railway could not afford it.

Kirkland went to the war. In his absence the children discovered the models of his invention, and they went the way of all toys. Despite the promise of the railway company to consider his work further, he never heard from it again!

Sporting

A team of forty-eight British athletes from mill, shop and factory is to compete in the International Workers' Olympiad at Vienna next year.

The Trades Union Congress has voted £50 towards the £1,000 appeal that is being made to defray expenses, and the National Workers' Sports Association, which is backed by the T.U.C., the Labour Party and other democratic organisations, is making the arrangements.

It is gestures such as this that foster the spirit of international friendship and good will, and play their sturdy part in the advancement of real democracy.

Lives are cheap

Up and down the country, people are being knocked down and killed, or maimed, by non-stop car juggernauts. But nothing comes of the scandal.

There is the case at Bamber Bridge of Rupert Sanderson, Watkin Hill, Lostock Hall, who was found dead with the rear wheel of his push-bike smashed to smithereens.

The police have particulars of the vehicle which is believed to have done the damage, for a motor-coach was seen to stop two miles from the scene of the tragedy, the driver wiping the front of the coach and attempting to straighten a bent mud-guard.

But nothing has been done. Human lives are cheap to-day.

The criminals

This is the sort of thing that is allowed to happen in a land where there are over two million unemployed.

Three men "on the road" fixed up to begin a job the following morning at 6.30. Without lodgings, they went straight to the workhouse at Wisbech, Cambs.

They handed the master a note from a gangmaster asking that they should be allowed out in the morning early to get down to their new job.

And what happened? Because they would not do their "allotted tasks" the next day, as they would not have reached work in time, they were prosecuted and sentenced by the borough Bench to fourteen days' hard labour.

"The institution is not for the convenience of gangmasters," says Mr. H. R. Barwood, the master.

We know that, but . . .

Braid and tape

The Admiralty's quest for economy is bringing about some queer contrasts.

On the one hand, the Admiral Superintendents of Portsmouth and Devonport dockyards, due for retirement as

admirals, have been retained in their posts in a civilian capacity.

But because this period of extra duty does not count for pension an extra 15 per cent. is being added to their full pay.

On the other hand, a number of girl clerks have been appointed as machine operators in Portsmouth dockyards at an inclusive rate of 12s. 2d a week.

Mr. W. J. Brown, the "Civil Servants' own M.P.," is taking up the case of these girls and does not mean to let it drop until he has had the wrong righted.

Rats!

A dazzling poster has been promising a certain and assured income to those who speculate a shilling. And the business to be invested in is a very old friend.

Breeding cats for their skins, and rats for the cats, and feeding the rats on the skinned cats! Not to speak of crossing the cats with snakes so that they will skin themselves twice a year and save labour.

It's a hoary old joke. How many people have been caught this time?

Merrie England!

Picture, if you can, the tiny abode of a Hampshire farm labourer, crowded with a family of seven little ones.

The man is at work in the fields. At home his good wife awaits the arrival of her eighth child. There is no money to pay for help. Her little daughter of thirteen, Georgina, does the best she can.

The sequel: George North, of Bordon, the labourer, is summoned for not sending the child to school, and, although the facts are known, is warned that next time it will be a fine.

That's "Merrie England" in the year of grace 1930. Mr. E. Roffe Thompson has other and more tragic revelations to make on another page.



"Civil Servants' own M.P."

Brazen tyranny

Officials of the London County Council's housing estate are merely amusing it seems, at the maxim that an Englishman's home is his castle.

Interference with the rights of citizens on the estate is becoming almost intolerable.

A resident cannot even place a brass plate outside his house until permission has been obtained from the autocrat.

The L.C.C. has done much to ease the housing problem, but such petty tyranny is unworthy of the Council Fathers.

The "dope doctor"

That John A. Thompson, a young drug addict, described as a "danger to society," should manage to secure a job as a doctor's assistant with false credentials is extraordinary.

That he should have got as far as visiting patients, signing death certificates is astounding.

That Dr. O'Flanagan, a Middlebrough physician, should have been deceived by this jailbird impostor in entrusting patients to his care is a powerful warning to medical men that assistants should not be engaged without the most exhaustive references.

Thompson, who has been sent to prison, states that he is an incurable drug addict. Society must be protected from such a man.

Wood war?

The new timber agreement between the British wood-importing syndicate known as the Central Softwood Buying Corporation, Ltd., and the Soviet has caused much dissatisfaction in Canada and Sweden. Representation are being made in London.

It is almost certain that the afforested countries of Europe, chief of them Finland, Sweden and Poland, will not come to an agreement to pool the timber resources to meet the Russian competition in British and other markets. A price-cutting war on large scale seems imminent.

Not good enough

Recently the Highways Management Committee of the Norfolk County Council recommended that when certain road workers became entitled to the old-age pension their wages should be reduced by ten shillings a week.

In fairness to the council, however, it should be added that the committee's motion was thrown out by the council with one dissentient. We are glad that the members agree with us that the sort of thing is not good enough.

A New One On—

—ADAMSON



By DR. W. R. K. WATSON—

OUR PAMPERED Jailbirds

—who is Senior Medical Officer of H.M. Prison, Brixton, a noted authority on prison life and the treatment of prisoners.

THE latest reports of the Commissioners in Lunacy and of the Home Office on Criminal Statistics make depressing reading. The former tells of marked increases in insanity and mental defect, the latter of a similar increase of serious crime, chiefly, one notes with regret, among young men.

The coincidence can hardly be fortuitous; and the only possible common cause is a general mental and moral degeneration.

The eugenicists have been predicting such a degeneration for years; and it seems that it has arrived. What secondary causes have directed our moral degenerates into criminal ways?

A good many things may have had something to do with it. The motor-car, which makes some crimes easy and comparatively safe, the evil example of America and the insufficiency of the police are probable factors.

One might include the decay of religion, though that is rather a result than a cause of degeneration.

BUT by far the most potent secondary cause of the growth of crime is, I believe, the change in our treatment of the criminal after we have caught him and proved his guilt.

We make three errors, which I shall mention in the order of their gravity.

First, the doctrine of what I may call the First Free Bite.

In many courts a first offender—that is to say, one who has been detected for the first time—is almost automatically "bound over," so that he should not be made a criminal. In many cases, no doubt, this course is justified, but it has certainly been overdone.

I have repeatedly found that young thieves had discounted this binding-over in advance.

They had had a run of luck in escaping detection, and they confidently expected to get off with a lecture from the Bench and the inconvenience of reporting to a probation officer for a time.

Now that they were known to the police, many of them saw the game was up, and told me they meant to go straight in future.

It was clear that if they had been less sure of escaping prison, many of them would never have committed a crime at all.

There are courts which plume themselves on the fact that very few of those bound over relapse into crime, forgetting that a court's reputation for leniency may increase the number of those that appear before it to be in their turn bound over.

A graver error is to be found in the unreasonable mildness of our prison system.

In my time the change in this direction has been revolutionary. I have, indeed, heard a high official declare that in dealing with the criminal all idea of retribution had been abandoned.

I WONDERED on whose authority the whole purpose of the criminal law of England had been thus changed. I am still wondering. It must certainly have been on the authority of someone whose practical knowledge of criminals was neither extensive nor profound.

The new methods have excited some comment. Even the Bench has hinted disapproval. A day or two ago a London magistrate described Holloway Prison as an "hotel de luxe."

Recently, again, I was in the witness-box in one of the higher courts. I had expressed the opinion that the prisoner in the dock showed no sign of insanity.

The counsel for the defence rose.

"You think, doctor," he said, "that my client is not insane. But have you ever seen him when he has had a couple of whiskies-and-sodas?"

"No," said I. "We do not give our prisoners whiskies-and-sodas."

The judge leaned forward. "Don't you?" he said. "From all I hear, it won't be long before you do."

The truth is that those in authority think much—though they, perhaps, do not know much—of the criminal, and hardly at all of the law-abiding public.

Surely the first duty of the State should be to those that keep, not those that break, its laws.

When I have expressed this view I have been referred to the parable of the Prodigal



"No," Dr. Watson said to the judge, "we do not give our prisoners whiskies-and-sodas"

Son. Well, I have always felt that there was some ground for the observations of the elder brother.

Besides, my sentimental objector overlooked the facts that it was only hardship that made the prodigal repent, and that there was no proof of the permanence, or even the genuineness, of his repentance.

A generation spent among criminals has shown me that true reformation is a phenomenon so rare as to be negligible. You may possibly convince your crook that crime does not pay; that is the most you can hope for.

But even this you will never do by pampering him in prison.

Probably we go farthest astray in our treatment of criminals between the ages of eighteen and twenty. The much-advertised Borstal system is, I believe, by no means so successful as it is boasted to be.

It is doubtful if any system which aggregates young offenders together can be much of

a success, but the idea of treating them on the lines of a public school is fantastical.

Everybody knows the havoc that can be wrought in a public school by the admission of two or three vicious boys. What is to be expected in a school where most of the boys are vicious?

Yet an official of one Borstal institution has made the almost incredibly foolish suggestion that the traditions of Borstal might be expected to become comparable with those of Eton and Harrow.

The official reports on the Borstal institutions are most optimistic, claiming the most wonderful results.

I HAVE unfortunately no space to point out the statistical fallacies on which these estimates are based, but I do know that a large proportion of the most dangerous criminal exploits are the work of Old Borstalians.

In these institutions the lads receive a diet far in excess of their physiological needs; they are encouraged to play all sorts of games; they have amusements of various kinds; they are treated to holidays at the seaside—in short, they enjoy luxuries beyond the reach of most honest working lads.

The Borstal system places a premium on delinquency.

Perhaps the criminal question is incapable of a really satisfactory solution. I have wondered if something might be done by a labour colony of a very primitive kind.

Suppose we set apart a tract of grass-land, or, perhaps, one of the Hebrides. We should provide only absolutely necessary appliances. Then we could say to our criminal:

"You seem unfit for a highly civilised community. Try a primitive one. You must grow your own food, weave your own cloth from the wool on your sheep, and so on through the bare necessities.

"If you are idle or refractory, all will suffer; and you shall be tried for your offence before a jury of your fellows.

"If you prove able to do well, we may give you another chance, or two, but not more."

It would, of course, be necessary to provide officials to supervise, instruct beginners and prevent escapes.

But, assuming that your prisoners were ordinary, healthy and sane criminals, there need be little further expense.

They would certainly have to work very hard to keep themselves alive; but this would tend to keep them out of mischief and make them realise the advantages, such as they are, of civilisation.

It seems just possible that they might hesitate before risking a second term in the colony.

EVEN there, however, their welfare would rest largely in their own hands, since the officials would not interfere except in the case of gross abuses, such as persistent persecution of unpopular individuals.

I lay great stress on this point: that the colony should be as far as possible governed by the inmates. I should hope in this way to prevent the mental lethargy which overtakes nearly all old convicts, who have spent many years in prison.

They lose all initiative from the mere fact that they are never allowed to exercise the quality.

I do think that a man who made good in a colony run on some system like that suggested would be worth giving another chance.

You will never make a saint of a criminal, but here and there you might make a tolerable citizen.

CANDID COMMUNICATION

The Lesson of "Do. X"—Homes Not Factories
Pet-Killing Pets

tion of the Tynemouth Police Court are to be kept secret.

You say that the whole matter has been considerably exaggerated, that there has been no deliberate breach of duty (what does that mean?) and that there is nothing the public need know.

You are wrong. The public needs to know that rumour lied, and your casual word—excuse me, sir—is not legal evidence.

If there is nothing to hide, why hide it?

JOHN BULL.

HENRY ARTHUR COSTER
Lower Richmond Road S.W.

SIR,—The plea of your counsel that an auxiliary postman is paid poor wages could not avail in your case. Nor could your war service be cited in extenuation of your offence.

For you had not stolen money. You had pilfered parcels of cigarettes and other comforts sent by relatives to disabled soldiers, still under treatment, twelve years after the war, in Queen Mary's Hospital, Roehampton.

You should consider yourself lucky to have got off with so light a sentence as four months in the second division.

JOHN BULL.

Dr. MARION PHILLIPS, M.P.,
Transport House, London, S.W.

DEAR DOCTOR,—Your medicine for housewives is unpalatable and unsound. It is quite impracticable to establish an eight-hour-day for domestic servants, who would then be unavailable just when they are wanted.

Neither the housewife nor her deputy can be pinned down to hours, any more than the general practitioner or his deputy. The domestic does not make something for the market; she ministers to needs as they occur.

Improve wages and conditions, by all means. But don't try to turn the home into a factory!

JOHN BULL.

Rt. Hon. LORD BEAVERBROOK,
Cherley Court, Leatherhead, Surrey

MY LORD,—It gives me great pleasure to praise you.

In spite of your antipathy to Labour, you have declined to let Party feeling influence you on a great Imperial occasion.

Your leading article in the *Daily Express* on the opening of the Indian Conference is worthy of the event.

It is indeed inspiring to read an assurance that all Britain is behind the Prime Minister, and looks to him with confidence to play the predominant part at the Conference.

That is a fine, generous gesture.

JOHN BULL.

Captain C. E. LYNCH BLOSSE,
Chief Constable, Leicester

DEAR SIR,—I have to call your attention to the repeated poisoning of dogs in the Stuart Street and Western Road districts of Leicester.

A year ago the bodies of a number of poisoned cats were found in the neighbourhood, and it was obvious that they had suffered agonies. The fiendish culprit was never found.

It is a similar story to-day. The poison used is a slow one. The dog dies in torture. And the culprit has not been found.

Is the police-force doing anything?

JOHN BULL.

Mr. W. PETHICK LAWRENCE, M.P.,
Financial Secretary to the Treasury

DEAR SIR,—You recently stated that the motion for a revision of the conditions of pre-war pensions would be accepted by the Government.

But when you added that it could not guarantee to make the necessary provisions in next year's estimate, were you not thinking too much of the justice of being attacked by the Opposition which had all the opportunities needed to act since the war, and did not take them?

I agree that the injustice is flagrant. But the need for revision is urgent. Don't delay!

JOHN BULL.

STRAIGHT from the Shoulder

SIR W. MITCHELL-THOMSON, M.P.,
"The day the Premier resigns will be a revival of confidence."

And of the confidence-trick at the polls?

MR. CLYNES: "The present is not good time for asking the Chancellor the Exchequer for more money."

It never is. Yet he's always asking us for it.

BOYS of the
BULLDOG SCHOOL

THE DOMINION PREMIERS, after the Imperial Conference

DEAR SIR,—Whatever feeling of disappointment you may carry away with you that more definite results have not been reached, I am sure that you will agree that the Imperial Conference has had its uses.

Men of all shades of opinion have met and discussed the vital problems of Empire trading without hostility.

The discussion has cleared the air. We know, for example, that the Dominions don't want Empire Free Trade.

More than that, it has shown us that the geographically scattered units of the Commonwealth are more closely knit in sentiment than ever.

The Empire is to-day the greatest force for peace in the world. The conference has made us realise that. Sirs, let that content you!

JOHN BULL.

The Rt. Hon. D. ADDISON, M.P.,
Minister of Agriculture

DEAR SIR,—The lamentable fall in the number of male agricultural workers in Great Britain—from 836,900 in 1921 to 734,500 this year—will give an additional spur to you in making your Land Bill as effective as possible.

This decadence of farming has got to be stopped. Agriculture must be revived, or Britain is done for.

In heaven's name, give us something worth while!

JOHN BULL.

The Rt. Hon. Lord AMULREY,
Air Minister

DEAR SIR,—I trust that the visit to England of Do. X, the world's biggest aeroplane, has given you furiously to think.

Coupled with the disaster to R101, must you not conclude that to continue experiments with vast lighter-than-air vessels is a waste of public money, and, what is much more, of lives?

It is stated that, like Mussolini, you intend to purchase a Do. X. That is a sign of grace. But will you set our inventors and craftsmen on the task of going one better?

JOHN BULL.

Viscount COWDRAY,
Cowdray Park, Sussex

MY LORD,—I am glad to note that you have emphasised one of the gravest disadvantages of Prohibition: the manner in which it breeds contempt for all laws.

Decent men and women cannot be forced to think that the drinking of liquor, or the making of liquor, is wrong. And so they break the law against it.

Little harm seems to have been done. But by repeating that breach of that one law, they do inevitably come to think that any law of the State may be lightly broken.

We have seen that in America a host of others who would have been law-abiding are now habitual criminals.

JOHN BULL.

Mr. C. C. HENDERSON,
Town Clerk, Tynemouth

DEAR SIR,—I am amazed to learn that the results of the Governmental enquiry into the internal administration

Not from the B.B.C.—Sir John Anderson, Permanent Under-Secretary, Home Office—

JOHN ANDERSON, my jo, John,
Well might the angels weep
Over your strange decision
Anent the Irish Sweep!
On lotteries you frown, John;
The Law you doubtless know,
But common sense eludes you,
John Anderson, my jo.

John Anderson, my jo, John,
The souls you wished to save
Of ev'ry lad and lassie, John,
To gambling now a slave.
But Satan acts so quickly, John,
And you're so very slow—
Our tickets we had mostly bought,
John Anderson, my jo!

The effusion I have quoted is typical of many perpetrated since the Home Office instituted its ban on the delivery of letters to the promoters of the Irish Free State sweepstake.

But if the rhymester imagines that we are seriously interested in his immortal soul he is mistaken. If he or anybody else wishes to choose the gambler's road as a short cut to Hades we shall not prevent him.

The Stock Exchange, the Tote and the services of Isaac MacShortodds and the organisers of sundry church bazaars are freely available to him and others.

Our object is not to suppress gambling—since this would bring us into conflict with many old-established institutions, including the lottery of marriage—but to use it as an excuse for playing the dear old hypocritical, bureaucratic game.

Gambols Among
the Gambles

Unfortunately, we don't seem to have pleased anybody. Degraded gamblers who had postponed purchasing their tickets complain that they will be put to needless inconvenience in getting them through banks or business acquaintances.

While our good friends the fanatics allege that the fact that we brooded so long and earnestly before taking action—a million tickets having meanwhile been sold—implies a lack of moral fervour.

And there are even critics who hastily suggest that the Home Office took this action not under the impression that it would make twopeppercorn of difference, but to divert attention from other matters (including a crop of unsolved murders) within its jurisdiction.

Looking after Home affairs is an easy job
When corpses seem to lurk in the thicket,
And desperadoes try respected citizens rpb—

Well knowing that such tactics are not cricket!

Each day some paper speaks at length of undiscovered crime,
Of criminals at large and undetected,
And angry citizens assert that it is real time

Their property and persons were protected.

But it is very difficult to know what they expect,
Since always it becomes a source of quarrels

When we take any action calculated to protect something even more important—their morals.

Yet we must wield our rubber stamp, and knots in red-tape tie.

While documents our writing-table cumber;

But, oh! how very cheerfully we'll blot Whitehall good-bye
If our syndicate should draw the winning number!

Better Times Soon!



"To hasten the pace of reconstruction"
—Sir Horace Wilson, newly appointed
as Chief Adviser to the Government on
Industry

by
A. G. GARDINER

WHEN a ship is in the doldrums and its sails hang slack and motionless in the dead calm all eyes are turned aloft for the first hint of a coming wind.

We are in that case in regard to trade to-day, and those who watch closest are faintly sensible of change.

The hints are slight and indefinite, but so far as they go they are favourable. There is news from Lancashire of more enquiry from the East than there has been for a long time past, and I have satisfactory tidings of the success of the rationalisation scheme which was inaugurated by the banks.

A Yorkshire woollen manufacturer told me this week that his firm had reduced its bank overdraft from over a million sterling to £130,000, and that for the first time for three years it was ahead a possible profit on its material in stock.

Out of the rut

The writing down of stock in many businesses has been done ruthlessly, and it is felt that any movement in the price of raw material must now be in an upward direction, giving an opportunity for profitable manufacturing and profitable selling.

From Fleet Street, which has felt the pinch in advertising very acutely, I learn that there is a distinct improvement in business, partly due to the Christmas season; but not, it is felt, wholly.

And so on. Not enough to justify us in throwing up our caps, but enough to encourage us to continue whistling hopefully for the breeze. And while we are whistling and waiting we are, I think, learning many things that we needed to learn.

In so far as our misfortunes are a part of the world slump we must wait for a world recovery; but all our misfortunes are not due to this general cause, and in so far as they arise from vices in our own methods much that is useful is being done.

We are, I believe, at last, being shaken out of our rut and learning to fight for our place in the sun. This

applies to both employers and employed.

Let us take the case of the employers first. There are two directions in which they can look for a new impulse to industry—the cheapening of production and the improvement of marketing.

There is no doubt that British industry had got into a waterlogged condition and needed a thorough overhauling.

Its finance was inflated. Its machinery was often out of date. Its salesmanship was lamentable. Pits were kept running that ought to have been closed. Mills were kept running which were economically bankrupt.

Life-saving knife

All this lowered the general health of the industry. There is no room in industry to-day for the inefficient or the outworn any more than there is room for the lame and the halt in an army on the march.

It has taken a long time and heavy punishment to realise this; but it is realised. There is more scrapping of methods and machinery in industry, more application of new ideas than has ever been the case before.

I don't like the word rationalisation, but I like the thing.

It is the application of common sense to business. It means making the ship seaworthy, cutting away the dead wood and putting in sound timber. This is going on all round—in the cotton trade, in the coal trade, in flour milling.

The pooling of the Lancashire and Cheshire coalfields is a case in point. It involves closing down unprofitable and out-of-date mines, and, for a time, diminished employment. But in surgery, if we can save a life by cutting off a leg we do it, and the same applies to trade.

Nor does this imply injustice to the displaced workman. I have been reading the admirable scheme for the rationalisation of the flour milling industry, which includes provision for the assistance and re-settlement of the

men displaced and the pensioning of the men in the industry when they reach the age of sixty-five.

It seems to me a perfect model of how the reconstruction of industry should be accomplished. And its success is shown by the fact that "sixty per cent. of the men discharged in the last six months have been resettled either in the industry or outside."

Similar schemes are in operation in other industries, and I am glad to see that the unions and employers in the shipbuilding trade have been in conference with a view to applying the same solution of the problem of displaced labour to shipyards.

Side by side with all this internal reconstruction of the industrial machine there is real activity in the sphere of marketing. Here in the past we have been shockingly negligent.

We have assumed that as the world had always bought of us it must always go on buying from us, and that we need not push trade nor study the needs of the customer. The result has been the loss of infinite markets to our competitors—American, German, Japanese.

Now we have really taken this great matter in hand. The D'Abernon trade mission to South America, and the mission headed by Lord Kirkley to South Africa, have blazed the path for new trade enterprise in those great countries.

On the right foot

Now I am glad to see that the boot and shoe industry, which is one of the best equipped and managed industries in the country, is sending a mission to Scandinavia and the Netherlands to study the requirements of those countries on the spot.

This experiment is to be followed in other industries and in other countries, and in order to hasten the pace both of reconstruction at home and improved salesmanship abroad the Government has appointed Sir Horace Wilson, of the Ministry of Labour, as Chief Industrial Adviser to the Government.

In addition to putting steam into our



"Mr. Cook tells us that a repetition of the coal struggle is upon us"

marketing methods, I hope he will address himself to other handicaps of trade.

One such handicap is the higher rates charged by shipping companies for cargoes consigned to North America from British ports than are levied for similar cargoes from Continental ports.

Another is the shocking disparity, to which my attention has been drawn by a leading shipowner, between the time and cost of unloading cargoes at certain east coast ports and similar German ports.

A strong pull

This new energy in the rehabilitation of British trade will be fruitful on one condition. That condition is that labour is heart and soul in the effort of revival.

There are, I think, evidences that the experience of recent years has gone home. The political motive is less apparent, and the contemptuous dismissal of the Communist candidate at Shipley, where Communism was once pretty strong, is significant of the change.

Labour is learning by cruel experience that it is the chief victim of bad trade and that its own well-being is bound up with the well-being of industry.

It can promote that well-being by making rationalisation, as in the case of flour milling, a joint operation between capital and labour, and by adjusting its rigid restrictions to the necessities of trade.

It can promote it, above all, by doing its part to prevent these catastrophic disturbances of industry to make recovery impossible.

Avoid calamity

No more deadly blow was ever struck at British trade than that which was struck in 1926. It lost the nation untold millions and markets that it has not yet recovered and may never recover. And labour at large is to-day paying the price of that calamity in unemployment.

Mr. Cook, whose part in the disaster was the greatest disservice to trade that any one man ever committed, tells us that a repetition of that struggle is upon us.

If that is so, we may bid good-bye to all hopes of a revival of industry.

But I refuse to believe that in its present mood labour opinion in the country will sanction or support another escapade of "the humble disciple of Lenin."

Homely Wisdom—by CHANCELLOR R. J. CAMPBELL, D.D.

The Great Call

THE famous Italian patriot Garibaldi, at the supreme crisis of his career, issued an appeal to his comrades in arms which has rung through the world.

On what he thought was the eve of the success of the cause he had been fighting for, the freedom and unification of Italy under a popular government, he found himself deserted by the politicians, who made a treaty which still left the capital under foreign control.

This is what he said: "I am going out from Rome. Let him who desires to continue the struggle against the stranger come with me. I offer neither quarters, nor provisions, nor wages. I offer hunger, thirst, forced marches, battles, death. Let him who loves his country with his heart, and not with his lips only, follow me."

We know what happened. He and his red-shirts did almost incredible things with practically no resources, and it was chiefly owing to their unconquerable spirit that Italian unity was finally achieved.

Garibaldi knew that if you want to get the best out of men you must ask them to do what is hard, not what is easy, and you must present them with an ideal big enough to demand their noblest energies.

It has always been so in the experience of mankind, and it always will be.

The reason why the name of Jesus Christ is the greatest in human history is because He did this very thing. It is a great mistake to think that what He asked of His disciples was something

easy to comply with; on the contrary, He asked for everything they had to give.

He said that every man or woman who accepted His way of life must have done with self-seeking once and for all, and be prepared to make the complete gift of themselves in the service of God, which is the service of humanity.

He said this was the only really happy life, and He was right.

I once met a man on the top of an omnibus who told me that when he was over fifty he had grown disgusted with the scramble for what is called success in life and all the lies and shams that attend it, but did not know what to do to alter things. He could not very well jump out of the circle to which he belonged and the occupation he had been trained for.

But one day he happened to read the advice given to a young fellow by a distinguished writer. It was this:

"Whatever else you have to do in life, take up something worth doing for your fellow-men and from which you do not expect any personal gain; there is no satisfaction like it."

The advice changed the reader's whole career, and it is advice on which every man may act.

It hardly matters what the object is to which you devote yourself aside from the mere business of getting a living, but let it be something that brings more brightness into your corner of the world and from which you seek no credit or other reward for yourself.

Put your heart into it and it will repay you a thousandfold.



THIS IS HOW TO KILL RATS

LAY cubes of Ratthanat where the rats frequent in the proportion of one cube to six rats.

Relay the following evening, to ensure that any rats which had escaped are also killed. In case there are any young in the nests, lay again in 5 weeks' time to kill them too—then your premises are completely freed.

Ratthanat is used by the London County Council even for sewer rats—which are the most difficult to kill. Ratthanat is guaranteed perfectly harmless, and non-poisonous to human beings, domestic animals, poultry and livestock.

RATTHANAT

THE 100% INFALLIBLE RAT KILLER

1/3 (4 cubes) and 3/- (12 cubes)

from Boot's and all Chemists and Stores. If any difficulty in obtaining, Post Free from

RAT EXTERMINATORS, LTD.,
14, Simpson House, Shepp Place, Minories, London, E.C.3.
Quotations for quantities for larger premises (docks, warehouses, etc.) supplied on request.

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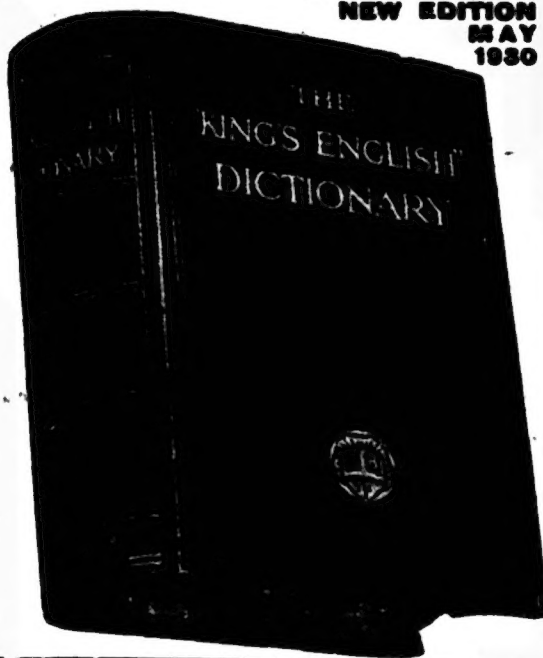
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HUMANISED GEOGRAPHY
(With World Maps)
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WORLD HISTORY
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NAMES AND PLACE NAMES
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DEFINITIONS OF NEARLY
200,000 WORDS.

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Write: BRITISH BOOKS, Ltd., 25, Strand, London, W.C.2.
Please send to me THE "KING'S ENGLISH" DICTIONARY (New Edition) on approval for 3 days' FREE examination. I will return it on the sixth day; or if I decide to purchase, I will remit a First Payment of 2/6, and ten further monthly payments of 1/-, to complete the price of 32/6.

NAME
ADDRESS
DATE

J.B., 203.

**Five
Days'
FREE
Examination.**



P.C. . . "Looks as if your razor had skidded to-day."

Motorist "It's nothing to joke about officer. The way my razor blades behave—I'm thinking of growing whiskers."

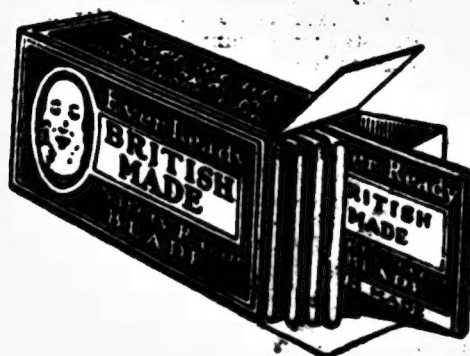
P.C. . . "Why don't you use Ever-Ready, Sir? I do, and I get a perfect shave every morning."

A change to Ever-Ready is a change for the best

WHEN you get a bad shave it's the blade's fault. Why continue to get bad shaves? Change now to Ever-Ready. There's not a bad blade in a million. And remember the economy of Ever-Ready—you get more shaves per blade.

To-morrow—start using

Ever-Ready Blades



5 for
1/8

Meet at the Ever-Ready Corner
Piccadilly Circus

C.F.H. 53

A SINISTER Santa Claus

THIS is the time of year when the charity exploiter prepares to gather his greatest harvest.

Purse-strings are about to be loosened for the Christmas festival, and appeals which the citizen would look at twice earlier in the year now meet with prompt and generous response.

But we must warn our readers to be specially on their guard if they happen to be asked to part with money, either at this or any other season, to the London Evangelistic Destitute Mission. The public may be confronted with appeals in devious forms. They will be flashed on the screen at cinema theatres, followed by collections among the audiences; high-sounding, nobly-phrased literature will be delivered at their homes; house-to-house collectors will call with money-boxes; and envelopes will be left to be filled with donations.

Wicked pose

Every trick in the money-raising game is known to the London Evangelistic Destitute Mission, which has ramifications far beyond the metropolis.

There would be no objection to this financial zeal if the mission was a genuine charity. But it is a gross and widespread imposition upon a kindly public, carried on in the guise of religious endeavour.

It is completely a one-man show, this wonderfully named mission, which is represented to exist for gospel and social work, such as the provision of free meals for children, gifts of food to the aged and needy poor, and the like.

The man who owns and directs the mission is an individual who calls himself Pastor D. Hurst, but it is almost needless to point out that he is not a recognised clergyman of any religious denomination whatever.

Hurst has been preparing a money-making campaign for this Christmas since midsummer. His begging literature is choicest when he describes the expectancy with which the old folk look forward to their Christmas dinner and the excitement with which poor, shoeless children are on tiptoe awaiting their Christmas tea and toys from the Christmas tree.

Last August Hurst began advertising for people who had influence with picture-palace managers to enter his service.

Applicants found that their special job during the last three months of this year was to persuade cinema managers to show on the screen a slide which Hurst supplied.

Then they were required to make a speech from the stage, based upon Hurst's special brand of literature.

The appeal was to be followed by a collection among the audience, the boxes being passed by the theatre attendants, who were to be paid for this service to charity.

Hurst is certainly prodigal in his remuneration of those who gather in the money for his miserable mission.

Out of every £10 they collect they are instructed to retain £5 10s. for themselves.

The balance has to be sent to him—if in cash, by registered post—to the apartment-house in Paddington where he lodges.

And if cheques or postal orders are sent, they have to be made payable not to the mission, but to himself.

One man who was deceived into answering a Hurst advertisement was astounded by the nature of the instructions he received from the missioner.

If the police came—

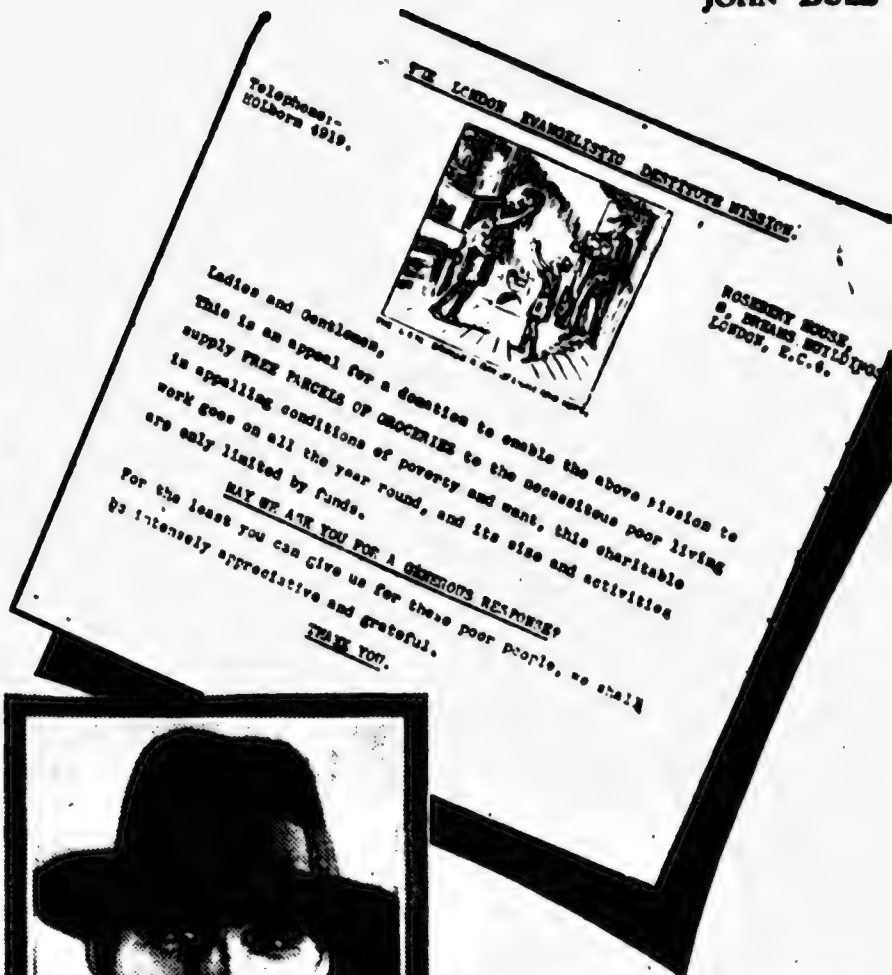
He was told that when he began collecting it was possible that the bonafides of the mission might be challenged by the police.

Two documents were given to him to be used in any emergency of the kind.

Document No. 1 was to be produced first. It purports to be the annual report, and to show a certain amount of expenditure under various headings.

Hurst, however, had apparently little faith in a statement of this comic-opera variety being good enough for a police officer.

So his next instruction was that Document No. 2 was to be produced if



"Pastor Hurst's ability in dubious charity is easily explained"

A reproduction from Hurst's lantern-slide. Don't let the appeal touch your heart if you see it at your cinema

actual donations would be more than £1,700.

Yet Hurst confesses blandly in the accounts that only £129 was spent on "benevolent work."

In other words, less than one penny out of every shilling subscribed is used for the purpose for which the shilling is given.

We have had to investigate hundreds of nasty charities, but the London Evangelistic Destitute Mission appears to be the most disreputable of a sorry lot.

For the time being the mission, according to its notepaper, has its "general headquarters office" in a large City block. It boasts also of a telephone number.

The telephone, we find, however, belongs to a facsimile letter-writer, and Hurst uses the office of the firm as an accommodation address.

This strange mission is certainly accustomed to frequent flittings. We can trace its "headquarters" as having been at three other places recently—all accommodation addresses.

From one of them Hurst announced not long ago in circulars that "after much prayer and thought" he and his council had decided to make a special appeal for £1,000.

This money was to be devoted to a home for motherless children, and what Hurst called an Eleventh Hour Home in which the aged poor could spend the twilight of life without having to resort to the workhouse.

These homes are, of course, figments of Hurst's imagination.

School of cadging

His ability in the dubious charity game is easily explained. For years he was the lieutenant of two of the most proficient cadgers who have ever played it.

They were the bogus pastor, A. J. Matthews, of Aberdeen, whom JOHN BULL repeatedly exposed in connection with evangelical missions, and the bogus clergyman, J. R. Penrose, of Dundee, who has been twice imprisoned for charity-collecting frauds.

But Hurst's abuse of charity has become more widespread than anything practised by his former masters, and it must not be allowed to flourish unchecked.

3 into £4,000!

"To me," she told a JOHN BULL man, "it seems really too wonderful to believe. The sceptics round here were not very encouraging, but now I have the loudest laugh."

The choice between a Life Pension and a huge lump sum was quickly decided by Miss Fryer.

She preferred the comfortable feeling of a substantial bank balance to the certainty of £5 weekly for life, so the staggering sum of £2,500 has been paid to her accordingly.

A similar decision was made by Mr. T. H. Dobrah, 14, Rawdon Road, Maldstone, who, with the help of his wife, thought out the amusing "Bullet," GOTTING BEHIND—POSITION "GOAT," EXCISE IN, and thus won the option between £2 a week for life and a single payment of £1,000.

This young salesman and his wife are both keen "Bulleteers." "It has become a part of our lives," he said, "and brightens many a dull evening for us."

Humour is Mr. Dobrah's strong suit. "I can always see the humorous side of things," he told the JOHN BULL representative, "and I've specialised in 'Bullets' of this kind."

With £1,000 in the bank, Mr. Dobrah is finding still more in life to smile at, and he and his wife are blessing the day they entered into a "Bullets" partnership.

By a Scottish housewife, the widowed mother of a family of five, the choice of £1 a week for life or £500 was won with the "Bullet," WITH A SQUEEZE—KINEMA'S ENTERED—AND FOR.

With two sons out of work and another unable to support himself through an accident, Mrs. M. McLean, of 141, Gallowgate, Glasgow, has naturally felt overwhelmed by her big success.

"I think it advisable to accept the £500," she tells us, "so that I can make my invalid son able to earn his own living and not have to depend on others when I am gone."

There are more fine "Bullets" prizes where these three came from.

This week we are closing our Christmas Dinner campaign with a final record offer of 1,250 Christmas Hampers, Turkeys, Cakes and Fowls, as well as a £300 First.

Let page 43 bring you a merry Christmas!



£2,500 for the Nurse, £1,000 for the Salesman, and—

UP at the big Naval Hospital which towers above Chatham works a woman who can keep a secret. She is Miss A. Fryer, a hospital sister with a fine record of service and a retiring disposition.

The secret she managed to keep for two whole days was the fact that she had won a £5 weekly Life Pension (or £1,000 cash) in our recent "Bullets" contest.

The effort she entered was—BREAKING THE PETERS—WOMAN—ALSO ROMANCE'S THREADS.

PLAYER'S "DIGGER" SHAG

also

DIGGER HONEY DEW
DIGGER CUT PLUG
DIGGER FLAKE
DIGGER MIXTURE
DIGGER BLACK CUT
CAVENDISH

7 ¹/₂ d.
PER OUNCE



3 ³/₄ d.
PER HALF OUNCE



The Largest Sale of any Empire Grown Tobacco

MY ILLUSTRATED CATALOGUE SHOWS ALL KINDS OF MODELS

19 WEEKLY

Free Gift of Records, Album, & Needles

I will gladly send any Gramophone and Records **ON 14 DAYS' APPROVAL, PACKED FREE AND CARRIAGE PAID.**

Thousands of instruments in stock, including Consoles in Oak and Mahogany, Table Grand, etc. You choose your own Records. Delivery at once. Lowest cash prices, or easy terms to suit your pocket.

TESTIMONIALS FROM EVERYWHERE.

Chas. T. Robey
LONDON, N. 1 & COVENTRY

Model THE LEAMINGTON

Model THE LYONS

WRITE FOR FREE ART CATALOGUE NOW

£650

Awarded in "John Bull's" Crossword Competition No. 88.

The only correct solution in the above contest was received from:—

Mr. W. PATTLE, 29, Cobden Street, Gosport, Hants,

to whom, subject to the conditions of the Competition, a cheque for £600 will be despatched. Solutions containing one error were received from the following 11 competitors, who share the Second Prize of £50, each receiving £4 10s. 11d.

Bobby, R., 102, Weaste Lane, Pendleton, Manchester; Breeze, Mrs. J., 183, Gillesgate, Durham City; Carter, C. K., 51, Heidelberg Rd., Bradford; Crook, W. J., Hillcroft, Staverton, Totnes; Harrison, C., 9, Waltham Rd., Anfield, Liverpool; Hugget, H., 6, Ferry Rd., Ebe, Sussex; Ramsden, Mrs. K., Hale St., East Peckham, Kent; Revell, Mrs. G., Peich Cottage, Seend, Melksham; Roberts, R. J., 5, Estoller Cottage, Borrowdale, Keswick; Tisher, H., 20, West St., Strichen, Aberdeenshire; Wymer, F., 178, All Souls Avenue, Willesden, N.W.10.

Another £650 cash—also Christmas Turkeys and Cakes—offered for Crosswords this week. See page 48.

GRAVES 'TRIUMPH' BARGAIN BALE

is the most amazing Quality and Value Offer ever put before the readers of this journal.

It includes the following superb quality goods:

- One Pair **WHITE FLEECY** BLANKETS with Blue Borders. Warrented to wear and wash well. Whipped edges. Size 68 x 90ins. Weight 7lbs pair.
- One Pair **ALL WHITE FLEECY** BLANKETS of excellent make and finish. Extremely durable. Whipped edges. Size 68 x 90ins. Weight 11lbs pair.
- One Pair **GREY BOLTON TWEED** SHEETS of guaranteed quality. Hemmed and finished ready for use. Size 70 x 90ins. Weight 11lbs pair.
- A **COLOURED ALHAMBRA** QUILT of tasteful design. Finished and hemmed ready for use. Size: 75 x 94ins.
- A **BLEACHED DANISH TABLE CLOTH** in a very handsome disc design. Beautifully finished. Size 54ins square.
- Two pure **WHITE FELLOW** CARRIES with flag and buttoned ends. Size 30 x 50ins.
- A pure **WHITE BOLSTER** CARE to match. Size 30 x 60ins.

VERY IMPORTANT

By way of extra benefit, and to demonstrate that reliable Sheffield Cutlery is still the finest product of its kind in the World, we are including in the Graves 'TRIUMPH' Bargain Bale a 16-Piece Sheffield Cutlery and Place Service for the use of four persons.

The 16-PIECE SERVICE comprises: 6 Knives of Stainless Sheffield Steel with keen edged blades and beautiful ivory-grained handles; 4 Dessert Size Forks; 4 Dessert Size Spoons, and 6 Tea Spoons of 'Columbian' Silver, an amalgam of metals which resists acid and stains and wears perfectly white and silver-like all through.

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All persons exposed to cold weather should take

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Sold by all Chemists and Stores in bottles, 1/3 and 3/- J. F. WHITE & Co., Chemists, LEEDS

BAD MAN

with a

GOOD NAME

man in his worst colours, and there are other strong reasons why his operations should be checked.

Does the Board of Trade, which unwittingly accorded him permission to take over Mowbray, Dyke and Co., Ltd., realise that he has exploited good names in this way before?

Troublesome cast-off

We can say that when Goodman acquired this company he was particularly anxious to wash his hands of another concern called Montagues, Ltd., which had traded under his guidance for some twelve months or so as "general merchants," with offices at St. Andrew's Hill, London, E.C.

Here again we find that Montagues, Ltd., was an old company, formed in 1909 for the purpose of erecting sanatoria, hydros and nursing-homes.

Goodman had nothing to do with it until he acquired it in 1929; but since then he has dealt on a very large scale in such oddly assorted articles as umbrellas, accumulators, batteries, motor accessories, soft goods and silks of all kinds.

Although the company had been inactive since the war, it soon became electrified into life under Goodman's direction.

Vanished

Vast consignments of goods were ordered on credit from all parts of the country, the manufacturers believing that the firm's good name still remained.

Just before Goodman took over Mowbray, Dyke and Co., Ltd., this other firm was steeped in liabilities incurred in a most reprehensible manner, and following the united action of certain creditors was being forced into compulsory liquidation.

Its liabilities to date are listed, mostly in sums of £34 and £45, at £4,186. Its assets consist of two book debts of £5 and a bill of exchange of uncertain value!

An astonishing achievement for less than twelve months' trading.

When Goodman was questioned about this shameful failure, he plaintively "explained" that expenses had been very heavy—he had journeyed to Paris several times in connection with a big contract to sell goods to Persia which had never materialised.

This is interesting in view of the fact that Mowbray, Dyke and Co., Ltd., also seems to believe in sending its representatives on frequent missions to the Continent.

But we can ignore Goodman's explanations and inform our readers that thousands of pounds' worth of goods obtained by Montagues, Ltd., on credit while it was under his guidance were sold at prices far below cost.

Of one feather

Goods obtained on credit by an insolvent company on the strength of a former reputation were disposed of in competition with honest traders in utterly dishonest fashion.

No wonder that creditors of Montagues, Ltd., consider that its affairs demand a searching investigation.

And what of Goodman himself? Numerous judgments are registered personally against him, quite apart from the liabilities incurred by him in the names of the various companies with which he has been concerned.

He was also actively concerned with a notorious swindler who a year or two ago made a £100,000 coup.

When this man absconded to China, Goodman proved a ready tool and kept in touch with him regarding their joint frauds.

Both were finally arrested and imprisoned.

Now that we have enlightened the Board of Trade regarding the true character of the man who is so persistently exploiting our lax company laws it will be interesting to know what action it proposes to take.

NEW MAID who NEVER COMES

ELSIE'S claim to elusiveness has been won by foul means. She has secured numerous dupes, not one of whom has ever seen her.

That is because Elsie works through the medium of the post and is an adept at plausibility.

Her practice is to write in response to advertisements for domestic servants; and in these days, when housewives everywhere are harassed by the problem, she has plenty of prospective dupes to choose from.

One of her most recent victims was a West London woman. As "Elsie Fordham," this elusive young trickster wrote from an address in Leicester offering her services.

She had sufficient guile to make her handwriting appear poor, but she

worded her application well and cited the names of several people as references.

So convincing was her letter that the woman decided to give her a trial, and when Elsie wrote asking her prospective mistress to advance her fare, the request was granted without question.

After all, good servants are hard to get, and Elsie sounded a "perfect treasure."

Moreover, she told a most pathetic story to the effect that she was very eager to get back to work again, as she had just passed through a long illness and had come to the end of her savings.

The West London woman sent £2, and has heard no more; but other people in various parts of the country

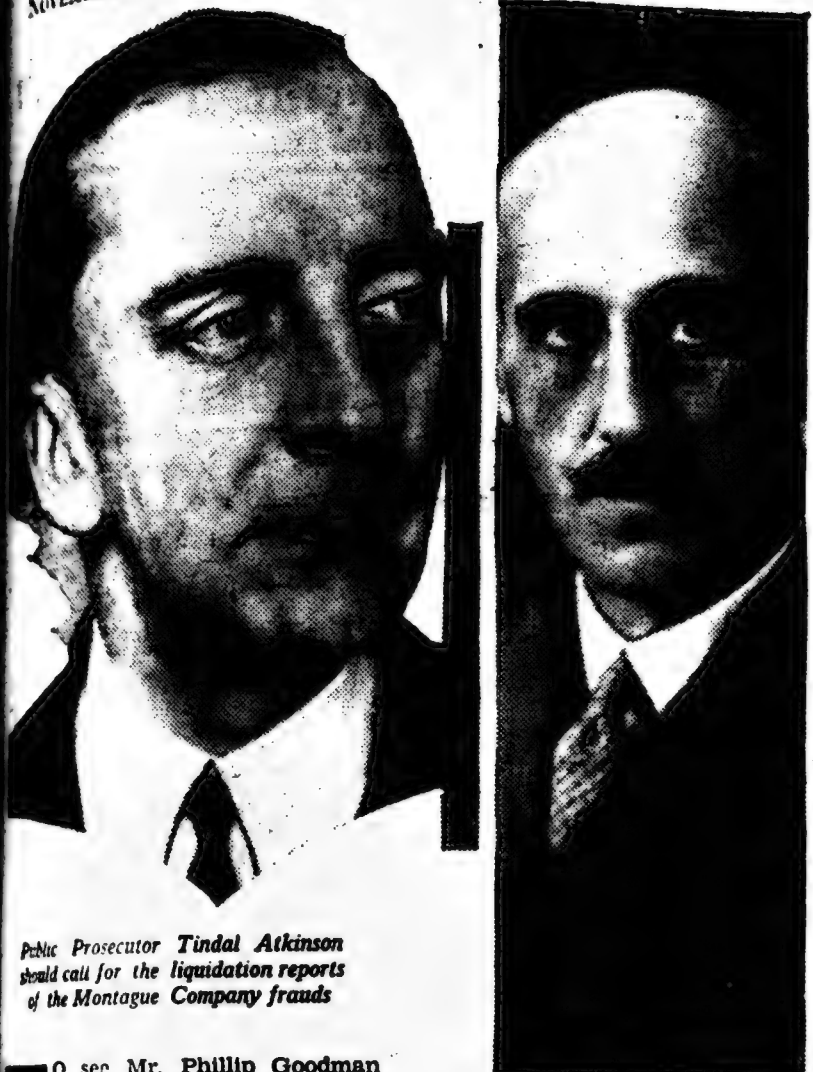
have heard from Elsie, and are also poorer to-day in consequence.

The address used at Leicester was simply an accommodation one, where Elsie collected her letters.

Meanwhile, the accumulating complaints show that this disappearing domestic, who has used the names of Graves and Carter, has operated recently on the same lines from Cambridge, Leeds, Watford, Wigan and Stafford.

Although several warrants have been issued for her arrest, she continues her merry little game unchecked.

Housewives should profit by this story of her methods, which, incidentally, emphasises the folly of engaging strangers without first taking up their references.



Public Prosecutor Tindal Atkinson should call for the liquidation reports of the Montague Company frauds

Lt.-Col. H. S. Turnbull, City Police Commissioner, must put his men on Goodman's track

It actually was founded in 1925 with a capital of £20,000, while its distinguished directors had included a famous peer, several well-known solicitors and an accountant.

The truth is, though, that it ceased business in the latter part of last year, and was taken over in the spring of the present year by Goodman, who, with Danin, has been a director ever since.

Goodman certainly had no connection with the company during its honourable lifetime, nor was he in any way qualified to maintain its reputation.

The result is that creditors in all parts of the country are now troubled by their unpaid accounts.

The decline of the company since Goodman acquired it may be gathered from the fact that he only averted bankruptcy by coming to an arrangement with pressing creditors at the eleventh hour.

But even this does not reveal Good-

TO see Mr. Phillip Goodman drive forth in his car from his home in Oxford Terrace, Hyde Park, London, W., you would take him for a big-

business man with vast City interests. He certainly looks the part and plays the part, dressing with quiet taste, and entertaining his friends on a lavish scale.

But while it is true that he deals in thousands, the money that he displays with such ostentation more often than not belongs to other people.

In other words, he is a clever commercial trickster of a particularly persistent type, who should be rigidly avoided by all reputable business men.

We are bound to acknowledge that Goodman is a man of many accomplishments, with a special flair for ingeniously exploiting a loophole in our company laws.

He specialises in taking over dormant limited liability companies which have hitherto enjoyed a good name in order to exploit their prestige for his own ends.

It will come as a shock to some people to learn that for a few pounds the Board of Trade can issue the necessary certification of the trading name of any company which for some reason or other may have ceased to function.

And men like Phillip Goodman are not slow to take advantage of it.

For some months now a concern called Mowbray, Dyke and Co., Ltd., has been established in well-appointed offices in High Holborn, London, E.C., with Goodman as its leading light, though he has been assisted by one Leopold Danin.

Mountains of silk

The company's business notepaper suggests exclusiveness and stability, and intimates, amongst other things, that the firm was established in 1925 and is a member of the Spanish Chamber of Commerce.

Writing on this impressive notepaper, Mowbray, Dyke and Co., Ltd., has been ordering goods of varied kinds, from motor accessories to socks, and from sugar to silk gowns.

In view of its past reputation, it had some difficulty in securing credit terms. Some clients who sought confirmation from Somerset House found that its record was unimpeachable.

"The Greatest of These -" Fund

Wanted—



A DADDY!

THREE months before these twins came into the world their father had deserted his family, so they are practically fatherless. Their mother has not heard of or received any help from her husband for over two years.

She has five children and herself to feed and clothe on 17s. 6d. a week. The eldest boy is twelve and the twins turned two years old.

To make things harder, two of her children are delicate and need better sustenance than she can provide.

Another tragedy was the flooding out of her home during a cloud-burst which ruined her few possessions.

She is highly recommended by her vicar, and struggles on bravely through adversity, doing her best for her little ones.

This is one of the many cases where our readers can step in and fill the place of daddy, by sparing a donation for "The Greatest of These" Fund.

which is probably the only fund in the world where not a farthing of the subscriptions is spent on administrative expenses.

Donations should be sent addressed to the Hon. Secretary, The War Sufferers' Fund, JOHN BULL, 93, Long Acre London, W.C.2.

ACKNOWLEDGMENTS

J. K. Leather (Northwich), 1s. 6d.; Tribute (R. B.), 1s.; Soldier's Widow, 2s.; Mrs. J. W. Lee Cogg, 2s. 6d.; Anon. (Dorset), 2s. 6d.; T. L. Skinner (Reading), 2s. 6d.; Scuffle (Garscadden), 5s.; G. L. Pender (Plumstead Common), 2s. 6d.; McEae, McCarthy (Cork), 6d.; Adrian, 5s.; Hopeful, 1s.; Well-Wisher (St. Austell), 1s.; J. F. J. 1s.; A Poor Widow, 1s.; Billie (Barnard Furness), 2s. 6d.; H. East (St. Peter), 4s. 7d.; A Regular Reader (Pym Hays), 6d. M. Atherton (Bolton), 1s.; T. W. B. 1s.; A. B. M. (Brighton), 1s.; F. Pater (Luton), 1s.; Blacksmith, 2s.; Graham Heart (Dumdee), 2s.; Nig and Pog, 1s.; A. P. (Milton Mowbray), 5s.; Taylor (Maidgreen), 2s.; Anon. (Brighton), 2s.; A. A. A. 2s.; Genny, 6d.; E. Davies (Tott), 1s.; J. T. 1s.; Golf Links, 2s.; Kind Thoughts (Bolton), 2s. 6d.; B. L., 2s. 6d.; Grace, 1s. 6d.; M. Harris (Liphook), 2s. 6d.; Black (Longsight), 2s. 6d.; M. A. (Monkswood), 10s. P. W. Webber, 2s.; E. R. Jeffery (Leeds), 6d. E. K. (Oxford), 2s. 6d.; R. Rouch, 6d.; Mrs. McCrorie (Coventry), 6d.; Lucky Me, 1s. Millo (Leicester), 1s.; Mr. H. Pender (Grays), 1s.; S. Finagan (Chadwell Heath), 1s.; L. A. C., 1s. 6d.; J. B., 2s.; H. F. H., 2s. Grace (Camden Town), 2s.; F. Garrett (Edinburgh), 2s.; Mrs. K. Hope (Walsley), 2s. 6d.; E. Scotton (Leyton), 2s. 6d.; H. Töwer (Snape), 5s.; Old Man, 8s. 10s.; "Bullets" Target, 1s.; Kitty and Cyril, 1s. S. C. (Hallifax), 2s.; Mrs. McCrorie (Coventry), 1s.; R. Nibbet (Glasgow), 1s. Anon. (Whitless), 1s. 2d.; J. I. (Preston), 6d. Still Trying, 1s.; Target Twins (Cambridge), 1s. 6d.

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FAT FEES for DUD DEGREES



Chairman of the Universities Bureau, Mr. T. Franklin Sibley knows nothing of this specious degree-factory or his near-namesake, Churchill Sibley

academic honours. It is not necessary for a candidate to pass the matriculation examination; he may get by with "an accepted equivalent."

Certain credits, too, are allowed to professional men of standing.

I have heard of one instance where an optician of moderate attainments was assured that he could be granted a doctor's degree without any test or examination. The fee suggested was thirty guineas.

I need hardly add that the degrees offered are utterly worthless.

It may be satisfying to the vanity of some people to don impressive robes and place a string of imposing letters after their names; but I should be very surprised to learn that the diplomas of the Intercollegiate University would help anyone to secure a post of any consequence.

An old stager

They are, in fact, quite unrecognised, and in view of the large numbers of misguided students who not only waste their time, but their money as well, in securing these worthless degrees, I commend the operations of this strange self-styled university to the notice of the Minister of Education.

The whole institution is a shameful pose, for as a centre of learning the Intercollegiate University simply does not exist.

The only address given in the handbook, and to which all correspondence is to be sent, is that of a private house occupied by "The Most Reverend Archbishop Churchill Sibley, D.D."

You will not find this individual's name in any orthodox work of reference in this country, but he has been mentioned in these columns before, I find, in connection with another precious musical degree factory, of which he was an "examiner."

When I say that this so-called college is known to have issued 80,000 certificates and diplomas, and that one of the original principals left estate valued at more than £38,000, you will appreciate how profitable this game of selling degrees can be.

Of the Intercollegiate University it only remains to add that it began as "The College of Church Musicians" in America.

Finally, obtaining a state charter from the legislature of Kansas, it

established power to confer musical degrees upon students "worthily qualifyin'."

Later, the handbook declares, it secured a further enactment to the original charter granting "full powers and privileges of University status."

This may be true enough; nor have I any wish to disprove it. I shall content myself by remarking that what may pass in Kansas is not necessarily desirable here.

I regard the wholesale peddling of these Yankee degrees as monstrous, and the sooner it is stopped the better.

MIND YOUR EYE!

THE Langham Chemical Co., Ltd., of Hyde Heath, Amerham, Bucks, offers a "New Home Treatment for the Eyes."

According to its claims, it has "the most wonderful remedy in the world" for all eye sufferers.

It seems that the company specialises in advanced scientific formulae and chemical manufacture, and is interested in bio-chemical experimental and analytical research work of all kinds.

Its circulars, which are sent out far and wide, are headed "Eye Research D.pt." and "Techno-chemical Laboratory."

All this sounds impressive enough. But the company not only invites people suffering from any kind of eye trouble to give its method a trial; it even suggests that success is possible where all other methods have failed.

Treatment for six weeks is offered for £1 4s. "This is generally ample for the most stubborn cases," the circulars run, with the proviso that should further treatment be necessary it will be furnished at "merely nominal cost."

We know of people in Lancashire and Northern Ireland who have been invited to send £1 4s. in this way, and we do not hesitate to say that the practice of prescribing for eyesight troubles by post without any examination of the patient is open to the gravest objections.

No bona-fide optician would undertake such a responsibility, and there is nothing to indicate that the officials of the Langham Chemical Company, Ltd., possess any recognised optical qualifications.



This is the Intercollegiate University, where you may buy a B.Sc. for twelve guineas

I HAVE been afforded some amusement this week by the perusal of a slim, purple-covered volume which, according to an imprint on the title-page, is "Published by Authority." But there is a serious side, too, with which I feel compelled to deal.

The volume in question is the official handbook of a curious institution known as the Intercollegiate University, of 22, Fernshaw Road, London, S.W.

"In pursuance of its purposes," I read, "the said University shall establish at important centres throughout the English-speaking world Colleges and Institutions of higher learning."

I also note that its "privileges" are open to all persons, irrespective of age, sex or creed.

He's an archbishop!

The spread of learning on the wide scale thus suggested may seem a most laudable object; but from the evidence before me I am by no means certain that the Intercollegiate University is qualified to perform its self-appointed task.

Indeed, I do not think I am mistaken in advancing the opinion that the college is less concerned with imparting instruction than with the collection of fees, or, as it chooses to term them, "university dues."

The President is given as His Grace the Most Reverend Metropolitan-Archbishop Lloyd, D.D., D.Litt., Mus.D., while the Chancellor, to whom all communications should be addressed, is shown as the Very Reverend Canon Churchill Sibley, M.A., D.D., D.Litt., Mus.D.

Since the handbook was printed, however, the last-named has also blossomed into an archbishop. At least, a visiting-card before me at the moment is so inscribed.

Most of the people whose names are cited in connection with the Intercollegiate University seem to be weighted with honours and degrees.

I should imagine that a gathering of these august scholars would out rival a West End fashion-parade in the colourful splendour of their regalia.

Blinding

Their Bachelors of Divinity wear hoods of violet silk, lined with white satin; the Doctors of Divinity scarlet cloth, lined with crimson satin.

Violet silk and light-blue satin denotes a Bachelor of Law; Bachelors and Doctors of Philosophy wear violet and green and scarlet and green respectively; scarlet and gold denotes a Bachelor of Music; violet and gold a Bachelor of Science.

Some twenty degrees are granted by the Intercollegiate University, and if I am to judge from the official handbook, the institution is not too exacting in its demands.

Degrees in most subjects can be obtained with very little difficulty, so long as the "university dues" are forthcoming.

These consist of a fee of £2 2s. for enrolment, plus £10 10s. for a bachelor degree and £18 18s. for a doctor's degree.

The money in it

That the University has been dispensing degrees fairly actively may be gathered from the fact that the handbook alone includes lists of graduates whose dues, calculated on the above basis, total several thousand pounds.

There is some talk in the prospectus of correspondence courses, but I cannot help noting that the University seems most accommodating in suggesting alternatives for those seeking degrees.

Thus, allowances are made for past

WHY MILES SMILES

WHERE is W. Miles? This is a question which several people are asking, and we regret that we are at present unable to tell them.

Perhaps, when we have given one or two facts about him, some of our readers will be able to help.

Miles is probably smiling to himself over the cunning way in which he has tricked certain shopkeepers through the medium of the Ray Products Manufacturing Company, of Sutton Street, Edgbaston, Birmingham.

His practice is to offer consignments

of "New Ray" foot salitrates on "sale or return" terms, though he takes care to obtain cash with order.

He recently persuaded one tradesman to take eighty packets by giving his assurance that he would be aided in their sale.

Miles also promised personally to canvass the district, but instead of carrying out his promises he simply made himself scarce.

Since then his movements have been difficult to trace, for letters to the Ray Products Manufacturing Company are being returned, marked "Gone away."

THIS IS THE MAN

WHO
ORIGINATED
THE SLOGAN



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In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

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Home-made honey syrup is one of the few "old-time" remedies still used and recommended for instantly relieving and speedily banishing coughs, colds, catarrh, bronchitis and sore throat. To make this remedy at home demands much time and attention, but honey syrup made from the original recipe is obtainable in the form of 'Pineate' brand Honey Syrup, a carefully-blended compound of Honey, Oil of Pine, Squills, Ipecac, Menthol and Balsam of Tolu. From the first half-teaspoonful, 'Pineate' Honey Syrup destroys germ infection, soothes and heals throat rawness, cuts and loosens phlegm, and thus speedily banishes the most stubborn cough. Chemists everywhere can supply 'Pineate' brand Honey Syrup at 1s. 6d. a bottle, and, whatever your bronchial trouble, this remedy will give you instant relief.

Astonishing GARDEN CITY Scandal

corporation's financial position, so the public is left in the dark as to its issued or authorised capital.

Nor is anything said definitely regarding the terms under which the three estates are to be developed. So far it would appear that the corporation has merely "decided for immediate purposes to select" them.

How or when they are to be acquired is not even mentioned.

We look in vain, too, for any reports or estimates by qualified persons such as are usual in offers of this kind.

For these reasons alone we emphasise the advice given at the beginning of our article—seek some other channel of investment for your savings.

Million-pound jobs!

But more can still be said. We find that a Mr. J. D. F. Andrews, who is the actual owner of the Leysdown Estate, has already lodged a protest that the Co-operative Real Estate Corporation, Ltd., had no authority whatever to include the name of his estate in its literature.

Indeed, upon being shown a copy of the imitation prospectus, he definitely refused to be associated with such a scheme.

Another point which we feel calls for some comment is that one section of the circular is headed "Million Pound Jobs," and quotes newspaper comments to suggest that a new building boom, "even greater than that which is providing London firms with contracts valued at £100,000,000," is expected to sweep the country within the next few years.

Actually this has no bearing upon the three estates it is proposed to develop, and something far more tangible should be forthcoming before even a single investor is invited to send his £25 to Surrey Street, Strand, London.

Old-Crock CADGER

A TITLED woman recently received an appealing letter from an individual signing himself J. D. P. Walford-Gosnall, who gave his address as "Whitegates," Ingatestone, Essex.

The writer begged a subscription towards the support of his home for "poor, suffering, lame and overworked horses belonging to poor owners who cannot possibly afford to give their animals the timely rest and good treatment they so much need."

The author of this appeal is Captain J. Walford-Gosnall, whose sob-stuff appeals have been sent out in their hundreds for years past.

His operations were fully exposed by us in February last under the heading, "Captain's Queer Home for Old Nags."

We then showed that his so-called "Home of Refuge for Horses" was actually housed at his own private residence, where absolutely no facilities existed for the great rescue-work upon which he impudently bases his appeals.

Another fact which can here be stressed is that the funds are under the captain's sole administration, and that he has flatly refused to issue balance-sheets or accounts of any kind. His impudent appeals should be put straight on the fire.

SEVERAL readers are asking our advice regarding an amazing proposition put forward by the Co-operative Real Estate Corporation, Ltd., of 35, Surrey Street, Strand, London, W.C.2.

We are assuring them all that they would be prudent to seek some less generous but more orthodox investment for their money, and in view of the widespread manner in which these circulars seem to have been distributed, a general warning may be of advantage to others.

Paradise

Investors are invited to take up plots of land at £25 a plot on what are called "profit-sharing terms of co-operative estate development."

A covering letter states that "very handsome profits can be earned on a small outlay."

A study of the prospectus-like document shows that it is proposed to develop three estates at Leysdown, on the Isle of Sheppey, and at Maylandsea and Vange, in Essex.

They are extolled in most flowery language. Maylandsea, for instance, is an "unspoilt corner of England," while Leysdown "possesses all the amenities of a seaside and country resort, having shell-strewn sands . . . and a sea frontage of nearly three miles."

The corporation aims at erecting houses on these estates at the rate of a thousand yearly, while the provision of bungalows, shops, factories, theatres, cinemas and hotels will also be considered.

Fifty-fifty profit

The onus of financing these vast projects does not fall upon the plot-holder, we learn. The corporation will see to that, yet generously promises plot-holders 50 per cent. of the profits derived from the development of the estates.

Why it should be so philanthropic we fail to see.

But those who pay £25 for a plot will get more than 50 per cent. of the development profits; at least, they are promised 7 per cent. "fixed interest," payable quarterly, or £8 2s. 6d. a year for every £25 invested.

Beside this the 2½ per cent. offered by the Post Office Savings Bank seems rather miserly!

Nevertheless, we would rather have our money in the latter.

For, despite its rosy promises, the circular is notable for one or two omissions.

Not a word is said regarding the



Impudent use of Fay Compton's name

LEAFLETS which have been widely distributed within the last few weeks invite application to the *Dramatic Times*, of 143, Fleet Street, London, E.C.4, for particulars regarding a free offer of a twenty-guinea portable wireless set.

Those who have applied have been assured that the *Dramatic Times*, formerly a weekly paper, is to be revived in January, 1931, as a monthly journal, but that the new proprietors wish to be sure of 10,000 annual subscribers before launching the first number.

Staggering figures

That is where the free offer of a wireless set comes in. Applicants are furnished with six tickets which they are to dispose of to friends at 6s. a time; these six friends must in turn sell six tickets apiece.

This is nothing more than a variation of the old "snowball" scheme on which we have commented so many times in the past.

Assuming that the scheme started with only one applicant, his six friends would be required to rope in a further thirty-six, who in turn would have to find two hundred and sixteen. Successful groups would leap up incredibly—1,296—7,776—46,656—and so on.

But the *Dramatic Times* is not starting its snowball from one individual. It is providing numerous applicants with six free tickets, which are also said to carry a year's subscription to the paper.

Tickets now before us bear index numbers running into thousands, so, bearing in mind the figures we have

Everybody's after it!

By every post the applications are pouring in—all records, are being broken—John Bull's Threefold Christmas Gift offered has gone with a bang!

No wonder! A voucher worth One Shilling; a 24-carat gold-plated "Gillette" Razor of the newest pattern, and a 3s. 6d. "Everpointed" Pencil, all FREE!

Full particulars on page 42. Don't delay—get yours to-day.

WE FRY a RADIO SNOW- BALL

given, it will be seen what impossible dimensions the scheme would reach if it were logically followed out.

If people actually sell these 6s. tickets to their friends it will obviously only be in the expectation of receiving a free wireless set.

A stage "pull"

One circular mentions that a contract for five hundred sets has been placed with British Radio Manufacturers, of Tavistock Place, Russell Square, London.

This is not very encouraging for the millions who would soon be involved in the snowball.

Obviously they cannot all get free wireless sets, so we suppose they would have to be content with a year's subscription to the *Dramatic Times*.

One page of the circular is devoted to "What the profession said about the *Dramatic Times* as a weekly journal."

The opinions of such stage celebrities as Sir J. Forbes-Robertson, Leon M. Lion, Fay Compton, Elsie Janis and Mimi Crawford are freely quoted.

But the *Dramatic Times* ceased publication as a weekly paper some years ago, and the fact that it was popular in its old form is no guarantee that it will find equal favour under new guidance in 1931.

And who are to be its new sponsors? According to the circulars, it is now owned by Combined Newspapers, Ltd., and reference to the files at Somerset House reveals more than one point of interest.

To begin with, we not only find that the company's paid-up capital consists of two 1s. shares, but that it has already been in trouble with the authorities through its failure to render annual returns.

More interesting still is the discovery that the directors are Henry Allen Ashton, of 41, Half Moon Street, London, W., and Frederick Edward Williams, of 81, Anson Road, Tufnell Park.

Family affair

Henry Allen Ashton has been repeatedly denounced in these pages for company swindles effected through his precious London Financial Service.

Frederick Edward Williams, too, who practised Ashton's methods on a slightly lesser scale, has been criticised by us.

Nor is that all. British Radio Manufacturers, the firm mentioned as supplying the free wireless sets, is simply the business name for another member of the Ashton family—Reginald Henry Charles Ashton, of 18, Bassett Road, North Kensington, London, W.10, who has also been mentioned in these pages as a shareholder of the London Financial Service.

The present scheme in itself does not bear examination, and when we find individuals of this type behind the scenes, further comment seems unnecessary.

"They won't always have Mother at their elbow"



... I used to tell them

"Now run and wash your hands before you sit down, there's good children. Twenty times a day I used to say it." Yet that mother did not mean to nag—she couldn't help herself. She knew too well the danger of grubby hands at meal times.

Now she's found the way. It's the Lifebuoy Habit again! Taught them to take a sensible pride in their appearance. Self-respect quickly followed. They began to wash not simply because they were told to, but because they would feel uncomfortable if they didn't. Lifebuoy's rare bubbly freshness and "real man's" smell had won the day!

And, as that mother knew so well, the rewards were those which money could not buy—Health and Character. Lifebuoy Soap is a child's greatest defence against the dangers of germ-carried infection; it is more than a good soap—it's a good habit.

A LEVER
PRODUCT



The LIFEBUOY HABIT

... for health and character



Villages of Dreadful Night

by E. ROFFE THOMPSON

If we could only believe all we read, rural England is an earthly Paradise. Its inhabitants are well fed and healthy, living in God's fresh air and enjoying the fat of the land.

The truth is that the most down-trodden of our people to-day are those who form the dying remnants of a peasantry that was once Britain's boast.

In the great majority of villages to-day the amenities of life are as non-existent as they were 300 years ago.

You can find village slums beside which town slums are almost garden villages. You can find poverty in the country beside which the poverty of the towns is comparative affluence.

I was taken to a little village the other day which is an epitome of hundreds of others with a population of anything between four and seven hundred inhabitants. It is like walking back to the sixteenth century.

It is true there is a slight difference—the inhabitants to-day have candles instead of rushlights, when they can afford them, and some of the houses are roofed with slates instead of merely being thatched. But there the difference ends.

The people live mostly in cottages containing two rooms and a kitchen, with an outside earth closet, or, even more frequently, a closet over the local stream.

Into that stream goes everything, and any morning you can see a woman getting from it a pail of water which is drunk by her household.

You see, there is not a house in that village with water laid on.

There is a pump, it is true, and if that particular woman possesses the

strength God is supposed to give her—on 18s. a week, which is all she gets—she can put a yoke on her back and walk down to it. She can pump up two pails of water and carry them back home.

She doesn't often do it, because she is mostly wracked with rheumatism, and the pump is rather more than a quarter of a mile from the hovel she calls "home." If it is a dry summer the pump is locked anyway.

There is another cottage in which live a couple of old Army pensioners. A man of some property who lives near them lets them get their water from his private well. If he did not they would have to walk with their buckets for nearly two miles to get it.

Better in bed

People in this village go to bed at sunset. Not because they are tired, though they mostly are, but because it is pleasanter to go to bed than sit in the dark.

And sit in the dark they would have to, for most of them cannot possibly afford to buy either lamps or oil for the lamps, and often they cannot even afford their only other means of light, candles.

I could take you to another village where a man lives who has a large estate over which he and his friends shoot.

His wife makes soup out of the game and a few vegetables, and it is sent down to the vicar, who sells it to the village children at a halfpenny a time.

He will not give it away because he knows how bitterly the people resent even the mere suggestion of charity.



Friend of the country slum-dweller — Lord Noel-Buxton



The Rev. W. G. White fought for five years to secure better conditions for his parishioners at the slum village of Haughley, Suffolk

So he sells it—and he says that this daily soup "is the greatest thing that has ever happened in the village."

I do not know how that simple remark makes you feel. A couple of rabbits, a few potatoes and carrots—and "it is the greatest thing that has ever happened in the village."

After that I am not surprised to read in the report of a school medical officer: "One formerly pictured the country child with a chubby face, pink cheeks, bright eyes, and a sturdy figure."

"Now you find many of the children in country schools, excepting the children of farmers, pale-faced, anæmic looking, with eyes lacking lustre, under-sized, under-fed and sad-faced."

Let me give you a few more pictures of rural life in Merrie England—mere snapshots. "Meat is not cheap in the country," said a man to me the other day; "milk is not cheap. If you buy a pound of tea you pay a halfpenny a pound more than in London."

"Bread is no cheaper. And there is no unemployment insurance. The average wage is 30s. a week. My foreman is paid £2 15s. a week—and all the village calls him 'Sir.'"

"You step out of the station—if there is one—and walk several miles home," said another, "and there is not a light of any sort all the way."

"People in my village still go to bed at the sound of the curfew. They have to. They cannot afford to buy candles; they have no lamps."

These people have not exaggerated. I could take you to villages all over England where people live like this—and worse. North or South, East or West, it is the same.

Driven into towns

The village is forgotten and neglected, often deliberately exploited, while the people slowly sink lower and lower, or else drift hopelessly and helplessly to the towns to add to the congestion and misery there.

Yet there is an easy remedy. Take water—and whatever the unemployed can or cannot do they can at least dig.

Why not set them to work to pipe water to all the villages in England? There is enough water in England to do it, and there is enough labour in England to do it.

As for the cost, an authority whom I consulted stated that there was hardly a village in the country into which a complete water supply could not be put for £4,000.

And as important as water is power. Bring electrical power into the village and you have jumped centuries at one step, for with power you can do anything.

You can use it for lighting, for heating, for cleaning, and for tractors, and the thousand and one things that now have to be done painfully by hand. Go

to villages such as I have been describing and then go to one where electricity has been brought, and see the difference.

"I pay a man 30s. a week," said a farmer to me, "and how much of that man's time is spent in drawing water, cleaning lamps and lighting lamps, doing a hundred and one things that should never be necessary I can't really tell you."

Terrible serfdom

"But there you have one of the big reasons why agriculture in this country is no good. It is down and out because it is centuries behind the time."

"Farmers are paying wages for work which has to be done before the real work of farming can even be begun. If only we had power!"

The trouble is that power is still the keynote of vested interests. Whoever controls power controls progress.

What I should like to see is a Government strong enough to insist that power-supply companies should be controlled to the extent of a fixed dividend by Act of Parliament.

They should be forced to serve, and they should be forced to serve non-paying districts as well as paying ones, like the bus services have to do, and forced to make them pay within a stated time.

So long as we refuse to think out the problem of the villages we are only shirking the inevitable.

So long as we tolerate land serfs as a substitute for efficient land workers we are only hastening the decay of the social system.

Recently 20 per cent. of 10,000 rural children selected at random were found "suffering from impaired physique."

That is the human tragedy behind the village—that the parents who till the soil and grow the food are unable to get sufficient of that food to bring up their children to normal health and strength.

Unless we can find a remedy and find it quickly, there is a future ahead of this country that is rather terrifying.

There's Always a

HENRY FORD once remarked that he would never employ an expert in any of his factories, because the expert always knows too many ways in which a thing can't be done.

It isn't only the expert who is obsessed by difficulties. Most of us are inclined to look round corners before we reach them, imagine dangers and difficulties that we haven't yet met, and turn aside rather than forge ahead over or through anything that may seek to bar our way.

"It can't be done" is one of mankind's most favourite phrases. Yet there are few things that can't be done. Mostly it is only a case of finding the way to do them.

The other day a sign-writer—the man in the picture—had to do some lettering underneath a shop window in Fleet Street. The bottom line was so near the pavement that he couldn't get at it to space out his letters.

Nine men out of ten would have said "It can't be done," and suggested that some other place should be selected for the lettering. This was the tenth man—and he thought about it.

He found how it could be done all right. He stood on his head on the pavement and got someone to hold his feet while he did his job upside down! For that was the one way in which that bottom line could be reached with ease.

When we feel inclined to say a thing can't be done, let us just pause a moment and be honest with ourselves; let us admit that what we really mean is that we can't be bothered to think of a way of doing it—and then let us think!

WAY

The Human Machine



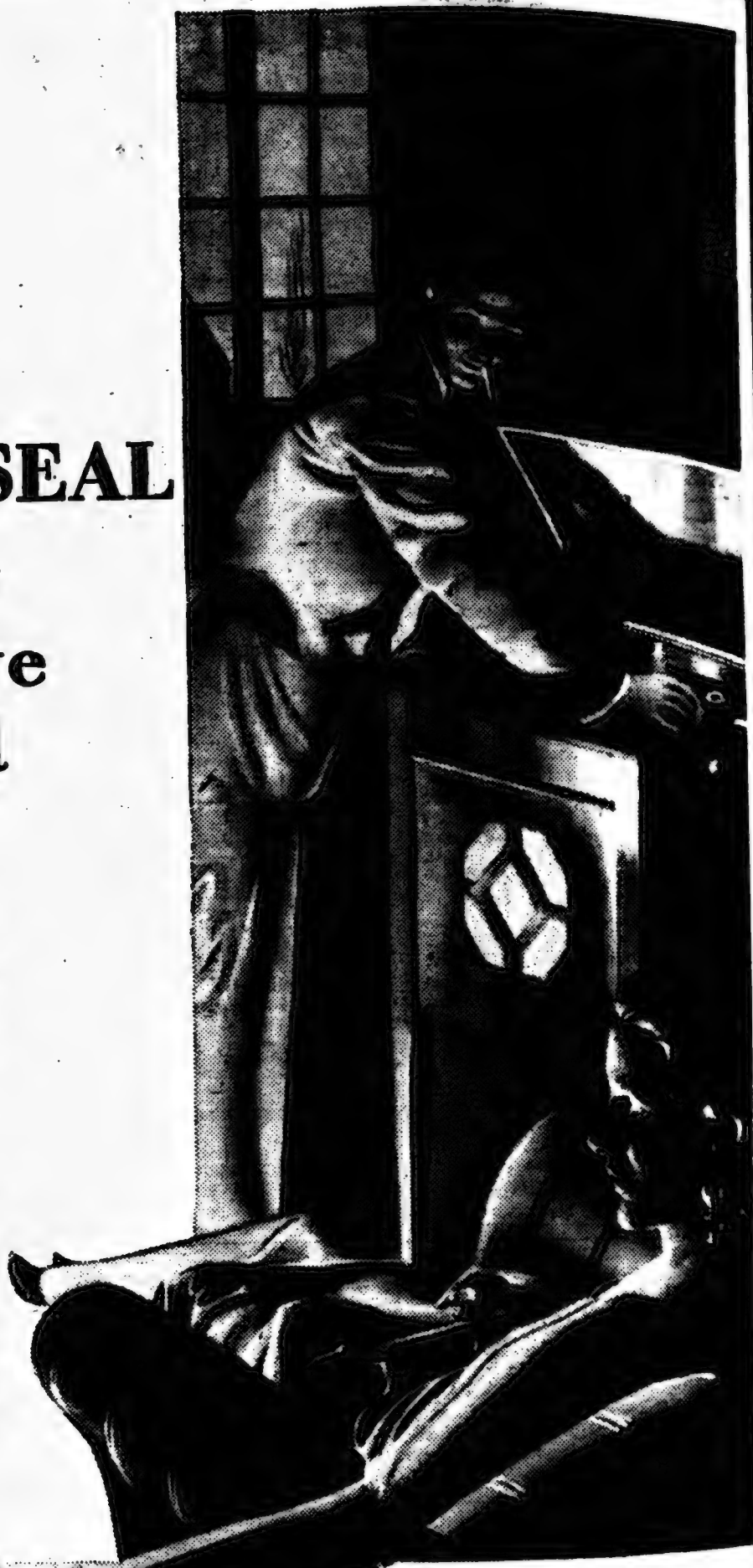
6 PRIVATE SEAL

coupons in every
packet of 20, so we
get a new record
every Friday'

FREE FOR 60 COUPONS (10 packets of 20 'Private Seal')
"Imperial" Gramophone Records. The latest electrical recording of first-class artistes and bands. All the newest song and dance successes to choose from. Send for this month's list and quote the number of the record you want. Why wait three weeks when you can get it in one? Ask for Gift No. 36.

FREE FOR 1,850 COUPONS (309 packets of 20 'Private Seal')
Handsome Oak Pedestal Salon Gramophone, fitted with Garrard British-made motor. Cellotone metal diaphragm sound-box, specially designed for electrical recordings, full tonal valves. Metal internal sound-chamber covered in old gold silk fabric. Ask for Gift No. 85.

FREE FOR 750 COUPONS (125 packets of 20 'Private Seal')
The 'Riverside' Portable Gramophone. British made. A splendid instrument with a beautiful tone and ample volume. Internal horn. Record carrier in lid. Guaranteed 2 years. Ask for Gift No. 35.



Private Seal

CORK-TIPPED CIGARETTES
(also plain)

6 COUPONS WITH EVERY 1/- PACKET OF 20
3 coupons with every 6d PACKET OF 10

**POST THIS COUPON
FOR No. 2 LIST OF GIFTS
IN COLOUR**

Magnificent Gramophones, Scarves, Razors, Golf Clubs, Everyman Library, Rugs, Bicycles, Handbags, Suitcases, Toys and dozens of other free gifts—all to be had in one-third of the ordinary time! Fill in the coupon and get the 'Private Seal' Book of Gifts to-day, and six FREE coupons.

Name _____

Address _____

Post coupon (1d. stamp in an unsealed envelope) to
MOUSTAFA LTD., 84 PICCADILLY, LONDON, W.1



A very British gentleman—
by adoption

selling-agent in this
country, and we will
stamp any name you like on the
goods."

And so the old familiar names of
"Sheffield," "Dursley," "Manchester," "Leeds,"
"Northampton" and "Bradford" travel to the
ends of the earth on goods with which they
have never been associated.

Countless shiploads of goods from abroad
pass through our ports "in transit" in the
course of a year.

This applies particularly to London, for the
foreign manufacturer recognises that by send-
ing his goods to our capital he has a better
opportunity of selling them because ships from
London sail to all parts of the world.

ANOTHER trick is for agents here to "over-
buy." That is to say, they purchase
goods from foreign manufacturers in
excess of their actual requirements for English
markets, the surplus being transhipped to other
countries as though they originated here.

Some of the manufacturers do not even
trouble to give their wares this "passing ac-
quaintanceship" with Britain. Large consign-
ments of machinery have been exported from
the Continent this year bearing name-plates
marked "Made in England."

This was true of the plates, but not of the
wares, whose value was thus increased at the
expense of our national prestige.

The workers of the Midlands have won
world-wide reputation in the manufacture of
hardware and cutlery. Yet we have imported
£5,000,000 worth of this class of goods this
year!

How much, we wonder, was for home use,
and how much has been distributed overseas
as being from "Sheffield" or "Wolverhampton"?

The woollen workers of Bradford are
equally affected by this roguery. We have im-
ported woollen goods to the value of £10,651,927
and "wearing apparel" to the tune of
£14,802,895.

Here, again, the figures given do not in-
clude goods of the same class which merely
touch these shores "in transit."

Who is responsible for shipping manufac-
tured cotton goods and yarns valued at
£7,149,151 and other textiles reaching
£11,812,001 to British distributing houses?

THE New PIRATES of COMMERCE

Without
Fear or
Favour

The thousands of idle mill-hands in Lan-
cashire and Cheshire would be interested to
know.

Only a few days ago the lace-workers of
Nottingham were complaining about declining
business. They may be surprised to learn that
during the time they have been idle, silk, rib-
bons, lace and piece goods to the value of
£8,730,463 have been dumped in this country
this year.

EQUALLY disturbing figures might be quoted
in respect of leather workers, paper
manufacturers and electrical workers.

We do not include in this indictment
foreign goods, marked genuinely with their
country of origin, which compete in the open
market on their merits.

It is of the stealing of the British mark that
we most emphatically complain.

For wherever you turn, whether at home
or abroad, you may encounter fraudulently
marked goods. Even glazed tiles, which come
in shiploads across the North Sea, are "Made
in England."

The port officials throughout the country
can only tell the tonnage of cargo transhipped.
Few could describe the contents of the miscel-
laneous "goods in cases" or the bales marked
"To be kept dry."

The officials have seen steel goods marked
"British manufacture," but whether they have
come from a British or foreign port to await
transhipment does not concern them.

They are primarily concerned with the
carrying trade, employment for the docks and
for the ships. They cannot stop to worry
from where consignments come or to where
they are going. If they don't handle the goods
others will.

How can the scandal of fraudulent mark-
ing be stopped?

There is no law at present that can be
effectively applied, and Britain has no juris-
diction over native buyers in the Dutch East
Indies, for example, or the foreign possessions
of Africa.

YET, clearly, some very drastic action is
necessary to combat the gigantic frauds
that are now being perpetrated on
Britain's customers at home and overseas.

Unscrupulous foreigners are waxing wealthy
by exploiting the world-wide demand for Bri-
tish goods; and our reputation is being sapped in
consequence, while all the time thousands of
British workers who might be supplying this
demand are unemployed.

The line to take is to make the frauds less
easy of accomplishment; the whole question of
national markings should be very carefully
considered.

It is a matter for international negotiation.
The British Government must exert its un-
doubted commercial powers with the great
manufacturing nations to end this harmful
imposition.

Certificates of origin should accompany
each consignment, and they should only be
regarded as valid when issued by Government
authority.

HUGE consignments of inferior foreign-
made goods are being dumped regu-
larly on the quaysides of the world's
ports bearing fraudulent stamps
which suggest that they are of
British origin.

Unprincipled aliens rely upon our reputa-
tion to sell their inferior wares; and unless
strong action is taken immediately to counter-
act this traffic, our reputation is bound to suffer.

It is to be feared that purchasing agents
in this country bearing names of high repute
are working in collusion with purchasing rings
abroad.

Goods shipped to Great Britain "in tran-
sit" are often retained here for a few weeks
and then transhipped in British ships on
British invoices, together with small consign-
ments of genuinely-manufactured British
goods.

But there are other devices by which our
reputation as manufacturers is being flied
from us. Articles shipped via this country in
parts are actually assembled here and stamped
with British marks before being distributed for
sale.

These articles are included with consign-
ments of iron and steel manufactures, which,
according to official estimates, were admitted to
British ports during the first nine months of
this year to the value of £17,884,257.

How much of this material was used here
and how much exported we cannot say, but if
it had been produced here our foundry and
steel workers would have been kept on full-time
employment.

BUT the position affecting workers in non-
ferrous metal trades is even worse. The
value of imports in this class for the
same period is £23,266,472.

"Made in England" or "British make" are
the magic words which sell the majority of
these goods in the world's markets.

The figures we have quoted relate only to
those goods which have passed through the
Customs. Goods "in transit" via British ports
are not examined.

"Give me your orders," says the foreign



"Molten silver in the white-hot crucible." They pour the metal into the ingot moulds



"Rather like a Royal residence." The Deputy-Master of the Mint, Sir R. A. Johnson, K.B.E.

WHAT is the fascination which prompts people, when they have the rare opportunity, to plunge their hands into masses of newly minted coins and watch them trickle slowly through the fingers?

Not the rabid hunger of the miser — perhaps the delight in beautifully tooled coins; perhaps the sense of power which comes with the touch of money.

The same fascination clings to the Royal Mint, Tower Hill, London, the sole manufactory of money, dowered by the King with the exclusive charter to make the coinage of the realm.

Outside, with its courtyard and neatly-kept lawn, the Mint looks rather like a palatial Royal residence or an old court of justice instead of what it actually is—a blazing metal foundry with rolling mills and all the accompaniment of roaring machinery and hissing steam.

Behind the stately screen of buildings are scantily-clad workmen, their arms and hands protected by thick gauntlets, soaked in cold water, to withstand the glow of metal furnaces heated to 1,200 degrees Fahrenheit.

The total number of employees of all grades is about four hundred.

The Master of the Mint, by long-established usage, is the Chancellor of the Exchequer for the time being, at present the Right Hon. Philip Snowden, M.P.

Its actual chief is the Deputy-Master, Comptroller, and Engraver of His Majesty's Seals, Sir R. A. Johnson, K.B.E.; while beneath him is the Superintendent of the

Operative Department, Mr. H. W. L. Evans, a highly-skilled metallurgist.

The Chief Assayer, Mr. S. W. Smith, a Doctor of Science, tests and analyses with scientific precision the metals and alloys purchased for conversion into coin.

The ordinary workmen receive the proper trade-union wages for that branch of the engineering or metal trades to which their highly specialised work belongs.

Farthing's worth

In spite of the criticism often levelled at Government industries, there is no evidence of slackness or "ca' canny" in the workshops of the Royal Mint.

The work, especially amid the noise and heat of the foundry, is strenuous, fatiguing and constant.

In the foundry a white hot crucible measuring some 18 in. in diameter, and filled to the brim with molten metal, is lifted from its furnace-bed, steadied by a stalwart workman gingerly handling it with his wetted gloves, then swung by mechanical means across the room to where the moulds stand ready to shape it into bars.

These bars are then passed between steel rollers till they are of the requisite thinness for coining.

Out of each of these flattened strips a sample disc is punched, by the "tryer," who has to determine whether it is of the correct weight and thickness.

The humble farthing is treated with as much respect as the more prosperous half-crown, which is to-day the most valuable coin regularly manufactured in bulk.

Prizes and blanks

Throughout, the highest standards of workmanship and scientific accuracy obtain, the officials responsible for the quality of the coinage taking a visible pride in their task.

If the sample disc is up to standard the next process is to pass the rolled metal strip through a punching-machine, which cuts out of it the largest possible number of circular pieces known as "blanks," the shape and size of the coin which is being made, although as yet with no inscription.

There is no waste, the punched

strip of metal, now "full of holes," being remelted and used over again.

Since the Great War and the introduction of paper money there has been little coinage of gold at the Royal Mint, and then only in small quantities for foreign Governments.

The last bulky conversion of gold bullion was in 1916, since when there has been nothing more as regards Great Britain than the re-coinage of gold money returned from the Bank of England on account of its having fallen below the standard weight.

But the Royal Mint regularly undertakes to coin precious metals for foreign countries, which either have no mints of their own or find it more profitable to get their coining done by contract in London.

Just recently, the British Mint has been busy coining five drachmae and twenty drachmae pieces for the Republic of Greece, while it lately completed a substantial contract for the Government of Rumania, with the head of King Carol replacing that of his handsome son Michael on the face of the coins.

A base deceiver

As regards Great Britain, the term "silver" as applied to the coinage is far from correct, the metal used for this branch of the currency being only half pure silver and the rest base alloy.

For a few months in 1920 the cost of silver bullion soared to 6s. 10d. an ounce, at which price it was impossible to coin it without heavy loss to the Exchequer.

Sir Austen Chamberlain, M.P., who was then Chancellor, rushed a Bill through Parliament allowing 50 per cent. of base metal to be used in "silver" coins, and although to-day silver is down to half-a-crown an ounce, the fifty-fifty basis for the "silver" coinage remains.

Once blanks in sufficient number are stamped out of the thin metal strips, the process of converting them into engraved coins, and, except for the coppers, "milled" or serrated at the edges, is carried out by a single machine.

The circular piece of metal is impressed simultaneously by three dies, one from the top, one from underneath, and a circular die which gives it the ribbed edge, an

"Rolled silver strip through the rollers"

old safeguard against the flow of silver coins for illicit gain.

So much for the making of the money. Now for the testing and weighing, the most impressive of the scientific processes carried out at the Royal Mint.

Each silver coin passes on to an automatic balance contained in a metal chest, which has three separate outlets, one for coins which are too heavy, one for those too light, and a third for those of normal weight.

Sheep and goats

There is a machine which "rings" each coin on a metal platform for hidden flaws or cracks.

Automatically every spoilt or inferior coin is rejected, and the good ones collected into stout canvas bags, holding 500 to 1,000 coins.

Apart from size and weight, however, which can be automatically verified, it is necessary to keep a sharp look-out for flaws in engraving.

For this purpose the coins are spread out on a broad leather belt, at each end of which sits a vigilant examiner, the apparatus being so ingeniously contrived that each side of the coins in turn is exposed to scrutiny.

The speed at which the belt travels is such that the examiners would appear to be possessed of almost superhuman eyesight, yet seldom, if ever, does an imperfect coin slip through.

No man can concentrate in this fashion for long, and the examiners are frequently relieved.

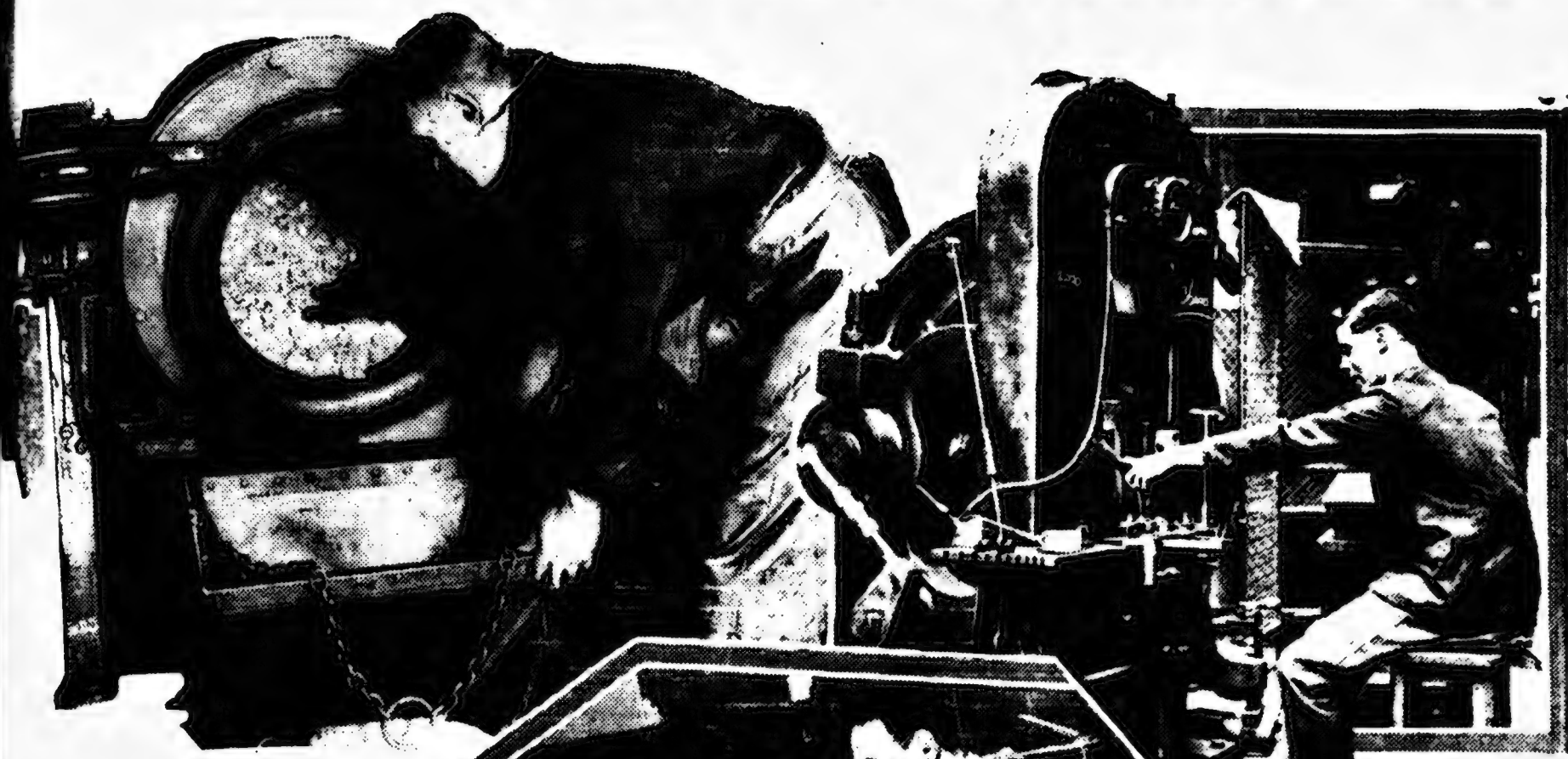
Nearly all of them wear spectacles at their work, not on account of defects of vision, but to magnify the inscriptions, and throw small defects of engraving into bolder relief.

The spoilt or imperfect coins are remelted in great crucibles.

To guard against loss or theft, there is an elaborate system of checking and counter-checking the bulk metal, in the first instance, being weighed out to each batch of workers, who must account for it in its entirety before it leaves their hands.

As the process of manufacture advances the meticulous counting

The ROBOT MONEY-MAKER



Not a Jack Tar on the gun—a workman washing the acid off the coins ready for the polishing

of the coins replaces the weighing of the metal. There is probably no establishment in the world where it is harder to steal so much as a single farthing, and escape detection, as at the Royal Mint.

Can it be imagined that the British Mint makes coins for naughty Red Russia? Yet, so it is, and the largest foreign job put through in recent years was an entirely new coinage for the Soviet Government of Russia.

Stranger still, Mr. Winston Churchill was at the time Chancellor of the Exchequer in a Conservative Government!

The business went through without a hitch, the Russians were satisfied, while the Comptroller of the Mint was able to report a handsome profit.

Golden second

The output of the Royal Mint varies according to the needs of the currency, although it is seldom that the annual production falls below 200,000,000 coins.

In 1928, the last year for which official figures are obtainable, the total was 228,045,024 coins, of a total value amounting to £8,226,822 14s. 6d.

This output was at the rate of £27.422 for each working day, as nearly as possible £1 a second taking the year through.

If anyone has a notion of getting rich quickly by burgling the Royal Mint, the best advice is to try it.

Entrance to the Mint is carefully guarded, and nobody can gain admission except with a signed permit from the Comptroller.

During the daytime, burly police-

officers are on duty at the gates, and they are among the few London policemen who carry arms.

When the day's work is over and the furnaces are damped down for the night, the civil police are replaced by military with fixed bayonets from the neighbouring garrison of the Tower of London.

The Mint to-day is a less tempting target for the criminal than before the war, when in some years its gold coinage alone amounted to £26,000,000 or more, as many as 10,000 brand new sovereigns being sometimes housed in the building at one time.

How does the money made at the Royal Mint get into the hands of the public? Every new batch of coin is conveyed under armed escort to the Bank of England, deposited in its strong vaults, and thence distributed to the other banks, through whose branches it is circulated.

Coins which, through wear and tear, and defacement, are no

longer serviceable, are set aside by the banks, and through the same channels returned to the Mint, where they are melted down for fresh coinage, tokens of equal face value being issued in exchange.

It is a little too early to say how the present "silver" coinage will wear in comparison with the pure silver currency in circulation prior to 1920, but in the past the average age of silver coins withdrawn from circulation has been about fifty years.

The Royal Mint has, of course, the exclusive right of coining money in Great Britain, as the counterfeit, if detected, very soon finds to his cost.

It is even illegal to coin better money than the Imperial mintage—for example, to manufacture shillings or half-crowns of pure silver, the Royal monopoly of minting being so jealously guarded that even a counterfeiter working



Checking the completed coins—in the background the automatic weighing machines

"Converting the blanks into engraved coins—one machine does it"

at a loss, if one can conceive of such an idiot, would be held guilty of a crime.

Technically, the Mints at Melbourne and Perth in Australia, at Ottawa in Canada, and at Pretoria in South Africa, are branches of the Royal Mint in London, the Imperial Chancellor of the Exchequer being "Master" of them all.

For the coinage of all other British Dominions and Colonies—including New Zealand, which has no Mint of her own—the Mint in London is responsible, and quite a large share of its work consists in making and maintaining the currency of India, the Crown Colonies, and other outlying Imperial territories.

Your shares

From time to time medals as well as coins are struck at the Royal Mint, including war-service medals, although much of this work is in private hands.

Commercially regarded, the Royal Mint is just now a profit-making concern, although in previous years there have been unavoidable deficits. In his last report, the Comptroller is able to declare a profit on the year's working of £590,181.

The Mint is a model factory, under the control and direction of the State. By debasing coinage it could declare larger "dividends," but that is a policy which would rebound on the head of John Citizen, who is the only shareholder.



You light your Manikin with confidence in its power to please and satisfy.

Restful smokes, are these Manikins; care vanishes as the smoke floats upwards. I know no greater joy or better solace than an easy-chair, a glowing fire and a Manikin—and they are not expensive either—10d. buys 5—five delightful restful evenings. Try a packet and you'll agree.

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by A FAMOUS COURSING EXPERT

With whom we do not necessarily agree

COURSING, the long dog chasing the live hare in its native fields, the oldest sport in England, is here again.

Between now and the end of January there will be more than sixty recognised public meetings which take the form of contests. That is apart from the private sport which is enjoyed by thousands of individuals.

Now that, as a bald statistical fact, is not exciting.

But if you take an average of twenty-five greyhounds at each public meeting, and say that each hound costs at least a pound a week to feed, house, train, and enter, then you have a total of £78,000 a year spent on them alone.

It may be said that the same dog runs at more than one meeting. That is true.

But against it you must set the fact that for every dog that is fit and ready to run, there are at least two or three more in the same kennel that are either too young or too old or otherwise unready to be entered and run.

So that, on a conservative basis, we may double the money spent on the actual runners and say that at least £150,000 is spent annually in this country on training, feeding, housing and entering greyhounds which course live hares.

This does not include those which course the electric hare.

In addition, a great deal more is spent on prize-money—let us say £5,000 to £8,000 a year—and a thousand or two on stud fees.

Old as the hills

Finally, the spectators themselves spend thousands on travelling to meetings, staying at hotels, food, drinks, and bets.

In all, the greyhound and the hare distribute nearly a quarter of a million pounds a year between them—some of which goes directly into the Exchequer, for the moment you enter a greyhound to course a hare, you must pay £3 for a game licence.

Coursing is as old as the Bible, as old as history itself.

The oldest and purest breed of dogs which the modern world can show—the graceful Saluki or Arabian gazelle hound—was bred and used solely for coursing long ere Solomon was King in Judah.

DON'T TELL the Turkeys!

"THE present craze for slimming cannot be too severely condemned. What should we do if the turkeys heard about it?"

We don't quite know, but what we do know is that JOHN BULL'S Christmas Holiday Annual (from which the above joke was taken) is a feast of merriment over which you will laugh and grow fat.

It is the finest Christmas number for sixpence you ever saw!

Fifteen short stories by top-notch authors, such as Will Scott, Ashley Sterne, H. P. Maltby, A. A. Thomson; joke drawings and illustrations by Gilbert Wilkinson, Heath Robinson, George Whitelaw, A. C. Barrett and others of that calibre.

But—your chance of getting a copy might be slim unless you hurry! Get yours to-day.

To-day the Saluki, fleet as the wind, graceful as its own desert gazelle, is used by just a few people in this country to course "the merry brown hare" that Kingsley loved. It is faster than any greyhound.

Fun for everyone

Yet the greyhound is still the traditional hound, the "long dog," of the British coursing man.

In mediæval days coursing the hare was a sport only for kings and noblemen, and still, even in these modern days, more than one English manor is held by virtue of an annual gift to the King of a greyhound for His Majesty's kennels.

Such terms of tenure are no longer enforced—but they could be!



The sympathy of "John Bull" is with the hare. "Pussy's" last chance

Coursing in the old, true English style, and coursing as we see it at Altcar for the Waterloo Cup, are two widely different things.

One is a sport in which the spectator takes an active part. The other is a mere contest between hounds in which the spectator only sits or stands and watches.

If you course in the old style you rise at six on a keen, blue morning in November, and breakfast in a great, stone-paved kitchen, with a sleepy maid pouring out scalding coffee.

Then you stuff three great mutton sandwiches in your pockets, and you are out of the house and bowling along the marsh road in a high-wheeled dog-cart, with two long-tailed beauties curled up in the stern sheets, before the clock has struck seven.

Jumping, climbing, sweating

By eight you are seven miles away, on a windy upland overlooking the river marshes, where the great cattle-pastures lie green and dyke-seamed below, the river winding blue to the North Sea, the gulls calling, and the peewits wailing.

Farmers in brown buskins and mounted on cobs; boys in knickers and school jerseys; the butcher on his trade horse; the "vet" on his own two legs; five or six lanky farmers' sons and the vicar's two young boys—that is all. A bare score and a half of them on horses.

The long dogs are led in leash and you try the first field—a big, bare, brown plough. Half way across a hare starts from the furrows; the dogs are unleashed and off like arrows.

Then it is run and gallop, puff and blow, for all you are worth, with the keen winter wind whipping your cheeks, the sweat pouring down your neck—ditches to jump, fences to climb, and bellows to mend.

When the hare wins

A thick thorn fence gives the hare a hundred yards' grace, as the tender-skinned hounds seek a gap free from thorns, while the foot people struggle and squeeze themselves through, and the horsemen gallop for a gateway.

Then off again, on a wide circle for the marsh, where the great bullocks

The LONG Dog's Day

throw up their tails and snort, the gulls scream, and the peewits sweep overhead, weeping like lost souls.

The hare makes for the river, jumps in, swims it like a good 'un, and the hounds stand whimpering on the bank. One hare coursed—and one hare lost. She deserved to win.

After that there are more courses—five perhaps in all, and three dead hares to show for them. So you see the hare has fair chance of escape.

You have your fun, a good run, a good blow, and an appetite to eat an ox, let alone a hare. That is the old style.

The new—well, when one goes to Altcar one sees a long line of motor-cars and taxicabs, horse-carts and bicycles, people on foot and people on wheels, all going to watch "the sport."

There are fat, red men who could not run half a mile, sitting on shooting-sticks and eating sandwiches—stout women and angular, slangy girls in loud tweeds and louder jumpers.

You hear bets given and taken, and see a hare coursed to death to give those congested livers a second-hand thrill.

Then you are not so fond of that sort of coursing as the older style.

"Tailor-made" coursing

Yet Altcar has its uses. The Waterloo Cup is the Derby of coursing, and without a Derby there would be less incentive to breed—and without that coursing would decline, money would cease to flow, hounds would deteriorate, and the sport would languish and die.

Very few genuine coursing men take part in the electric-hare meetings which provide so much amusement for people in towns.

All the heads of coursing proper—men like Lord Lonsdale, Lord Sefton, and Lord Tweedmouth—are opposed to it.

To the average coursing man the electric meetings appear simply and solely as a ready-made, heaven-sent market in which he may sell the progeny of his good long dogs at thrice the price they would have fetched five years ago.

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"Vast tracts of land are suitable to the tractor." Below: "He defied rule and prejudice." Mr. George Baylis

THE public is tired of the eternal bleat about what the farmer cannot do, dare not do or is too timid or unenterprising to do without the aid of a national Government.

The truth is that the farmer who strikes out on a line of his own or departs from customary practice needs an iron will to enable him to conquer the prejudice and ridicule of his neighbours.

Here is something that is done—and well done.

Mr. George Baylis is a farmer who began by being a curiosity. He has ended by being increasingly recognised as a great pioneer.

Mr. Baylis broke all the accepted rules. Methods which most farmers think are fixed for all time he put quietly on one side. He did something which men said could not be done.

IT is now quite likely that prosperity will be brought back to British agriculture by the wide adoption of his "revolutionary" practice.

Farming in this country in the arable districts—where low prices are most felt—is based on a rotation of crops, partly to feed man and partly to feed live stock. The main principle is to follow a root crop by corn, which gives way to clover, and this, in turn, is followed by a corn crop again.

This rotation in itself is a vast improvement on the older system of the one year of fallow-break for each two years of corn.

Yet, so slow is movement on the land, it was not until the eighteenth century that the open-field turnip-growing for stock, first advocated 200 years before, changed the whole face of the English countryside.

Another change is coming now. The modern farmer, faced with low corn prices, has still stuck to his mixed farming, and has laid down land to grass as the easiest way out of trouble.

Not so Mr. Baylis. He decided to specialise, as overseas farmers do. It is because Continental and Dominion farmers concentrate mainly on one product that they can produce it graded, bulked, and ready for quick handling at lowest cost.

He specialised in corn growing, and abolished all live-stock production. He believed continual corn-growing on the same land was possible.

Indeed, an earlier farmer, John Prout, had grown corn on the entire acreage of his farm, and made profits at times of lowest prices, when all the mixed farmers were in a state of panic.

MR. BAYLIS evolved a six-year rotation of corn, fallow, corn, clover, corn, fallow, and this has been practised for more than fifty years.

Starting on 240 acres, he has bought, out of the profits of his system, 6,000 acres, and he farms more than 6,000 acres of other land as tenant.

This huge enterprise, still being run, flourished on the sale of grain crops all through the years when other farmers were loud in their complaints about impending ruin.

Yet how many imitators has Mr. Baylis had among surrounding farmers? None at all. His success is due to science, initiative, and constant application, three factors which any producer may employ. There is no secret, or mystery about it.

Mr. F. P. Chamberlain, an Oxfordshire farmer, has adopted the same system.

He aims at the production of arable crops for sale off the farm; he relies upon artificial manures and the turning-in of clover root to maintain soil fertility and humus; he trusts to a fallow to preserve the cleanliness of the land.

He goes further than Mr. Baylis in that he has no rotation, and grows corn, such as wheat, on the same piece of land for two or even three years in succession.

Mr. Chamberlain is making profits even in these times of abnormal low prices for corn crops, when everyone else is saying it is impossible.

The Agricultural College at Long Sutton, Hampshire, has been growing corn continuously on the same land for fifteen years, with only artificial manures, and at a commercial profit throughout.

What does this suggest? The average arable farmer fritters away his energies in too many different directions. Corn-growing is not profitable, because it is so mixed up with other things that farmers cannot experiment in getting costs down to rock-bottom.

If they concentrated on corn, that would be altered. In those districts where men specialise on milk, or grazing, or market gardening, for instance, they can and do make profits.

THERE is considerable authority for belief that the extension of large-scale specialisation on arable land will give new life to England's basic industry. Science and experiment have gone hand in hand to prove its possibility.

Mr. C. S. Orwin, the head of the Oxford Agricultural Economics Institute, has just written a most important book, giving his support to it.

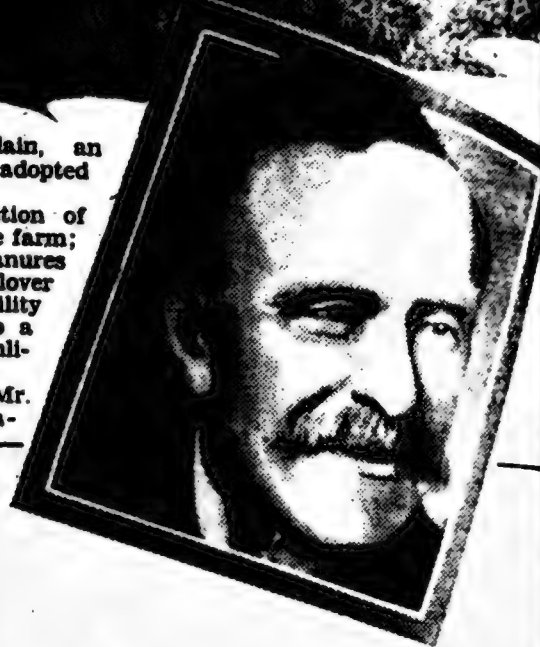
He does not suggest that this new system will spread all over England. There will still be room for the small, intensive producer in some areas. But vast tracts of land are suitable for the coming big "efficiency" farms of two to five thousand acres.

These farms will use electricity and machinery in every section of their activity. Large areas of the English farm lands are already laid out in fields where the tractor and the steam or electric plough can be used.

Some hedges will have to go, but their removal will add something like one acre in every forty to the arable land.

Nor need hedge removal scare the lovers of rural charm. A vast field of waving, golden corn is more beautiful than sodden meadows and unkempt hedges penning a few skinny cattle.

Machine designing is making great



Found— A HAPPY FARMER

strides. British engineers are working on plans for better tractors. They are in the forefront in this respect.

At recent trials our own machines beat all comers from overseas. Farmers show readiness to learn, there are plenty of willing hands to help.

The mechanical harvester three years already at work in England. In Lincolnshire it has been tried with astonishing success. It works to cut and thresh the corn in one operation, and at this big job it can tackle fourteen acres a day.

All the terrible waste due to corn waiting for fine weather or the ravages of rats, is eliminated. Well-paid labour can be used economically. And no part of a farm need be set aside to feed a machine.

Caterpillar tractors and harvesters will raise the workman's capacity enormously. A skilled young man can start at 40s. and look for a steady rise.

On a factory farm, there will be the subsidiary industries, such as cheese and milk-produce factories, sugar factories, with jam and vegetable canneries close at hand.

The depots for collection and grading of produce will be near by. Foremen and managers' jobs will be plentiful.

AGRICULTURE is indeed a dying hope. But there is hope for the farmers who are wringing their hands, and spend time in passing futile and angry resolutions.

The future belongs to the young men. It belongs to men who match brains with foresight, and them both with courage.

"Palmolive is the only soap I always recommend"

M. GEORGES GAY

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"These vegetable oils in Palmolive Soap are beneficially on the underlying texture of the skin. They keep the surface colour clear and free from irritation, and they leave the surface of the skin smooth and fresh."



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"You cannot build a beautiful complexion on the foundation of a pore-clogged skin," says Monsieur Georges Gay, of Paris. "That is a simple truth which so many women forget. When the skin loses its natural freshness and vitality, they fly to the use of cosmetics. The result is disastrous. 'Cleanse the pores first,' I tell my clients."

"Palmolive is the only soap according with my methods, and I always recommend it for home use. It gives a very fine, silky lather which gets right down into every tiny pore and sweeps away the accumulation of dust and rouge and powder which chokes the skin. Further, the pure vegetable oils of which Palmolive is made help in the process of rejuvenation, which is the aim of my treatment. The massage with Palmolive twice a day has become a regular part of my course."

Head of the Académie Scientifique

Monsieur Gay is, as you probably know, directing head of the Académie Scientifique de Beauté in Paris. He numbers among his graduates such distinguished experts as Madame Elin Dahlstrand, of Stockholm, and she, too, advises Palmolive Soap, together with the many cosmetic products of the Académie.

Olive and palm oils in soap, as Georges Gay explains, cleanse the skin of dangerous impurities without irritation, without causing coarse pores or other unattractive blemishes. They have been used since the time of Cleopatra. In Palmolive they are so blended that no artificial colouring is needed. This soap is pure. It requires no heavy perfume to mask undesirable animal fat odours. It is ideal for bath as well as face. And it costs no more than ordinary soaps, you know.

Consult your own expert

Your own expert, whom you consult regularly, undoubtedly agrees with Monsieur Gay. Over 20,000 beauty experts advise Palmolive. Theirs is the only authoritative advice. Be guided by their choice.

Use Palmolive, the world's favourite beauty soap, in this two-minute treatment.

Massage a lather of Palmolive Soap and warm water into the pores with both hands. Rinse with warm water, then with cold. That's all. Yet millions of women find it the easiest and best way of keeping skin lovely. Palmolive lathers abundantly even in the hardest of water.



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WALLFLOWER, Red and Yellow, 6d. doz., 2/6 100. GERMAN WALLFLOWER, 6d. doz., 2/6 100. FORGET-ME-NOT, 1/6 doz., 10/6 100. SANTERBURY CELLS, 2/- doz., 22/6 100. MIXED DWARF DEER ROSES Guaranteed as BRITISH to JOHN BULL, 6/- doz.

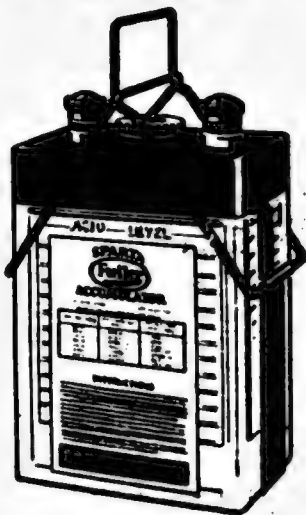
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Polishing Up FATHER!



"Through the dark evenings they will be learning citizenship, languages"

UNSEEN, unheralded in the daily Press, there is a vast activity of British people seeking and gaining knowledge in this winter season.

Hundreds of thousands of grown-ups—soon to be millions—are going to school again.

It suggests something better than compulsory education until fifteen—the stuffed chicken of the secondary school. It means progressive education through life—for those who want it.

The back-to-school movement for men and women of all ages has broken every previous record.

In all parts of the Kingdom universities, institutions and educational centres are springing up like mushrooms. Nothing like it has ever been seen before.

The demand for qualified teachers and lecturers for adult schools is greater than the supply. The money spent annually runs well into six figures.

A mighty seed

Take, for instance, the growth of the Workers' Educational Association—the most amazing development of its kind during the century.

Twenty-six years ago Albert Mansbridge and a few other enthusiasts launched this movement. Their plan was to create an entirely new department in education—the University Tutorial Class.

The idea is a simple one. A certain number of students pledge themselves to follow a course of study on the same subject for, say, three years, meeting so many times a year to compare notes.

In 1904 there was one branch—at Reading.

Last year there were 460 branches in sixteen different districts. There were 590 three-year tutorial classes, with over 10,000 students attending them.

Including shorter courses, there were just under 2,000 classes, with a total of 36,000 students.

The Co-operative College, Manchester, is the centre of another huge network of adult education. Last year in different parts of the country 65,305 students attended 1,220 classes.

The Central Committee grants about £200,000 every year to its local

education committees to carry on their work.

Nearly 50,000 men and women are taking the present winter course.

Through the dark evenings they will be learning such things as co-operation, citizenship, how to speak in Spanish or Esperanto, how to produce their voices, or give public addresses.

At the end of the year there will be over fifty examinations open to them, and thousands of certificates to be won.

Another organisation which is growing hand-over-fist is the Educational Settlements Association.

From a humble beginning in a small back room in 1914 it has now reached a membership of 6,000. It has five residential colleges and twelve educational settlements.

These cater for rather different requirements. What they teach might be described as rural education.

For example, they teach handicrafts and organise nature rambles, summer pageants and nativity plays.

They also have dramatic and play-reading groups, repertory and community players, orchestral and choral groups, debating clubs and week-end lecture schools.

The colleges are each for some special purpose. Avoncroft, for instance, specialises in agriculture; Hillcroft is for women, and Woodbrooke is for religious and social training.

College revolution

The National Council of Labour Colleges is something altogether different. It dates from a revolution at Ruskin College, Oxford, about twenty years ago. Some of the undergraduates began to feel that education was, after all, a class affair.

They founded the Plebs' League. They also went on strike against the teaching that was provided by the University, and formed the Central Labour College.

This was in 1909. To-day the Council of Labour Colleges runs, on the average, 4,200 classes a year, taking about 25,000 students.

Last year there were fourteen different courses—in economics, industrial history, co-operation, geography, social studies, and so on. Approximately 7,500 students

attended 140 week-end schools, and more than thousand lectures were given to trades union branches and other bodies. The course averages 2,300 students.

Another huge organisation educating grown men and women is the National Adult School Union.

It is the oldest in the country, and is open to anybody, no matter what his politics or religion may be.

It runs 1,400 adult schools, and has a membership of 50,000.

These schools vary from little groups of about twenty students meeting in hired rooms, to several hundreds studying in large buildings of their own.

"Learning the art of life"—that how the type of education is described.

The term is so wide that each school can map out its own curriculum and plan its course of studies with the help of the voluminous lesson handbooks which are published at headquarters.

Like an army

All these great bodies are like armies on the march against the common enemies, ignorance and inexperience.

The General Headquarters is the British Institute of Adult Education. This imposing body of experts holds periodical conferences to discuss the whole subject of adult education.

Its "War Office files" are comprised in the great Library of Adult Education. Its intelligence corps is a special research committee, which labours unceasingly at the problem of how men and women can be educated.

In addition to this huge machine for general education, there are special technical courses for hundreds of thousands of men and women who wish to continue their commercial training.

Last year just over three-quarters of a million people in England and Wales attended the evening technical courses, which means that between eighteen and nineteen out of every thousand are working to make themselves better wage-earners.

The figures are enormous, but they probably represent only a small fraction of those for the future.

Mothers, too

Every year the desire to learn grows stronger. Even married women whose families want to take up some occupation.

The day may come when Britain has a vast series of schools for educating half the grown men and women in the country.

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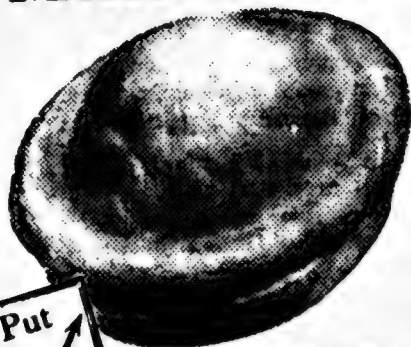
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RECIPE FOR
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1. Rub together finely 1lb. Flour, 1lb. Lard, 1 teaspoon Baking Powder and pinch Salt.
2. Make into stiff paste with cold water.
3. Roll half of paste very thin. Line patty tins.
4. Put one tablespoonful of ROBERTSON'S MINCEMEAT in each patty tin.
5. Roll out and cut remaining pastry, and place on top.
6. Bake in moderate oven 10 to 15 minutes.
7. Sift with sugar. Serve warm or cold.

Robertson's Mincemeat

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A tense moment
—the captain of
a championship
team casts the
first dart



A BACK PARLOUR Olympiad

WITH autumn turning into winter, indoor games are in full swing, and there are more players and spectators under roofs than even the great outdoor sports can claim.

Now is the time when workers, enjoying their leisure after the day's toil, gather together in club or tavern to play those ancient British games of skill whose attraction never wanes.

As the cold weather approaches, orders for dart-boards and for darts increase five-fold, the manufacturers tell us. And there are various kinds of dart-boards, which vary according to the district, be it North, Midland or South.

It is not so simple as you may think, this matter of dart-boards, for different types are traditional in various areas.

First, of course, comes the Double Bull Clock, whose use has steadily grown.

It belongs originally to the home counties, but is now the standard tournament-board, and the big guns of the dart world hope to see this type eventually adopted all over the country.

But there is also the Tournament Clock, which is a favourite with clubs; and the Plain Clock, which has its vogue in Yorkshire and certain parts of Kent.

In Essex there are the hands of stout dart-throwers who stand resolutely by the old Fives pattern, and who will vigorously defend it over a pint of "stock ale."

Not "vulgar" now!

There is also a variation of this last board—the League Fives pattern—which is popular among the amateurs of East and South-East London.

The price of dart-boards varies also. You can get one for as little as 2s., and you can get one in modelling material—guaranteed never to crack—for £2.

One of the largest manufacturers of dart-boards in Britain estimates that the demand for boards has been increasing at the rate of 30 per cent. per annum for the last five years.

So there is not much fear of the old game dying out. In fact, there is even a danger of darts—like shove-ha'penny—becoming fashionable. The Bright Young People have been taking it up.

They are playing darts in the home—it's a good game when you are giving a party—and a special dart-board has been designed, attached to a large square of wood, so that darts will not ruin the wall-paper.

There are scores of competitive events each year in the dart world; and trophies are won in hard-fought contests, both by individuals and teams.

Since 1922 the status of darts has been materially raised through organisation and the standardisation of rules.

National, country and area organisations have grown up. More leagues have come into existence. More and more contests are being organised. This also holds good of other games.

Strong, silent men

The Working Men's Club and Institute Union, for example, which numbers some 2,000 clubs on its roster, informs us that in 1928 the number of contests, in various games, held by its affiliated clubs, increased by 100 per cent.

And this expansion has by no means ceased.

The National Darts Association, formed in 1922, numbers many teams, leagues and clubs among its affiliations. It conducts both team and individual championship contests.

Darts enthusiasts are usually silent, laconic fellows—but mention the great game to one of them!

His eyes light up and his hand flies to his pocket, and out comes the case in which he carries his own private, individual darts.

There is quite a variety in the darts, too. There are feather darts and all-metal darts, and brass-ferule darts and cane-ended darts. Some leagues, however, restrict their clubs to feather darts for contests.

But there are more leisurely joys, entailing less physical exertion than darts.

For instance, shove-ha'penny. Here is a game—essentially British—which never dies.

In fact, like darts, shove-ha'penny is fast increasing in popularity, although it is not as widely played as the former game.

Shove-ha'penny, also, is becoming more systematised; and many teams are formed in clubs and taverns throughout the land, which meet in friendly contest.

Also, the pleasant game is being taken up by fashionable folk, and the sales manager of a prominent dealer in games has assured us that shove-ha'penny boards are now to be found in many Mayfair mansions and expensive flats.

Certain revolutionaries of late have tried to introduce frivolous modifications and complexities into the ancient game, such as rebounding cushions

which send your counter flying to upon the board you have shot vigorously; but these innovations are frowned upon by lovers of the game and will hardly find a welcome among true devotees.

However, one change is taking place rapidly, which is not unwelcome, and that is in the material of which the board is constructed.

The slate board is disappearing, may chip if some heavy object falls upon it, and also, in a damp atmosphere, it is too moist for comfortable play.

Mahogany is the best material, and it must be well-seasoned wood, at least three years old.

Only highly skilled workers engaged in the making of shove-ha'penny boards, for the work is delicate and true.

Working men's clubs are taking shove-ha'penny to a greater extent than ever before. There are trophies to be won, as in other games, and competition is becoming keener.

Somewhere in Sussex, by the way, there is a formidable and all-conquering shove-ha'penny team, which plays daily in an old, cosy fishermen's inn.

The members are all fishermen except two—and these two are a well-known portrait-painter and a writer of books!

There is nothing undemocratic about shove-ha'penny.

Devilish

A new game, which is finding increasing favour in the clubs, is indoor bowls. Within a more restricted space it is very similar to the outdoor game, although in many instances a somewhat smaller bowl is used.

And let us not forget another game which is now rising rapidly in popular favour. This is the game which is sometimes called indoor skittles, but which is more correctly known as Devil-among-the-Tailors.

There are nine little skittles on green baize board placed upon a table. From an upright post, suspended by cord, hangs a ball.

This you bring towards you, as with the string allows, and then send it swinging cunningly around the skittles so that it crashes among them, dealing destruction, more or less widespread according to your skill. This game is very popular in South Wales.

It is good these games should continue and increase. They are wholesome, merry and sociable, and demand a good measure of skill.

There is nothing more comfortable and agreeable, on a winter's evening, than to hear the jests and exclamations and watch the healthy mirth of the players, with their mugs of beer, as they play the games which for generations have been loved by men who know what fair play means.

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THAT REMINDS ME



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The man who smokes Bondman is sure to be popular with the ladies. They all like the aroma of Lloyd's man. It doesn't matter their dresses or their

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With 12 Half-Crown Records

NEW SHOES

in a sixpenny bottle

Radium LEATHER

DYES For shoes & all leather goods

RADIUM LTD., BROADHEATH MANCHESTER.

The Filament of DEATH

A GREAT deal can happen to a man in four years, if he starts them young enough, and goes out East, taking a sensuous nature to scenes so sensuous.

A great deal happened to the man I am going to call Andrew Peake of which his parents would not have approved when he went from Northumberland, beside the bleak North Sea, to the Straits Settlements.

He left behind him a girl I shall call Mary Alton, and she intended to come out to him as soon as he had made ready for her.

Men of the world will understand exactly what happened to Andy's character, released from all restraints under a sun which promotes all growths. There are many men there who take the North with them.

The East invaded him through the doors he opened wide to its seductions. He knew more of its good and its evil—for nothing is ever wholly good or wholly evil—within a year than did many a man whose working life out there was drawing close to the time to go home for the last few years of disillusionment.

But, after four years of embracing the East with open, eager arms, Andy Peake, physically, was better than he had ever been. Some people said that, whatever faults he had, he drank little, and therefore would last it out.

"You can't taste things when you're drunk," was his own explanation. "If you're drunk, you gobble life, and you make do with the second-rate. Now, the art of pleasure—"

HE had studied it, and should have had a lot to say, but very few people cared to listen.

They found that the proper performance of their work left them with very little energy for anything but a sundowner, a little auction-bridge, and bed.

Andy, for his part, could get through his work with cold, never-failing drive, and then have abundant energies left for the real business of his life.

"After twenty-three years in Northumberland," he said, "in a grey house beside the grey sea, something's owing me, and I'm collecting it, and it isn't respectability, or any of the virtues."

"When I fall down on my work I'll

give you leave to get shrill with me. Till then—I'll see you to-morrow, and we'll rattle our chains together for the good of our bosses."

That was the man who was still writing well-bred love-letters to Mary Alton. She was a piquant contrast to some others he knew. That idea pleased him. She was clean on the palate, like clear, pure water.

He used her image to cool his spirit, to revive it, to refit it for its other activities. He would deliberately contrast those others with her.

In the Sagas one can read of Norse women who remained unashamedly faithful through years of absence to men whom death threatened daily in their piratical wanderings among the softer peoples upon whom they preyed.

TO Mary, Andy was the modern viking.

He had gone over the seas for her sake. When he was ready for her she would go to him. She was the same, and he would be the same.

Together they would make an oasis of civilisation, a little bit of cool Northumberland, in that tropic land. She had very clear ideas of how everything should be run.

She spoke of some of these things to young Carrington on her way out to Singapore, to which place Andy was to come to meet her, and take her home after their marriage, which was arranged to follow her arrival.

Carrington, who knew Andy very well, could not make up his mind what to do or to say. You positively cannot warn the girl you have grown to love that the other man is unfitted for her, and suggest that she would do much better to take you instead.

"I'm sure everything'll work out all right," he said. "You'll like it out there. There's no reason why you shouldn't have a fine time. Let me know how things go and if there's anything I can do, I'll do it like a shot."

Two days later Mary was dropping

DONOVAN BAYLEY

Carrington a few hints, for his good, of course, and not because he felt any special interest in him.

She was true to Andy, and it would be a pretty thing if she could not meet other men without growing sentimental about them.

"Whenever I pass the smoke-room," she said, "I seem to see you in the now, with a drink in front of you. Andy said in a dozen letters to what kills men out East is that."

"You can't really take nearly much there as you could in England. And you'll soon be ashore now, won't you?"

"There's a lot in what you say," Carrington answered. He had been haunting the smoke-room precisely because that was the only place where he would not constantly be meeting seeing Mary Alton.

"You don't think I'm preaching to you? But Andy says—"

"Of course, he's right," Carrington agreed. Sick to death as he was, he wanted to go somewhere where he could laugh at the gospel according to Saint Andy.

"It's very good of you to bother with I do, Mary. I'll remember what you say. If there's ever anything I can do for you out there—"

"I'll let you know. But what can there be?"

"It's a funny place, you know," he said, vaguely. "That's why I want you to remember a promise. I've got to barge in now. The chief's going to show me the engine and things this morning and it's about time to go below. He's probably waiting."

"Could I come too?" she asked. "I'll find out. You'd probably be very dirty—oily, you know. But I'll see."

Carrington disappeared, and dogged her for the rest of the day. She looked in the smoke-room but he was not there.

After that, as a reward, possibly, she decided to do her best to keep him amused and entertained. Drinking Andy had said, was usually a symptom of boredom.

Mary had no idea of how she had stretched Carrington on the rack until the time came for her to pack her things to go ashore for good.

Then she suspected what he might have been feeling; but she was going out to Andy because she loved him, and because he loved her, and wanted her to make a home for him, a bit of cool Northumberland for his resting place after the labours of the steamy day.

Carrington, watching her as she watched the coast grow, was troubled with one question:

"What will he do to her?" He did not imagine that Andy would beat her. He was troubled about her soul and her happiness, which were practically one to him. He did not think it possible that Andy would come up into clean air for very long.

For a time, of course.

But that fair loveliness would not

(Continued on page 34)



"Urry up, Bill; this is playin' old 'Arry wid' my corn."

This Week's Big Laugh!

is in the "Passing Show." The above joke and many others are included in this week's issue—now on sale—price 2d.

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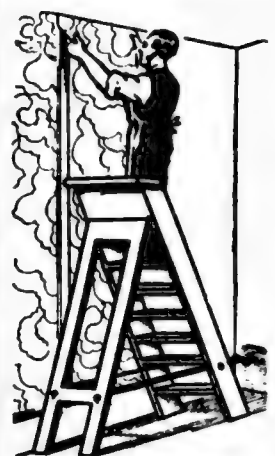
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Anti-Kamnia Quick Relief from Pains and Aches

"The Filament of Death"—Continued from page 32



Sleet and cold winds can't harm a WELL-CARED-FOR DOG

WHEN you read of dogs being found in the Arctic and Antarctic sleeping out of doors all through the winter, covered in snow, you understand why dogs in Great Britain, if well cared for, need never lose their play and exercise merely because the weather is bad.

In Winter, healthy dogs grow a thick winter coat, and an undercoat, too, if the dog is rough or long haired. But the quality of a dog's coat and undercoat depends entirely on the condition of the blood, and if you wish your dog to have this protection you should now give him a course of Bob Martin's Tasteless Condition Powders, which remove every impurity from the blood and invigorate the whole system. In less than 10 days your dog will be in fine, robust condition.

1d. per packet of 9 powders, 1/- per box of 18, from all Dog Biscuit Shops, Chemists and Sweets.

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Make your own Cigarette & see what you save.

AC

LICHTER PAPER
BEST & PUREST



Illustration by Tom Peddie

"I couldn't do without you. You're a most amusing little person, my dear . . ."

have power to hold him a month because he had lost his sense of the North.

"If I told her," Carrington said, "she wouldn't believe it. She'd take it for spite, for she must know I want her. Then I never could do anything for her—she'd never let me after that."

It looked as if he would have to rescue her, later, and take what was left of her. That would be heaven by itself, to be able to save her.

But there was nothing in heaven itself to touch the happiness of taking her here and now, before she had found Andy out, and tried to alter him, and given it up in disgust, and gone through the stage of hating all men.

"I hope we shall see a great deal of you after we've settled down," Mary said, when he came to say good-bye.

"I'll be there, or thereabouts," he assured her. "Just round the corner, ready to do what I can."

AT that moment someone was investigating certain odd marks on a road twenty miles out of Singapore. The way of that was this:

"You are keeping something back from me," the woman said. "I can feel it. Andy, somebody told me that you're going to be married to a girl from England. I threw a knife at him, but he said it was true all the same. It isn't true, is it?"

"Do you expect me to marry you?"

"Then it was true!"

"By the law of averages some things have got to be true. Why trouble yourself? Do you think I could do without you, yet?"

"Is it my fault that no woman can keep me interested for long? Keep me interested, and I shall be yours for life. It's all I ask."

"Who is she, the woman you're marrying?"

"You wouldn't know, Cara. She wasn't even born in the same world. She's a slim, fair thing from Northumberland, with a very ready disgust, mixed with genuine pity, for happy little souls like you."

"When is it to be?"

"To-morrow, or the next day."

"And, you'll come to me again?"

"Soon?"

"Yes. I couldn't do without you. You're a most amusing little person, my dear, and the prettiest woman I've kissed for a year. But stop this acting, and let's be happy. I've got to be in Singapore in a few hours."

"I hate you."

"Then kiss me."

"For the last time?"

"One would think I was going to die, not to be married," he laughed.

"Let's have a drink, and a little of the spirit of reason. How the devil can I entertain my friends if I haven't got a wife?"

A few hours later, when it was still dark, he switched on his headlight, got astride his motor-bicycle, and set off down the road to Singapore.

It is easier with a motor-cycle to penetrate obscure places. It was after the rains, and the way was not too good, but the lamp threw a long beam.

He loved those rides, shut in by walls of black, behind which queer things made odd sounds.

He loved the wind on his body, and

the feeling that the thing under his feet roared with a life of its own. He loved all things which pleased any of his senses.

His mood was strange. He did not feel as if he were going to Singapore to meet Mary Alton, and marry her; he felt as if he were doing something else. That, too, pleased him. It was a new sensation.

He accelerated, taking the new thing with a rush. A dozen people whom he never saw, watched him go by as if the devil were after him.

He had not much of a voice, which was a grief to him, but out here, alone, he sang at the top of his power, which he wondered if it would be too bad to have a stab at a new sort of life now Mary was here.

THEN he was dead. The filament of his headlamp burnt out when he was doing forty miles an hour, and Carrington was wondering himself sick what would save Mary from the man he had become.

The filament burnt out in the place on the road where it meant instant death to keep straight on, and blinded by the sudden darkness, Andy kept straight on, till he fell straight down, 30 ft., to the river bed.

Carrington said that it proved there is a God Who sees everything and Who strikes when strictly necessary; but his friends say that all that proves is that truth is stranger than fiction dares to be.

Personally, I have always felt that if Andy had bought a British instead of a foreign-made electric bulb for his headlamp the story, greatly altered, would have been told in the divorce court.

As he did not, that was how Providence saved Mary Alton. Naturally just at first it caused her to doubt Providence.

Next Week:

"The Murderer's Face"

How a man's revealing dream saved him from the gallows. A true story.

MARTEN CUMBERLAND

"Saved me from pneumonia"



"SOME years ago I was suffering from bronchitis and congestion of the lungs. Nothing seemed to ease the congestion. Then my chemist recommended I try your Musterole Brand Ointment. After a few applications the congestion disappeared and I enjoyed complete relief from my suffering. As a matter of fact, the doctor told me I had been saved from pneumonia."

—G. J., Stafford Road, Wolverhampton.

If you have a cold on the chest and it feels tight and congested, spread on the magic, pain dispelling warmth of this clean, white ointment. That warmth penetrates right down to the congested tissues, loosens, soothes, heals. Thousands of people have obtained immediate relief from dangerous chest colds by using Musterole Brand Mustard Ointment. They are never without it in their homes. Musterole Brand Mustard Ointment will do for you what it has done for others. Your favourite chemist has it. Get a jar today.



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LATEST WINTER COAT

Trimmed REAL NUTRIA NOW LAMB FUR COLLAR & CUFFS



Due to the enormous demand for this model, which is trimmed with REAL NUTRIA LAMB FUR at 25/11, we have now arranged to supply this coat in either wool faced cash or velvet to suit all tastes. The coat is smartly cut with slightly shaped back and lined throughout with Art. Silk.

COLOURS: Navy, Brown, Wine, Green, Black. When ordering please state first and second choice of colour and material and give length, bust and hip measurements (U.S. 4-12 extra). No time to pay for a month. Monthly payments of 5/.

FULL PRICE 29/11

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WOOL CREPE-DE-CHINE PARIS MODEL

Copied from the newest Paris style and made of beautifully soft all-wool crepe-de-chine, the charming baletto effect and new waist line make an immediate appeal, while the full flare skirt drapes perfectly.

LENGTHS: 38", 40", 42", 44", 46", 48", 50", 52", 54", 56", 58", 60", 62", 64", 66", 68", 70", 72", 74", 76", 78", 80", 82", 84", 86", 88", 90", 92", 94", 96", 98", 100".

COLOURS: Wine, Almond, New Navy, Brown, Lido, Navy, Black.

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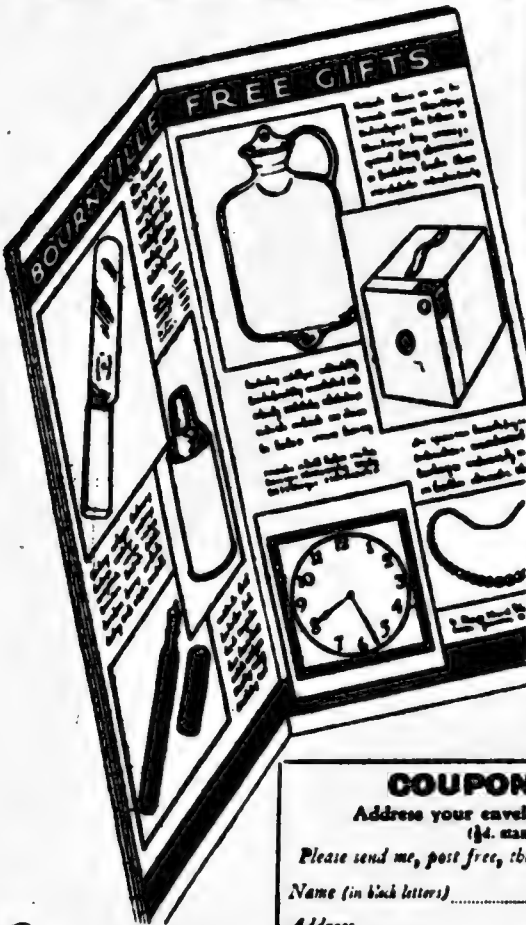
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Let Galloway's get a grip on that cold of yours and hey presto—it is gone! Galloway's acts so surely, and so quickly.

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Roy Overall, New Pier Tavern,
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"I'm not scared of catching Cold!"

"And I play on the beach, too, all winter long. The minute I start to sneeze, Mummy just rubs Vick all over my chest, and that's the end of the cold. She stops her own colds in the same way, too."

Mrs. Overall, who supplied Roy's views, likes Vick Brand Vapour-Rub, because it stops colds quickly, without "dosing" the stomach.

**Just Rubbed on, this Salve
Acts in Two Ways at Once.**

Just rubbed on the throat and chest at bedtime, it acts in two ways: (1) through the skin, like a poultice, (2) vaporized by the body-warmth, its healing ingredients are breathed into the inflamed air-passages.

Regular size now only 2/-; half-size 1/3. at all chemists.

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Best for Children's Colds

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Three Lives Ruined by

SUICIDE

HYSTERIA

DESERTED on the very eve of marriage, I am in despair. For over two years I have been engaged to a young fellow who came, a stranger, to our village to work for a firm of contractors.

His quiet sobriety and gentlemanly behaviour won golden opinions, and I thought myself the luckiest girl in the place when he singled me out for attention.

For a few months I lived in a dream of happiness, then as I became more familiar with my lover, I began to notice things about him that seemed strange.

He would start if addressed suddenly and always shrank from any introduction to strangers.

At last I persuaded him to give me his confidence, and I learned that the cause of all his secret misery was a woman.

Some years before he met me he had courted this girl. She was of a very jealous disposition, and this led to such a serious quarrel that they parted.

For a time he heard nothing, then one day she sent for him, an urgent summons that he did not like to ignore.

She asked him outright if he meant to marry her, and when he said, "No; it would never lead to happiness," she whipped out from her pocket a bottle containing poison and drank the contents.

Happily for him, she did not die, but he was arrested, and subsequently they both had to stand their trial for attempted suicide.

The jury found it difficult to decide the position, and finally my lover was set at liberty on promising to look after the girl and find her a home.

To help him out, his married sister gave the girl a home, and presently got her a place of service.

My lover took the opportunity to slip off to London, where he got a job, but the girl, discovering this, followed him and created such scenes at his place of work that he was dismissed.

She pursued him until he heard of an opportunity at this out-of-the-way place, where at last he breathed freely.

Hoping that marriage to another would end the nuisance for ever, we hurried the preparations for our wedding.

We secured half a house and took pleasure in furnishing it prettily. Then, just when the banns were called, down swooped the enemy.

The girl, who evidently knew his whereabouts all the time, arrived at his lodgings and created the most awful disturbance.

She declared that if the wedding went forward she would commit suicide in the church porch, so that we could walk out to our honeymoon over her dead body.

Amazingly, my lover's landlady appeared full of sympathy for her. She

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay 2s. 2s., 2s. 1s., and 10s. 6d.

took her in, and actually let her share her bed that night.

This so terrified my lover that in the middle of the night he packed a bag and slipped out of the house.

I have never heard of him since, and I am desperate. I left my situation two weeks ago, and am absolutely penniless.

I am an expectant mother, and tradespeople are looking to me for payment for the household furnishings that have been bought.

Do help me, for if I could only trace my poor distracted boy all might yet be well.

"HUMANIST" says:—Do not deceive

yourself. You have been betrayed a rotter, who will be no good to you anyone else.

Your best plan is to write to an organisation whose address I am sending you. There you will get help face the future for yourself and your unborn child.

WOMAN WHO SMASHES is wrecking a home

MINE is a good home married. If my wife and family were left alone we could make a home peaceful and happy.

Unfortunately, just a few doors down the street my eldest brother lives with his wife, and the misery caused by her vile temper is almost unbearable.

Although my brother has a good post and can bring home much more money than I, yet his wife is neither pleasant or satisfied. She always on the look-out to start a row.

She says such provocative things that a sharp retort is inevitable. The woman loses control of herself, she stamps and smashes everything breakable within reach.

She will drag off the tablecloth and catch up pieces of broken crockery and throw them at the pictures on the wall.

When these mad fits are raging the children are in actual danger from flying missiles and come running to my house for protection. I cannot refuse them shelter, and have to risk the transference of the house to a door.

How bad this is for the little family in both houses may be imagined when my brother, white-haired and old before his time with unhappiness asks my advice. I am at a loss.

"HUMANIST" says: Your brother must summon up his courage and tackle this termagant. Otherwise should enlist the services of a doctor, preferably one accustomed to the vagaries of mentally distressed patients.

STAGNATION FEAR is foolish

I AM a young woman who gave a promising career at the call of duty. My father died suddenly in such tragic circumstances that I could but leave college and come home to help mother.

As the years go on I seem to become more indispensable than ever, for mother is fast developing into a chronic invalid. Our home is in the heart of the country, and I feel my life terribly restricted by this.

I am passionately fond of nature study and reading, and I have a dear girl friend who hitherto has shared these pursuits and brought all the companionship I seem to need.

Now comes a check. My friend writes out of health, and the doctor advises a complete change of work and scene. "You are stagnating in the country," he told her, "and should get to where there is more going on."

She took this advice and is now fixed up with a post in town. Her health has improved immeasurably.

Although I am glad for her sake her going has left a terrible blank in my life, and I cannot rid myself of the dread of this stagnation again which she was warned.

Yet am I justified in deserting mother because of this danger?

"HUMANIST" says: Don't be absurd. Some of the most brilliant of our intellectuals choose to live and work in rural surroundings. No one need stagnate unless he or she wishes. It is all a question of the mind and will.

OUR EXPERT

Football Forecasts for Nov. 22

Gets it in the Net!

FIRST DIVISION.

- (1) Leicester v. WEDNESDAY.
- (2) Blackpool v. ASTON VILLA.
- *(3) ARSENAL v. Middlesbrough.
- (4) BIRMINGHAM v. Grimsby.
- (5) BLACKBURN v. Huddersfield.
- (6) DERBY v. West Ham.
- (7) Leeds v. CHELSEA.
- (8) MANCHESTER C. v. Bolton.
- (9) PORTSMOUTH v. Liverpool.
- (10) SHEFFIELD U. v. Manchester U.
- (11) Sunderland v. Newcastle.

SECOND DIVISION.

- (1) Plymouth v. Oldham.
- *(2) BARNLEY v. Reading.
- *(3) BURY v. Millwall.
- (4) Bradford C. v. Burnley.
- (5) BRISTOL C. v. Wolverhampton.
- (6) CARDIFF v. Bradford.
- (7) Charlton v. SOUTHAMPTON.
- *(8) EVERTON v. Stoke.
- (9) Port Vale v. Preston.
- (10) SWANSEA v. Notts Forest.
- (11) W.B. ALBION v. Hopton.

THIRD DIVISION (Southern Section).

- (1) FULHAM v. Gillingham.
- (2) Boscombe v. BRIGHTON.
- (3) Orient v. BRENTFORD.
- *(4) COVENTRY v. Newport.
- (5) Watford v. Torquay.
- (6) NORWICH v. Southend.
- *(7) NOTTS COUNTY v. Northampton.
- (8) Q.P. RANGERS v. Luton.
- (9) SWINDON v. Exeter.
- (10) Thames v. PALACE.
- (11) WALSALL v. Bristol R.

THIRD DIVISION (Northern Section).

- (1) HULL v. Wrexham.
- (2) Doncaster v. CREWE.
- (3) Darlington v. CHESTERFIELD.
- (4) GATEHEAD v. Rochdale.
- (5) HALIFAX v. Barrow.
- (6) Hartlepool v. CARLISLE.
- (7) LINCOLN v. Trarners.
- (8) Nelson v. ROTHERHAM.
- (9) New Brighton v. SOUTHPORT.

- *(10) STOCKPORT v. Accrington.
- (11) WIGAN v. York.

SCOTTISH LEAGUE.

- (1) FALKIRK v. Aberdeen.
- (2) CLYDE v. Queen's Park.
- (3) Ayr United v. CELTIC.
- *(4) COWDENBEATH v. Leith.
- *(5) DUNDEE v. Hearts.
- *(6) HAMILTON v. East Fife.
- (7) Hibs v. Kilmarnock.
- (8) MOTHERWELL v. Partick.
- *(9) RANGERS v. Morton.
- *(10) ST. MIRREN v. Airdrie.

Probable winners are set in CAPITALS. Where no distinction is made a draw is likely. Best selections are marked with two asterisks and next best with one.

This Week's Star



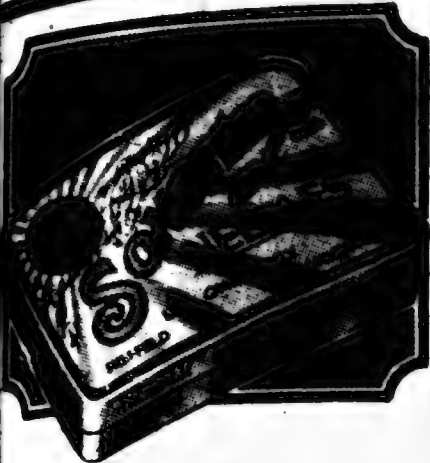
S. D. Crook,
Derby's boy forward

WINNERS IN CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute Jocky Roll special selections in code in the Daily Herald and Sporting Life each Friday morning.

Division A and B number will be quoted as above, together with H for home team and A for away team.

Example: Code: Div. I.—3(H); Div. II.—5(H); Southern Section—4(H); Northern Section—3(H); Scottish League—4(H), 5(H), 6(H); Welsh League—4(H); Arsenal, Everton, Coventry, Huddersfield, Cardiff, Middlesbrough, and Hamilton.



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USE the needles that are scientifically made to give minimum wear to your records, and faithfully reproduce every note.

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From Music Dealers and Stores everywhere, from 6d. per box.

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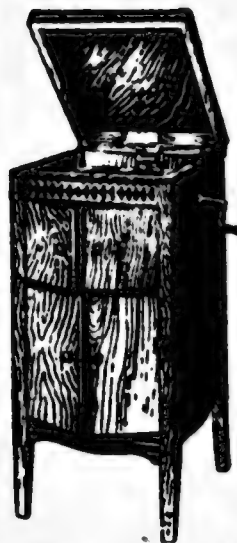
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GRAMOPHONE NEEDLE SPECIALISTS.
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DRAGE Gramophones

A Goldenphone model



Send **5/-** only



Lavette Cabinet Beautiful oak finished upright Cabinet with silk and fretwork front. Record cupboard. Powerful British made silent running motor with automatic stop. "Grandtone" sound-box. 10 in. turntable—will take 12 in. records. Height 2 ft. 11 in. Width 1 ft. 4 in. Depth 1 ft. 6 in. Price **£4 18 6**
Delivered carriage paid to approved accounts on first payment of 5/-, 5/- monthly after.

Delemant Console

"Goldenphone" series. Beautiful console model with silk and fretwork front. Splendid motor, automatic stop. "Grandtone" soundbox giving perfect tone. Height 2 ft. 8 in. Width 2 ft. 5 in.

Send **8/-** only

Oak finish £8 17 6
Mahogany finish £8 15 0
Quartered Walnut £9 9 0
Delivered carriage paid to approved accounts on first payment of 8/-, 8/- monthly after.

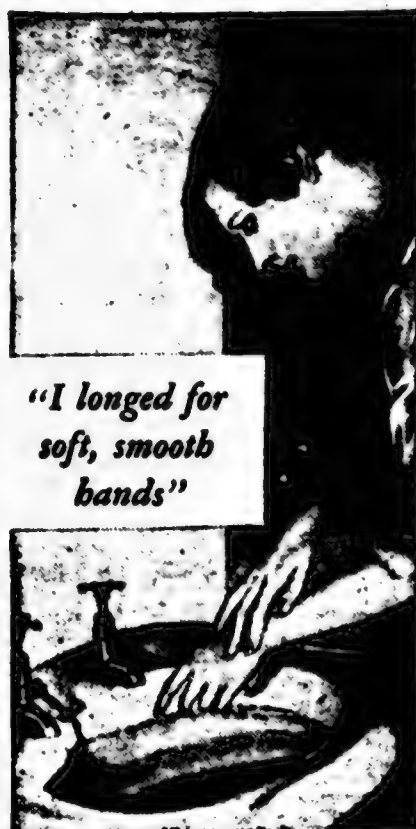
Coupon Please send me free and post free your Gramophone Catalogue and all particulars of your "No Deposit" system of approved accounts.

NAME

ADDRESS

J.B. 22.11

Cut out and post in unsealed envelope with 4d. stamp to Drages Limited, 231, High Holborn, London, W.C.1.



"I longed for soft, smooth hands"

POSED BY MISS SCHOFIELD

"My very own special use for 'Vaseline' Jelly is for chapped hands. Every night before going to bed I rub 'Vaseline' Jelly well into my hands. I find it keeps the skin smooth and supple. I always longed for soft, smooth hands, and, thanks to 'Vaseline' Jelly, now have them."

Miss Kathleen Warren,
London, S.W.1

LOVELY hands—doesn't every woman long for them? For, greeting her guests—entertaining, her hands are seen by everyone—they must be lovely and smooth.

The many little household tasks that the woman of to-day does for herself can take away this loveliness—leave the skin harsh and rough—if protection is not at hand. More often than not these tasks mean that her hands have to be continually in and out of water. This constant washing and quick exposure to air contracts the skin and deprives it of its natural oils. Painful chapping can result!

Before retiring rub a little "Vaseline" Petroleum Jelly over your hands, or, if you prefer, each time you wash during the day. A pure mineral, "Vaseline" Jelly softens and lubricates the skin, keeping it smooth and supple, entirely preventing painful chapping and cracking.

Buy a jar of "Vaseline" Jelly to-day and keep it on hand to prevent painful chapping. It is stocked by chemists and stores in convenient sized jars and tins. Chesebrough Manufacturing Co. Cons'd., Dept. V.139, Victoria Road, Willesden, London, N.W.10.

Trade **Vaseline** Mark
Petroleum Jelly

FREE to you—delightful booklet, "The Charm of Childhood," to help you with your baby. Send a postcard with your name and address.

A SMART COAT

Give pleasure both to the wearer and her friends. You can dress beautifully without extravagance today if you go the right way about it. Charming Fawn, English Costumes, Gowns and Frocks, Corsets, Underwear, Hosiery, Dress Lengths, Sweaters and all women's dress requirements. Buy Monthly Payments. Write for Catalogue and list of anything you want. 30 years' experience for straightforward trading.
J. G. GRAVES Ltd. SHEFFIELD

Why Pay Cash? BLANFORD'S WAY MEANS EASY TO PAY

MARVELLOUS OFFER OF TRIPLE-BODIED BLUE MELTON OVERCOATS

FOR **2/-** DOWN

GUINNESS WATCH FREE WITH EVERY ORDER

With characteristic enterprise, Blanford's has again to the fore with an offer that is a step ahead of all others. The purchase of one of these smart Double-breasted Blue Melton Overcoats entails no immediate financial outlay.

Send the small deposit of 2/- with your order (Postage 6d. extra) and agree to pay 5/- per month after you have had the Coat one month.

Specially selected, triple-bottled woolen Blue Melton Cloth, guaranteed fast dye, also in Grey and Brown. Fine tailored lapels, velvet neckband, Buttons. Price 49/6. Youth's Overcoat, age 16 to 18, same quality as the men's Coat. Price 25/6.

If you are not satisfied we will return your deposit at once. With each Coat we give FREE a genuine Ingrain Watch, which will be sent with the Coat. Send your height and chest measurement and colour required and we guarantee to fit you. Send for illustrated free catalogue or call at our showrooms.



49/6

John Blanford

100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200

Showrooms open 9.30 a.m. to 6.30 p.m. Thursday 10 a.m. to 1 p.m. Saturday 9.30 a.m. to 1 p.m.

Do you suffer from LIVER TROUBLES?

"Ah! Liverish again?" says Cheeriboy, "no wonder you have a 'fit of the blues.' And to have a sluggish liver reminds me that many people so suffering fail to get a box of Page Woodcock's Pills which have been famous for 80 years. Is it inertia or sluggishness brought about by the state of their liver? I wonder!"

Page Woodcock's Pills cleanse the blood stream of all impurities and regulate and vitalise the stomach, liver and kidneys: also for Constipation, Biliousness, Indigestion, Anaemia and General Disorder they are a famous remedy.

Sold by all Chemists, 1/3 and 3/- per box.



Page Woodcock's Pills

Beefex

CUBES

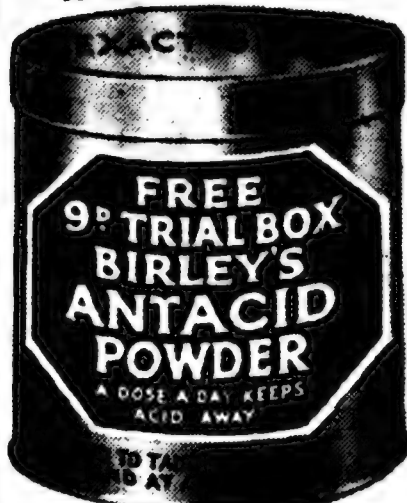
DISSOLVE INSTANTLY

THE BEST OF THE PRIME LEAN BEEF
HIGHLY CONCENTRATED AND READY FOR
INSTANT USE. NO SLICING, NO WAITING

BEEFEX LTD., BEEFEX HOUSE, LONDON, E.C.1

FREE POST PAID

IT WILL ONLY COST YOU 1d. STAMP TO SEND COUPON BELOW.



We offer to give you your **FIRST** Box of Birley's Antacid Powder (9d. size) for only 1d. STAMP (not for sale) for we **KNOW** this remedy is so **ASTOUNDINGLY GOOD**, it will give you **INSTANT** relief from the pain and distress of indigestion and its attendant ailments. This free box **ALONE** will do you the world of good. Will you **TRY** it? It acts immediately and definite relief will come from the very first dose. It is **TASTELESS** and **HARMLESS**. We **KNOW** you will be satisfied.

INDIGESTION CONQUERED

Lieutenant-Commander T. Tilly (retired from Navy after 43 years' service), Billings Place, Gidea Road, Plymouth:—
"For 10 years I have suffered agonies from stomach troubles in spite of everything I tried. Your Powder has done me the world of good. I have taken a new lease and a brighter outlook on life."

OF ALL CHEMISTS 1/3, 2/6, 3/6. TINS.

FREE TRIAL COUPON No. 76

To BIRLEY'S ANTACID LTD.,
16, Northdown St., King's Cross, London, N.1
Send FREE 9d. Box of Birley's Antacid Powder

Name _____
Address _____

The enclosed envelope with 1d. stamp. Enclose nothing else as postage will be sent. Please write clearly.

HOW TO WARD OFF INFLUENZA

It is very seldom influenza attacks people who are really fit. Nearly always the people who catch it and the people who go down worst are those who are already run down.

So, now, when influenza is launching its annual offensive, you want to be very careful if you have been working hard or going through a lot of worry. And the simplest, nicest, surest way is a way doctors have been recommending for nearly fifty years—the Wincarnis way.

Just take a glass of Wincarnis three times a day, and soon, very soon, you'll be safe against the flu. In fact, the very first glass will do you good. You will actually feel new life and new vigour stealing through your veins. You will sleep better and wake up refreshed and re-invigorated. You will grow brighter, tire less easily.

Try Wincarnis to-day. You will find its delicate flavour delicious, and remember we have actually 18,000 recommendations from medical men for neurasthenia, anæmia, debility and all sorts of run-down conditions.

GOOD BOOTS & SHOES

THE Graves Footwear Department offers you soundest quality and utmost possible value for money. All kinds of Boots and Shoes for all occasions. We thoroughly understand the wants of all classes of wearers, and know how to combine durability with good appearance and comfort. World's lowest prices. Easy monthly payments. Catalogue and Measure Form free. 35 years' reputation for honourable trading.
J. G. GRAVES LTD. SHEFFIELD

Our Letter Parliament

Should there be an R 102?



could we but ask them? With one voice would come the answer: "Carry on!"
—Robert W. Lock, Exmouth.

Useless Sacrifice

Every experiment has its tragedies, but the lives lost are usually sacrificed for the good of mankind.

This can hardly be said of the awful disaster to the R 101, as airships are of little value to commerce in the world.

Until further research has been made to ensure a much greater degree of safety in airships, let there be no R 102.—Arthur Sugden, Bradford.

Bad Record

Experiments with airships seem doomed to disappointment. Italy, France, Germany and America have realised this, and have ceased to waste lives and money.

British statistics make poor reading. Out of eighteen, fourteen have been scrapped, three have ended disastrously and one remains intact.

Let us copy the other Powers, and avoid future disasters.—F. L., Newcastle.

Stepping-Stones

Our failures should be stepping-stones, not millstones. If the *Dorner Do-X* meets with a mishap on her Transatlantic flight, aeroplanes will still be constructed, so why not an R 102?

Certain provisions, of course, are necessary, among which are helium gas and engines powerful enough to lift at a weight over the maximum load to be carried.

Knowledge gained at the expense of precious lives should not be wasted, but utilised.—Air-Minded, Ipswich.

Lost Lesson

To build a successor to R 101 would be to ignore the lesson of Beauvais Hill. It would be a crime against humanity.

When heroes die, there are always people who cry that the blood spilt calls for more blood. These sentimentalists now tell us that the spirits of the Cardington heroes are calling. "Follow us!"

But these men died that others may live. Their sacrifice confirmed what experts have been preaching for years—that the "gasbag" is not a practical aircraft.—Mother, Glam.

Race with "Silver Ring"

JUMP with CARE!

I AM quite satisfied with the flat-racing season of 1930. Once again the Code selections showed a profit on a level stake—nothing out of the way, but it is something to be on top. Africorn, 10 to 1, and Pinnacle, 5 to 1, gave us an added lift last week.

With the jumpers coming into their own we shall have to be content with small profits, with our money literally in the air every few seconds.

During the tail-end of this month, and December, follow the favourites. If you want occasional bets take the favourites in the three-miles, or over, steeplechases.

Twelve months ago I advised giving Duller's stable a trial. This man of many parts, once he got going, was very successful. He started off with Rubicon II. at 20 to 1.

Duller will probably give his followers another good run for their money. In addition to last season's useful string, he now has charge of the three well-bred flat-racers, Midlothian, Annaly and Lycidas.

Drin, JOHN BULL's tip for the "Sefton" and the "National" of 1931, ob-

What's Wrong with Domestic Service

ORIGINAL letters upon the subject above, not exceeding 100 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach the Editor on Tuesday, November 27.

Loss—Gain

Britain has suffered an irreparable loss in the death of her air experts; vast sums of the nation's money have been expended, and we have lost much international prestige.

What can we show for this sacrifice? A twisted mass of fire-scarred wreckage. Does this justify an R 102, a machine of no commercial value, which probably would meet the same fate as her sister ship?

The money necessary for the building of an R 102 should be expended in relieving suffering, not in causing it.
J. D. R., Richmond.

Humbled

We have witnessed the greatest disaster of the age, made doubly disastrous by the fact that the men whose lives died in vain.

There is talk of narrow-mindedness and impeding progress. Progress is not marked by the loss of lives; nor is a woman narrow-minded who refuses to sacrifice her husband in a mad venture.

We have had practical proof of the uselessness of these giant gasbags. Let us work towards safety in aviation, but let us work like children who have learned their lesson.—Arthur L. Wood, Surrey.

From the Envelope

Better to build houses for heroes alive in than to build airships for heroes to die in.—Jack, Fulham, S.W.

Having lost a dear brother in the terrible disaster to R 101, I say most decidedly No.—Mourner, Kent.

Great Britain can erect no fine memorial to R 101 and its gallant crew than by building R 102.—N. Markham, Manchester.

The top of the ladder is never reached without setbacks, but it isn't British to be content and to stop half-way.—G. M. H., Newark.

Have we women not suffered enough during the war without having to see our loved ones going out to their doom in peace times?—W. M., Yorkshire.

Murder

To build another airship on the lines of R 101 would be criminal waste of a huge sum of money that could be applied to much greater advantage for the benefit of the nation.

Not only that, it would be a murderous policy to ask men to navigate a huge gasbag that can only be landed at a mooring-mast.

The previous toll of death and disaster incurred in former experiments should act as a deterrent to the construction of an R 102.—S. Dunn, Belfast.

Hungry Monsters

My war-time experience of airships during childhood was one of constant dread and anxiety, for they seemed, to my childish mind, like so many monsters watching and waiting for an opportunity to destroy me.

I can still recall the shouts of joy when a Zeppelin was brought down in flames. How delighted the people were; but did they realise that they were sending somebody's son or sweetheart to their terrible doom?

Life is cheap in warfare, but why should it continue in time of peace?

I pray that airships will be abolished for ever.—Lillian D. Martin, Sussex.

Can't Pay

Experimental transport must give some indication of an ability to carry goods and passengers economically, safely and speedily.

No airship has yet fulfilled these requirements, and it is obvious that, as at present designed, these fundamental conditions cannot be fulfilled.

At present, airships are too unwieldy when aloft, too delicate while being handled on the ground, and have too small a carrying capacity to pay their way.—C. M., Canvey Island.

Go Back?

After a brief flying existence, that aerial masterpiece, R 101, and its forty-eight heroes of progress are gone.

So, too, in the summer of 1921 perished the R 38 and a gallant crew of forty-four.

Pioneers, every man—their indomitable courage adding to Britain's greatness and prestige.

Can we go back on their heroic endeavour by ceasing construction of these giant dirigibles? What would they say,

NO SOAP SHAVEX NO BRUSH



Mr. ROBERT LORAINÉ, the great actor, writes: "I have found 'Shavex' a great improvement on the old soapy creams, and it is splendid for speed, smoothness and keeping the skin in a good condition. It gives me perfect satisfaction."



Mr. RALPH LYNN, the celebrated actor, writes: "I consider 'Shavex' really splendid for shaving. It leaves the face soft and sweet, also removes the beard better than any shaving soap."

"Shavex" is the most modern and up-to-date method of shaving. What is more simple than wetting the beard with water, smearing a little "Shavex" lightly over the beard, and then shaving? You will get the smoothest, cleanest and best shave you have ever had, and your skin will feel like softest satin. No wrinkles will appear, as "Shavex" is a Skin Food. It will also take only a quarter of the time required with soap and brush.

Never before has shaving been made so easy, so rapid and so pleasant. No after lotions are required. Never before have men been given the true secret of youthful looks. "Shavex" is a Skin Food, Skin Tonic and a Skin Preserver.

SHAVEX prevents formations of wrinkles and lines, and keeps away the ravages of time.

Travellers who, when on a journey, find themselves short of water, can always get a perfect shave when carrying SHAVEX and look fresh. After being in

It has taken the proprietors of "SHAVEX" three years to get a perfect blade that no one could compete with. There are very good blades on the market, but to go with "SHAVEX" we wanted a perfect blade. At last after three years we have a "SHAVEX SUPER BLADE" that no blade can compare with.

The "SHAVEX SUPER BLADE" and "SHAVEX" make the most perfect Shaving Combination that ever will be known.

SHAVEX IS SOLD EVERYWHERE AT

Large Tube 1/- Double Quantity in Tube 1/6
or Pot (lasts 4 months)

WONDERFUL REDUCTION SHAVEX SUPER BLADES

Of all Chemists and Stores:—One Blade 3d., instead of 4d. Packet of 5 Blades, 1/3

A SAMPLE TUBE OF SHAVEX AND 3 SHAVEX SUPER BLADES FOR 6d. See Coupon.



sun or wind and the face is rough and sore and you have to shave, nothing is more soothing than a SHAVEX shave.

The skin after being shaved with soap and brush often looks and feels sore, as the soap and brush have taken out all the natural oil and dried up the skin. SHAVEX gives the skin natural oils—all the creases smooth out with the use of SHAVEX.



SISTER: I have given up Alec will be we were at a dance last night.

BROTHER: Why, has he been kissing another girl?

SISTER: No. He kissed me last night, and his face was so rough it made my cheek sore. Nothing is more horrible to a girl than to shrink from a face that is like a lot of pins sticking into you.

BROTHER: He must be a fool.

Why doesn't he use Shavex? He need only shave once a day and he will get a marvellous shave. He can shave in a quarter the time taken by anything else and my girl says my face is as soft as silk and she asked me what perfume I used on my face. I told her it was all due to Shavex—the perfume and smoothness. Don't worry, old girl, I will tell Alec to use Shavex, you will find a big difference then.

MARVELLOUS OFFER OF SHAVEX SUPER BLADES—THE BEST IN THE WORLD.

SEND THIS COUPON TO-DAY!

for Three Shavex Super Blades and a Sample Tube of Shavex, Post Free. Cut out this Coupon, attach it to a piece of paper on which your name and address are written plainly and send with a 6d. stamp to the Shavex Zee-Kol Co., Ltd. (Dept. R.11), 40, Blenheim Road, Upper Holloway, London, N.19.

ALMOND OIL ZEE-KOL TOILET SOAP

Beautiful and Talented Women's Evidence that it CREATES BEAUTY AND PRESERVES BEAUTY

Never before has a soap of this description been given to the public. It is made of the purest oils—

These are the wholesale prices of some of the materials used in most of the advertised soaps. Compare these prices to Almond Oil, which is 36 per lb., and which is used in Zee-Kol Almond Oil Soap.

PALM OIL costs 4d. per lb.

OLIVE OIL costs 7d. per lb.

ALMOND OIL costs 3/6 per lb.

Now it is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make, as it is very rare to get Almond Oil in a soap at all.

The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap.



Blended with the most exquisite perfumes, ALMOND OIL has been chosen for this Zee-Kol Super-Toilet Soap. It contains the purest and the most natural oil for the skin. When washing, the natural oil is replaced and the skin keeps firm, smooth and beautiful.

It has taken years to know how to blend the oils in this soap, because it is not like other soaps to-day, which are only ordinary soaps. Its oils are a marvellous tonic to the skin. No ordinary soap can do what Zee-Kol ALMOND Oil Soap does, yet it is sold everywhere to-day at half its former price—6d. instead of 1/-.

Zee-Kol Almond Oil Soap is a perfect Shampoo. All dandruff disappears and the hair shines with health.

1/- LARGE TABLET NOW 6d.

Obtainable from all Chemists and Stores, or direct from

SHAVEX ZEE-KOL CO., LTD. (Dept. S.14), 40, Blenheim Rd., Upper Holloway, N.19



ECZEMA.

"I suffered from Eczema all over my face and body. I applied Zee-Kol and in three days this Eczema had gone."



VARICOSE AND OTHER ULCERS.

"For years I could not walk with Ulcerated Legs. Zee-Kol cured it in a week."



ABSCESSES.

Zee-Kol instantly draws out all inflammation and the abscess is healed in twenty-four hours.



ERYTHELMA.

This alarming skin affection will disappear in a few days with Zee-Kol applied night and morning. Its effect is marvellous.

SKIN DISEASES Cured in a Night

Zee-Kol is, without doubt, the most wonderful skin remedy of all time. The cruellest Skin Diseases such as Ulcers, Eczema, Abscesses, Erysipelas, etc., are rapidly and completely banished, and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. It destroys everything unhealthy to the skin. No skin disease can resist it. Forget it being a patent Medicine.

This is the only way we have of letting the world know of Zee-Kol's marvellous power of skin healing. We are supplying the big London Skin Hospitals, for there is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin trouble will speedily be banished. Zee-Kol cures in record time Eczema, all kinds of Ulcers, Hemorrhoids, Chilblains, Bad Legs, Severe Burns, etc.

ZEE-KOL

4 FREE GIFTS COUPON

For sample of ZEE-KOL Ointment and Pills send 2d. stamp for postage. If sample of ZEE-KOL Medicated Soap and Doge Face Cream are also desired, send 4d. for postage and packing. Write to the Shavex Zee-Kol Co., Ltd. (Dept. Z.K. 16), 40, Blenheim Road, London, N.19. At all chemists; Zee-Kol Ointment at 1/3, or a large tin 3/-.



BURN.

Zee-Kol takes all pain away. New skin forms in a few days.



BOILS, ETC.

Boils cannot resist the wonderful healing properties of Zee-Kol, and in two days they disappear.



PIMPLES AND BLACKHEADS.

"I always had blackheads and Pimples. Zee-Kol cured them in a night—they vanished."



LUMBRAGO, STIFF JOINTS, ETC.

Spasmodic Stiff-Joints rubbed in, gently by the day, and for Rheumatism.

SHOES MADE BY ABBOTT— FREE!

One needs only the coupons from 120 packets of 20 Black Cat "Red Band" Cigarettes for a pair of the famous "Phit-Pat" shoes for men, made by the house of Abbott, whilst coupons from 100 similar packets will bring to the feet of the ladies an elegant pair of the "Mavflow" brand. Upon application, Carreras, Ltd., Arcadia Works, Hampstead Road, will send a list of available styles.



Let Jordan's lift the load

FREE OFFER. A sample box of Jordan's "Gin" Pills—the safe, effective remedy for all Kidney troubles and Uric Acid complaints—can be obtained free by sending your name and address to The Jordan Medicine Co., 39 Osnaburgh Street, London, N.W.1

JORDAN'S GIN PILLS

PRICES:
1/3, 3/-
and 5/-
per box

Stocked by
ALL BRANCHES:
TAYLOR'S, PARKES,
HODDERS, TIMOTHY
WHITES, HEDGES,
VENABLES, LEWIS &
BURROWS & other chemists

PARMINT

DOUB' E STRENGTH

Is a good old-fashioned, dependable remedy for curing Coughs, Colds, Catarrh, Hay Fever, Bronchial Troubles and Whooping Cough. Made from pure Norway Pine and Japanese Mint. It is known the world over for its soothing effects on the delicate membrane of the throat and lungs and thousands of bottles are sold yearly. Good for either children or adults. Try it. Parmint costs little, tastes good, acts quickly and is sold and recommended by good chemists everywhere. Always standard and always reliable.

**FOR COUGHS, COLDS,
CATARRH, HOARSENESS,
BRONCHIAL TROUBLE, HAY FEVER**

Fill in the Coupon on
p. 14 and secure your copy
of the Free presentation
list of Platignum Pens, etc.

NO MORE DISTURBED NIGHTS

QUICK RELIEF
AND
COMFORT

Bladder irritation is more troublesome when it disturbs one's sleep. You need the mild, soothing, antiseptic provided in Shadforth "Bladder Comfort," No. 285. It acts like a charm. It is prescribed for chill on bladder and kidneys, burning, cystitis, prostatitis, leg pains, rheumatism, sciatica, etc. Don't worry yourself into a nervous wreck. Get immediate relief and comfort with the proved remedy: Shadforth Prescription No. 285. Prices 2/6 (50), 4/6 (100), 13/- (300 pills).

Privately packed and post free at these prices from
Shadforth Prescription Service, Ltd.
(Dept. J.E.S.), 43, King William St., London Bridge, E.C.4.

Branches: 63, Grove Road, Bow, E.3.; 409, Barking Road, East Ham, E.6., etc., etc.
Chemists generally (including Boots, Taylor, and the large store) gladly obtain to order at a few days' notice.

HOME COMFORTS

CARPETS, Rugs, Linen, Curtains, Tea and Coffee Services, Bedding, Cutlery, Table Linens, Bathing Machines, Vacuum Cleaners, Sewing Machines, and all home requirements. Catalogue free. Prompt delivery and money refunded. For small orders a free delivery service. 10 years' experience for home comforts.
J. G. GRAVES Ltd. SHEFFIELD

Have a round of squares with "JOHN BULL'S"

"JOHN BULL" will pay £800 for a correct solution on one form of "John Bull's" Crossword No. 91 appearing below. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £50 will be divided between those competitors whose solutions contain one error only, or only one error more than the winning solution. In addition every cash prize winner in this contest will also receive an extra double award of a "John Bull" Turkey and a 12 6 Christmas Cake.

Every reader has an equal opportunity—no competitor may send in more than one Sixpenny double entry—entry too sixpenny for TWO attempts. No claims required. No entries accepted after Thursday (noon), November 27th. Solution of puzzle will be published in "John Bull" on sale Thursday, December 4th. Winner will be given in "John Bull" on sale Thursday, Dec. 11th.

Read these Rules and Conditions Carefully
1. Fill in puzzle opposite IN ORDINARY INK, not copying-ink or copying-ink pencil, sign your name and write your address in BLOCK CAPITALS. Cut out coupon, place it with a Postal Order value sixpence in an envelope bearing a three-halfpenny stamp and post to "John Bull" Crosswords (No. 91), 57, Long Acre, London, W.C.2 (Comp.), so as to reach us not later than noon on Thursday, November 27th.

Entry MUST be sent by post.
2. Postal Orders must be made payable to Odhams Press Ltd., and crossed — / & Co. — and the date of sending the order, complete with the name and address of competitor, must be written on the back. The number of the Postal Order must be written in the space provided in the Entry Form. Stamps cannot in any circumstances be accepted.

3. No responsibility will be accepted by the Editor for any coupon lost, delayed, not delivered or mislaid. Proof of posting will not be accepted as proof of delivery and no correspondence will be entered into.
4. In the event of a tie the £800 prize will be divided between those competitors whose coupons are correct or contain fewest errors, but no competitor shall receive more than one share. Competitors should note that errors are computed according to the number of words which incorrectly answer the clues given.

5. Mutilated or altered Entry Forms will be disqualified. Solutions must be complete and filled in on Entry Forms provided.

6. No competitor may send in more than two solutions "A" and "B" provided for on the Entry Forms.

7. The correct solution of the puzzle is known only to the Editor and will be kept under seal until all entries have been received.

8. The result of this competition will be published in the issue of "John Bull" on sale Thursday, December 11th. Any competitor who claims to have sent in a solution which is identical with the published solution or contains as few errors as the competitor announced as the £800 prize-winner may have a scrutiny by demanding the same by or before first post Tuesday, December 10th, after which date the prize-money will be despatched and no claim will be considered.

9. If such demand is found to be correct the result will be amended accordingly, and any competitor demanding a scrutiny must accept as final the result of such scrutiny as certified by the Editor.

10. Every request for a scrutiny must be made by Registered Letter only and must be accompanied by a remittance of £5, which will be returned to the competitor if his claim proves valid.

Request for scrutiny must be addressed to: The Competition Editor, "John Bull," Long Acre, London, W.C.2. Envelopes should be marked "Scrutiny" in top left-hand corner. All applications must be accompanied by a copy of Entry Forms and number of Postal Order. No claims for scrutiny can be entertained in connection with the additional award of £50 cash, the winners of which will be finally decided according to the result of our careful searches of all entries.

11. Entries for this Competition must not be enclosed with "Bullets" entries or other correspondence addressed to "John Bull."

12. The Editor's decision is final and legally binding in all matters relating to this competition, and acceptance of this condition is an express condition of entry.
13. Employees of Odhams Press Ltd. and members of their families are not allowed to compete.

14. Failure to comply with any of the conditions involves disqualification.

A special prize of £5 will be awarded to the Newsagent from whom the £600 winner usually purchases his copy of "John Bull." Should the £600 shared the £5 will be divided between all such Newsagents.

WHEN YOU HAVE FINISHED THIS X-WORD, TRY YOUR SKILL IN THE "DAILY HERALD" X-WORD NEXT SATURDAY—£600 MUST BE WON

£600



XTRA XMAS X-WORD PRIZES

In addition to the £650 Cash prizes, we shall award an extra double prize of a "JOHN BULL" Turkey and a 12 6 Christmas Cake to every prizewinner in this week's contest.

ENTER "John Bull's" £800 Crossword this week and get on the fairway to success. You won't be handicapped, as everyone, from "pro" to beginner, has an equal opportunity.

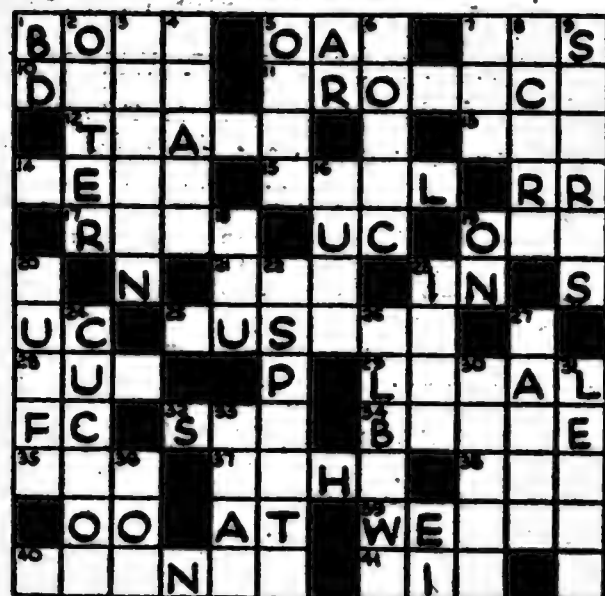
Every successful stroke will carry you nearer the prize—why not make a start now?

AN EXTRA £50
FOR RUNNERS-UP

Closing Date, Thursday (Noon), November 27th

"JOHN BULL" CROSSWORD No. 91

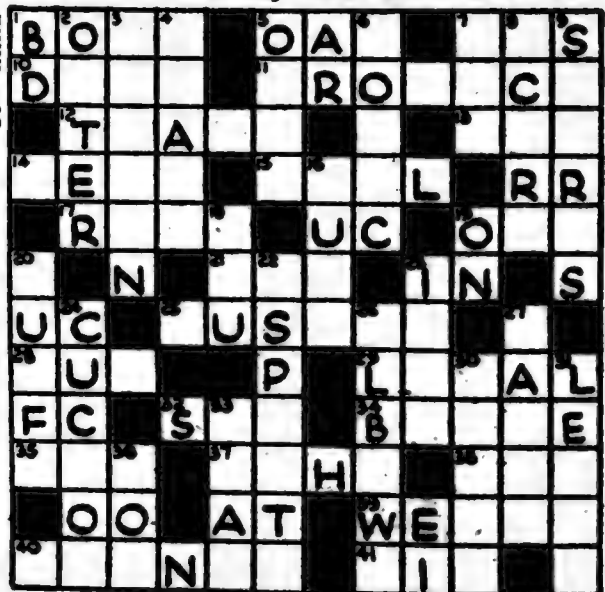
Entry Form "A."



JB 91

Do not separate these forms.

Entry Form "B."



JB 91

In entering this Competition I agree to abide by the Editor's decision as final in all matters pertaining thereto and enclose £5. P.O. No. These Entry Forms must not be separated and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED

ADDRESS

Closing Date Thursday (noon), November 27th.

CUT HERE

N.B.—Cut out the above Form complete.

Don't run the risk of being late—fill in and post your coupons early.

Clues Across.

1. RUBBISHY TALK.
2. A CEREAL.
3. POSSESSES.
4. DECEIVED PERSON.
5. ANIMALS' HORNS (in this).
6. THIS RESTRAINS A HORSE.
7. PAY COURT TO.
8. HUNTED FOR IN POLAR REGIONS.
9. PART OF THE FINGER.
10. ASCEND.
11. SINGLE ITEM.
12. ADULT MALE.
13. MANY THINGS ARE BEING SPRUNG CLEANING.
14. TICKLES ONE AT TIMES.
15. CONFINED TO ONE DISTRICT.
16. FEMININE PROVERB.
17. CONFLAGRATION.
18. THE HEAVENS.
19. REVERBERATED SOUND.
20. AFTERNOON MEAL.
21. USELESS PLANTS.
22. THESE FOLLOW THE FOX.
23. KNIGHT'S TITLE.

Clues Down.

1. OPPOSITE OF INNER.
2. INJURY CAUSED BY STRAIN.
3. DOCTOR DOES, WHEN PATIENT HURT.
4. NOT SHUT.
5. BARBER HOLDS FORM OF THIS.
6. CHOP WOOD.
7. SEED OF THE OAK.
8. BIG SHOPS.
9. FEMALE RELATIVE.
10. AUSTRALIAN BIRD.
11. COOK OFTEN MAKES.
12. VIEW-POINTS.
13. IMAGE.
14. BIRD WITH PECULIAR CALL.
15. ARM JOINTS.
16. CONFUSED.
17. PROVIDE FOR.
18. THIS RESTRICTS MOVING.
19. MAY GIVE YOU A PAIN.
20. YOURSELF.

Chambers's 20th Century Dictionary is used in compiling the puzzle.

Result of Crossword No. 89 appears on page 12.

Solution of "John Bull" X-Word No. 89

SOFT RUSHER
TRAITOR PUMA
A D BAIL NUN
MEET DOING
PEDAL TEARS
SL DIE SPY H
SLIPS H DO
T COT ASSAIL
IDYL RYE LNE
RO E E VEINS
END FAME VE
DEAR DANGER

Result of the published "John Bull" X-word No. 89 is given here with as a matter of interest to our X-word competitors. We wish to emphasize that no claims are required for this X-word, as all entries are being carefully examined by our staff.

Should the £600

Write to "John Bull" About It!

C. W. (Batham).—"I flared up at my landlord." Did he put you out?
 P. B. (Chelmsford).—"I believe I am a distant relation of yours." Then keep your distance.
 G. E. (Dartmoor).—"I've lived in the same place for ten years." It must have been a bad offence.
 P. L. (Goole).—"My girl won't listen to me now." You shouldn't have married her.
 SALLY (Fleay).—"My boy is 6 ft. tall." Don't be surprised if he proves a bit above you.
 R. K. (Eccles).—"I've bought a radio for £50. Does it sound a lot?" We can't tell until we have heard it.
 R. B. (Aylesbury).—"Do you remember how my short story finished up?" In smoke.
 A. C. (Birmingham).—"What is an agent?" One who is all "I's" yet cannot see himself as others see him.
 R. E. (Macclesfield).—"A constable has written a volume of poems." They should arrest attention.
 T. T. (Muddysford).—"Some subalterns find their food and drink bills more than their pay." What a mess they must be in!
 R. G. (Kirkby Lonsdale).—"A professional billiard-player takes iron pills before every match." To put him on his mettle?
 T. P. (Wivenhoe).—"I can't find much food for thought in our daily papers." But surely fried fish is good for the brain.
 Mrs. J. (Swansea).—"The medieval woman was hanny because she learnt to like what she did." Modern woman is often unhappy because she has learnt to do what she likes.

T. J. C. (London, E.C.).—"According to a daily paper, Britain imports ten million artificial teeth annually from America." It's horrible to think that the only things we can gnash at those American talkies are American teeth.
 T. P. (Baldock).—"I can always see a joke." Do you live in front of a mirror?
 F. K. (S.W.5).—"How long would it take to clear the Queen's Hall?" It depends on the singer.
 L. B. (Deal).—"I should love to be shown over your office." We should love to show you the door.
 H. B. K. (Chicago).—"Our laws are quite elastic." But what a pity you can't give your gangsters a longer stretch.



G. K. (Enfield).—"The latest type of car can be driven by a fool." It often is.

THE EDITOR REPLIES

G. T. (Ealing).—"Dentists appear to be a prosperous-looking set of people." We know many who look down in the mouth.
 OUTWITTER (Settle).—"Collars are soon to be worn with frills on." Our laundry thought of that years ago.
 M. S. (Purley).—"My wife is on her feet again." So you disposed of your car?
 S. W. (Mablethorpe).—"A speed king has married a nurse." That shows foresight.
 R. T. (Jedburgh).—"Footballers rarely have stomach complaints." A team would fall unless it had its inside right.
 L. M. (Stafford).—"The rooks are taking a great to-do in the park." Residents near have just caws for complaint.
 Mrs. W. (Evesham).—"Where do all the good domestics go?" Good domestics don't!
 MABEL (Hammersmith).—"Going down the Broadway, fifteen men turned round to look at me." It seems to have turned your head, too.
 V. H. (Sheffield).—"The people of Poland rarely make a success of marriage." Man and wife are often poles apart.

J. S. (Leeds).—"I find that the man with plenty of push has the most pull." Are you a trombone-player?

D. E. (Preston).—"Fifteen footballers have been suspended." Now the season is in full swing.
 M. S. (Nuneaton).—"Highbrows have usually small appetites." But far too much jaw.
 C. L. (Sunningdale).—"The essence of golf can be given in a word." But not here.
 D. S. (Bristol).—"With a woman, age is usually a polite fiction." With a man, it is merely a bald fact.
 Miss T. (Bournemouth).—"I am suing a second time for breach of promise." A pair of breaches!
 Mrs. G. (Cramer).—"Fifty years ago housewives demanded a recipe book." To-day they want burglary outfits for tin opening.
 P. K. (Redruth).—"Town-dwellers ought to adopt the country custom of saying 'Hullo' to strangers." They do, if they are telephone subscribers.
 J. D. (Bury).—"If a thing worries me first thing in the morning, I cast it aside at once." You must spend a lot on alarm-clocks.

AMATEUR (London).—"Where can I be taught to write articles suitable for JOHN BULL?" In the school of experience.
 CURIOUS (Axminster).—"How many letters do you receive a day?" About twenty big waste-paper baskets-full.
 S. M. (Catford).—"There are some big bores about nowadays." Yes; one has just been started by the Piccadilly Tube.
 Jim (Bethnal Green).—"London is the hub of the universe." To say nothing of the hubbub.
 F. K. (Hampstead).—"The housewife's budget is now down a few pints." While her husband's is up a few pints.
 W. R. (Ealing).—"The receiver is the simplest part of a telephone." And getting the right number is the hardest.
 S. B. (Goole).—"Is it possible for a hat to turn a man's hair grey?" It all depends how much his wife paid for it.
 A. C. C. (Walthamstow).—"Do you know what is going to happen on November 30?" Yes, hundreds of readers will find they're too late to enter for the last 1,250 Christmas feasts on page 43.
 Mrs. K. (Acton).—"I wonder what the dress-designers are creating for the spring of 1931." Domestic disputes.
 P. K. H. (Boscombe).—"A well-known composer of jazz music is said to be stone-deaf." That's no excuse.
 D. S. (Wood Green).—"Could anyone honestly say that it is unlucky for me to hold thirteen cards of one suit?" Your opponent could.
 C. M. (Notting Hill).—"The hire-purchase system has come to stay." But some of the things bought that way haven't.
 R. W. (Sutton).—"Some true stories knock fiction hollow." And yet wives still doubt their husbands' excuses for being late home.
 L. N. (Mayfair).—"I know a film actress who says she will marry a rich man or none." We have heard of several who mean to marry a rich man or two.

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service, who will deal with any matter causing anxiety to our readers. Simply send a stamped, addressed envelope with your query.

A. M. (Hoxton).—"I am running a diddum club." Are your clients in the running, too?
 MIMI (Bristol).—"In the middle of the first act people started throwing things at us." That was a breach of the piece.
 E. R. (Brighton).—"Miniature golf popularity is waning." Its backers are getting into a hole they didn't allow for.
 BUILDER (Swindon).—"I can run up a house in three weeks." That's the sort a tenant runs down all his life.
 B. R. (Salisbury).—"My barber won a shaving competition by five seconds." He just scraped through.
 C. H. (Levens).—"Byron's love letters have gone up in price." Other men's love letters remain stationary.
 F. A. (Ilkley).—"I found London full of jars." We must have somewhere to put our traffic jams.
 Mrs. B. (Farnham).—"My boy says he prefers rice pudding to jam tarts." The young hypocrite!
 R. D. (Flamborough).—"An organist has played here for sixty years without a break." But surely he had countless stops?
 Mrs. D. (Putney).—"Is there such a thing as the golden rule in the matter of women's dress?" Never put on to-day what you can leave off till to-morrow.
 IDLER (Battersea).—"I spent hours looking at the Christmas numbers on the bookstalls." And bought JOHN BULL's.
 C. V. (Birmingham).—"Even a solicitor's letter hasn't made him pay for the driving lessons I gave him." Still, don't release your clutch.

(Many replies unavoidably held over)

TRUTH ABOUT WIRELESS

Simple facts are often harder to believe than Fairy Tales, and some people can never believe an article is good unless they pay two or three times as much as is necessary.

THE GRAVES 'VULCAN' SET is the ideal for the man who wants perfectly satisfactory results for the most moderate outlay. It is made under Harconi License and embodies all the improvements possible in a popular-priced set. It gives you the National Programme in perfection and a wide choice of distant stations. Everything about the set is reliable and first class; there are no compromises. Even if you are only a beginner you can start right away to enjoy the wonders of wireless with as much certainty of success as if you had studied it for years. Cabinet Loud Sp. ailer, Aerial Fittings & everything necessary is included. No extras. Full instructions with each set.

A HANDSOME PRODUCTION. Full size Cabinet (as illustrated) of polished Oak, with hinged lid; all parts (including valves) accessible. Built-in Emitter Detector and Power Valve, anti-microphonic Valve holders. No coils to change. H.T. Battery; 2-volt Accumulator; complete Aerial Outfit. Cabinet 14" x 10" x 10" (as illustrated) in Oak to match set. Unit of the "four pole" balanced armature type with large magnet.

Price complete and Carriage Paid £7.10.0
 Terms 1/- with Order, 10/- Monthly



Test it in your own home. Fullproof Approval.

Write for Illustrated Catalogue. Full particulars and specifications of this and other high-class Receiving Sets; including Portable and All Wave Sets, Post Free. We have 30 years' experience for honest dealing.

ANOTHER WIRELESS BARGAIN. The 10" x 10" x 10" 3-Valve set (not illustrated here) with handsome Oak Cabinet and Cabinet Loud Sp. ailer. Everything of highest quality and all complete and ready to go. Price £12.10 with Order, 10/- Monthly.

This is a lot of remarkable capacity, very selective and far reaching, and wonderful value for money. Our sales of this set run into many thousands per annum; and solely on merit and without costly advertising push. Ask for descriptive Catalogue free giving full illustrations of Set and Loud-Speaker with all information. Costs you nothing to get all particulars of this highly efficient set which offers you finer results, better quality and substantial saving in cost.

J. S. GRAVES LTD. SHEFFIELD

SIDE-SLIPS

Examples of primitive unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Slip."

NORTH-EASTERN DAILY GAZETTE:—"The latter taking more punishment than he received."
 LEVENSHULME AND DISTRICT WEEKLY NEWS:—"A very comfortable lounge, where you may sit when you want to snore."
 SOUTH WALES ECHO AND EXPRESS:—"Wanted, Private Loan £5; repay £5 MONTHLY."
 CLECKHEATON AND SKIRBOROUGH GUARDIAN:—"Mr. — was knocked down by a motor milk can, the wheel of which passed over his body."

BALLYMENA OBSERVER:—"It had been given in evidence that there was a hole behind the dog's left arm."
 NOTTINGHAM EVENING POST:—"The LORRY came up to me and asked me if I saw what happened."
 PICTORIAL WEEKLY:—"His small eyes OVERHUNG a massive forehead."
 YORKSHIRE EVENING NEWS:—"Meanwhile ratepayers and taxpayers are holding up their heads in horror."
 "THE THUNDER":—"Snatching up his bare feet, and striking another match."



MANCHESTER GUARDIAN:—"Sir — concluded his address, which had lasted OVER FOUR YEARS."
 EVENING WORLD:—"A sound had fallen upon his quick EYES."
 NEWCASTLE EVENING CHRONICLE:—"He was charged with BREAKING and SWEARING a gas-meter."

John Bull's Record Threefold Xmas Gift to You



Cut out this
Voucher and
send in with
Xmas Gift Cou-
pon below.



THE response to "John Bull's" sensational Three-Fold Gift Offer is breaking all records! Every post brings a flood of applications. We advise every reader who wishes to participate in this great distribution of Xmas gift packages to apply at once on the Xmas Gift Coupon in the bottom left corner of this page.

What 'John Bull' offers you Free!

- (1) **A SHILLING GIFT VOUCHER** which will be accepted as One Shilling in part payment of the famous 5/- Lever Filler "John Bull" Pen fitted with solid 14-carat gold nib, iridium tipped. **A 5 years' written guarantee** sent with each pen. Universally admitted to be worth 15/-.
- (2) **A 24-CARAT GOLD-PLATED GILLETTE RAZOR** of the very latest pattern, "the greatest shaving improvement in 28 years." The blade, like the razor, is of an entirely new pattern, made of processed steel which resists rust. Packed in handsome and compact metal case.
- (3) **A 3/8 "EVER-POINTED" PENCIL** of an entirely new design. Sturdy enough for a captain of industry—charming enough for a leader of Society. The lovely colours accentuate the dazzling brilliance of the gold-plated mountings. Unscrew the base and you will find rubber and re-fills at your service. A clip just gives it the finishing touch.

Cut cut the Voucher
above, attach it to
Coupon below and
post at once.

JOHN BULL'S Xmas Gift Coupon

To "JOHN BULL'S" PEN DEPT., 27, Floral St., London, W.C.2

I enclose "JOHN BULL'S" XMAS GIFT VOUCHER, value 1/-, which please accept in part payment of the famous 5/- "JOHN BULL" PEN. This also entitles me to the Free Presentation Razor Set and 3/8 "Everpointed" Pencil. I enclose Postal Order for 4/-, plus 6d. to cover postage, packing and insurance, making 4.6 in all.

NAME.....

ADDRESS.....

Pocket Clip and Tube of Pencil Refills 6d. extra. Fine, medium, broad nib (cross out grades not required). Your name engraved in gold on Pen, 6d. extra. Write in CAPITALS name or initials desired:

Cross cheque, p.o. "A & Co.," and make payable to "John Bull."
(2) J.B., 22/11/30.

Pen and Pencil are
packed in an attractive
presentation box. Name
engraved in gold on
Pen, 6d. extra.

Home Tragedies

JOHN BULL
pays £100.

WASHING windows, a homely job, which, like brushing down the stairs, scrubbing the floor, hanging curtains, and many other household duties, looks so innocent and harmless, until the Demon of Accident takes a hand.

In the case of Mrs. Wilson, of 16, Scotin Street, Off City Road, Glasgow, a polished floor caused the tragedy. Our reader was cleaning a window when her feet slipped on the polished surface. This caused her to overbalance, and she fell on to the flagstones below, dying of her injuries.



"John Bull" has paid her husband a cheque for £100 under "John Bull's" Home Insurance.

Accidents come when least expected. Have you home insurance? If not, do so now on the "John Bull" plan.

HOME ACCIDENTS—£2 a Week.

We give below the names of a few readers who have been paid on account of Home Accidents of a non-fatal nature.

PLYMOUTH.—Mr. J. J. Pearce.

42, Morris Park Terr., St.

Budeaux.

BRISTOL.—Mrs. B. L. Grant.

47, St. Werburgh's Park.

Mina Rd.

ITSWICH.—Mrs. A. Denny, 35,

Rendlesham Rd.

MR. NOTTINGHAM, YORKS.—Mr.

G. E. Milner, 2, Beever St.,

Goldthorpe.

BIRMINGHAM.—Mr. W. H. Drew,

1, Easton Grove, Severne

Rd., Avon Green.

MR. PRESTON.—Mr. W. Wooley,

Shore Side, Hesketh Bank.

METHYR TYDFIL, GLAM.—Mrs.

E. Loughman, Gwallobygarth

Farm.

LINCOLN.—Mrs. H. L. Barton,

12, South Bar Square.

LIVERPOOL.—Mrs. R. Harvey,

20, Rossall St., Alburgh.

BENLY HEATH, KENT.—Mrs.

E. Pevy, 8, Banks Lane.

BRISTOL.—Mrs. T. T. Grieron,

Linier Green.

NEWARK.—Mrs. E. Bullimore,

School Lane, Claypole.

BOSTON, LINCS.—Mrs. A. E.

Saunby, 10, Pump Square.

BLACKBURN.—Mr. R. Baxter,

25, Oak St., Gr. Harwood.

KING'S CROSS, N.I.—Mrs. L.

Johns, 53, Wharfedale Rd.

ST. HELEN'S, LANC.—Mrs. C.

Roberts, 155, Harbshaw St.

GRAVESEND, KENT.—Mrs. C. G.

Miller, 17, Verdale Rd.

BURNLEY, LANC.—Mrs. C.

Bulley, 5, Adelphi St.

NEWARK, NOTTS.—Mrs. L. Peel,

14, Spittal Row, Northgate.

ABERDEEN.—Mrs. J. McLeod,

16, Albion St.

BURY, LANC.—Miss C. Barratt,

19, Rake St., Walmerley

Rd.

ST. HELEN'S, LANC.—Mrs. A.

Redcliffe, 58, Harbshaw St.

WREYHAM.—Mrs. D. Boliver,

Elm Villa, Marchwiel.

KIRKCALDY, DUFF.—Mrs. C.

Milne, 253, High St.

CASTLEFISH, HANTS.—Mr. P.

Rogers, 15, Scotter Rd.,

Bishopstoke.

LEEDS.—Mrs. E. Hogg, 14,

Bainford Rd., Hunslet.

PASTHAM, E.F.—Mrs. E. Smith,

150, High Street South.

STOCK-ON-TRENT.—Mr. W.

Hudson, 25, Charles St., Meir,

Longton.

MANCHESTER.—Mrs. M. Press-

dee, 2, Queen St., Denton.

WORTHEN, SALOP.—Mrs. C. E.

Meredith, Rose Cott., Brock-

ton.

HESSLE, N. H.—Mrs. J. Wilson,

37, Port St.

GRIMSBY, LIN.—Mrs. J. D. Dyer,

Lawrence St.

FAR, CORNWALL.—Mrs. J. S. S.

Yer, 8, Laidlaw St.

SHEFFIELD, YKS.—Mrs. J. W.

43, Daisy Rd.

Rd.

KILMARNOCK, DUN.—Mrs. D. Sturrock,

25, Wale St.

BARNLEY, W. YKS.—Mrs. J. Dyer,

15, Park St.

LANE, CARLISLE.—Mrs. J. Dyer,

14, North St.

MR. WREYHAM, N. H.—Mrs. J. Dyer,

15, Park St.

WIMBORNE, DOR.—Mrs. J. Dyer,

15, Park St.

BIRMINGHAM, N. H.—Mrs. J. Dyer,

15, Park St.

EDINGTON, N. H.—Mrs. J. Dyer,

15, Park St.

ROSLIN, N. H.—Mrs. J. Dyer,

15, Park St.

DRURY, N. H.—Mrs. J. Dyer,

15, Park St.

VERNON, N. H.—Mrs. J. Dyer,

15, Park St.

Against Fire, Storm, Flood, Sickness, Accident "John Bull" covers you free.

CUT HERE:

JOHN BULL

Hand this Coupon to your
Newsagent.

To (Name of.....
Newsagent)

Address

Please deliver or reserve JOHN BULL for
me weekly until further notice.

Signature

Address

Date

PLEASE WRITE CLEARLY.

J.B., 22/11/30.

Post this Coupon to

"John Bull" Registration Department,
Long Acre, London, W.C.2.

I have sent an Order Form to my
agent for the regular weekly
JOHN BULL. Please register me as a
reader.

Reader's Signature.....

Age.....

Address

Name and address.....
of Newsagent.

Date

Use 1d. stamp. Don't seal
certificate setting out the
conditions and certifying reader
sent if 1d. stamped address
enclosed for return.
CLEARLY.

PLEASE WRITE
CLEARLY.



THIS WEEK ONLY

1250 XMAS PRIZES

100 XMAS HAMPERS

250 XMAS TURKEYS

10 PRIZES OF £5

£50

TO BE DESPATCHED ON DEC 22

FINAL RECORD OFFER

300 12'6 XMAS CAKES

600 PLUMP SURREY FOWLS

£300

THIRD PRIZE

£25

10 @ £2.10

8000 'TARGET' PRIZES

CLOSING SAT. NOV. 29

LAST 1,250 XMAS FEASTS—HURRY!

THIS week comes our final avalanche of *Bullets* Christmas Hampers, Turkeys, Cakes and Fowls—a record distribution which will make Christmas merry for no fewer than 1,250 "Bulleterers."

Here is one last big opportunity to enjoy a JOHN BULL spread at Christmas. And remember—though you may be aiming only at a Christmas prize, your *Bullet* may actually bring a cheque for £300 instead.

Your *Bullet* must consist of any TWO, THREE or FOUR Words of apt and original comment added to one of the *Examples* on this page. As a specimen, suppose you choose the *Example* ON THE WESTMINSTER FRONT, the added words TIME ELECTORS STARTED "FIRING" would complete a typical *Bullet*. A careful study of the twenty-three winners below will assist you in constructing your own efforts.

No more Christmas dinners will be offered this season, so be sure that your entry is in by Saturday, November 29.

CASH AND XMAS TURKEYS WON!

FIRST PRIZE OF £300, COMPETITION No. 779:

Mr. Herbert Jones, 2, Cummings Street, Liverpool.

Example:—MONEY IN POCKET

Bullet:—"BELLS" STOPPED THAT "JINGLE."

SECOND PRIZE OF £50:

Mr. F. M. Scott, 48, Bricknell Avenue, Hull.
Example:—Who's Just
Bullet:—Where Wanted, Wanted Every-where.

THIRD PRIZE OF £25

Mr. Stanley Owen, 12, Broomhall Road, Sandhurst, Surrey.
Example:—Feeling Sore
Bullet:—Mashed Cat—Kissed Mat.

10 PRIZES OF £5 EACH:

- F. BOND, 51, Green Lane, Birmingham.
Feeling Sore—Don't Let Work "Suffer."
- P. W. BRIDGER, 62, Junction Road, Gillingham.
Tragic Result—Pussyfoot's "Pop"—Gangster's "Bang!"
(Entered on "Target" prize coupon.)
- J. GAY, 23, Thelma Street, Sunderland.
Prizes Of? Won? No—On, Now!
- E. HEALING, 103, Heapey Road, Chorley, Lancs.
The Chaps Are—Before Nose—Don't "Sniff"
- C. SHAVE, 111, Scrogg Road, Walker, Newcastle-on-Tyne.
Prizes Of Life—Present Ever—Presented Never.
- P. SMITH, 1, Pickmere Street, Warrington.
Fighting Adversity—You—J—Queer—Why?
- C. WARRIN, Wyncote, Wilburton, Ely, Cambs.
Fighting Adversity—Only The Winners Retire
- A. T. WHITE, 4, Goldstone Road, Clapton, E.
Money In Pocket—"All In" Not "Folly."
(Entered on "Target" prize coupon.)

W. WILSON, 22, Havelock Street, South Shields.

Shabby Treatment—Cross-examining Unemployed—Examine Unemployment!
V. J. W. YORKE, Kirk Hammerton, York.
Question For Ramsay "When Do You Do?"

1. PRIZES OF £2 10s. EACH:

- Mrs. D. ALDERSON, 35, Marriott Road, Radford, Coventry.
Hitting The Consumer Only "Parthing." But "Damages."
- G. A. ALLAM, 367a, Chapter Road, Cricklewood, N.W.
Money In Pocket—Miner's Dream Of Some.
- C. BURGESS, (?) Wimbledon Park Road, Southfields, S.W.
(Please send full address.)
Money In Pocket—Where "Watch Was Kept."
- F. BYERS, 6, Rugby Terrace, Haverton-on-Tees.
Almost Impossible—"Bearing" What Chancellor "Lifts."
(Entered on "Target" prize coupon.)
- G. ELLIOT, 14, Cable Street, Southport.
A Love Thief—Until Time "Stole" Looks.
- J. J. FURLONG, 74, Seaford Road, Clontarf, Dublin.
Why He's Busy—"Pennyworth, Please"—"Certainly, Madam!"
- P. HALEY, Empire Theatre, Maryport.
Thirsting For Reform—We're Only Getting "Straws."
- Miss E. RILEY, 8, Lord Street, Blackpool.
Question For Ramsay—Isn't "So Sudden." Anyway.
- Mrs. C. SMITH, 1, Randolph Street, Nottingham.
A Death Blow—Occasionally, Livens Democracy Up!
- H. TYLER, 257, The Broadway, Birmingham.
Unit—Some Piddies I've Heard!

A list of 250 "Bullets" Turkey winners and 250 2/6 winners can be seen at these offices. All Prize-winners have been notified.

"Examples" for Competition No. 784.

On Christmas Day—Parliamentary Football—Trade Will Return When Absolutely—Going Scot-free—When Party's Finished—Stony Silence—For Sonny—In Case of Necessity—Hard To Believe—Without Brains—Highly Significant—Not Known—A Grim Struggle—Encouraging Message—Squalls—Women Are Trying, But—Blow For The Policeman—For The Rest Of His Life—Glorious Muddle—Stopping—Danger In The Air—Bringing The Dust—Her Weakness—If Youth But Knows—Dog Is The Manger—Chasing Its Terrors—A Wanderer—By All—Keeping Faith—What She's Thinking About—If I Ran The B.B.C.
(Closing Saturday, December 6.)

Examples for "Bullets" Competition No. 783

ON THE WESTMINSTER FRONT
PLAINLY
BUSINESS MATTERS
POKING HIS NOSE IN
PARTING
STOPPING THE ROT
WITHOUT
COMFORTABLE BERTH
CROWDED
DANGEROUS GAME
ENTERPRISING REPORTER

NOT COMPLETE
RISING TO THE OCCASION
SKILLED LABOUR
GETS MY VOTE
HE'S AN ALIEN, SO
PAINFUL
CAREFULLY CONVEALED
MAKING HEADWAY
APPEALS TO ALL
EARNS RESPECT
MOTHER'S REMEDY

ORDERS
ALL WE ASK
WHATEVER IT'S CALLED
GOOD AS NEW
IT MIGHT HELP IF
SWALLOWED
ON ALL HANDS
NET RESULT
A MAN'S WAY
JUDGING BY THE PRICE

Example Bullet	Closing SAT. Nov. 29
Example Bullet	
(783) P.N. No. _____	Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 2s.	Address _____

Example Bullet	Closing SAT. Nov. 29
Example Bullet	
(783) P.N. No. _____	Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 2s.	Address _____

Example Bullet	Closing SAT. Nov. 29
Example Bullet	
(783) P.N. No. _____	Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 2s. 6d.	Address _____

Example Bullet	Closing SAT. Nov. 29
Example Bullet	
(783) P.N. No. _____	Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.	Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

Address Coupons: "Bullet." No. 783, "John Bull,"

The original cheque for £2,500 given by the First Prize-winner in "Bullets" No. 779 will be displayed in the window of Mr. Hancock, 250, Gillingham Road, Gillingham, Kent.

Every week regular readers of *Bulletin* are stepping up into the prize-list—you also will find its free weekly help invaluable. Apply for a free specimen copy, sending your name and address on a penny postcard. Or, better still, make sure of the next 12 issues by sending crossed P.O. 6d. (to cover postage) made payable to JOHN BULL. Address:—"Bulletin" Department, Odhams Press Ltd., 19, Short's Gardens, London, W.O.2.

SPECIAL NEWSPAPERS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newspaper from whom the winners of the three chief prizes in Competition No. 783 have purchased "John Bull."

A huge Christmas cheque of £1,500 will be the First Prize in Competition No. 785.

THIS WEEK ONLY! 1000 XMAS BILLS TO WIN XMAS DAY!

PARIS
BERLIN

MADRID

OSLO

TURIN

MILAN

HUIZEN

VIENNA

AMERICA

GIFTS FIRST-COUPONS AFTER RADIO FOR ALL

YOU can have these valuable free gifts now, and simply send us coupons as you smoke, until you have collected the required number. Your outlay for Cigarettes is much less than the price of any of these Sets. Send the coupon at the foot of this advertisement and you will receive FREE 25 Bonus Coupons and full particulars how to obtain your set first before collecting Coupons.

FREE!

NOW

THREE superb Radio Sets—a **SUIT-CASE PORTABLE**, A **TRANSPORTABLE** AND AN **"ALL-MAINS" PORTABLE**—all British made. Fully guaranteed. No aerial. No earth. No gadgets. Play wherever you take them. British and Foreign stations easily tuned in with exceptionally powerful and rich volume. Obtainable in exchange for coupons from "NAVY CLUB" Cigarettes and the Set is sent before collecting Coupons. Send Coupon below.

This 15-Guinea 5-Valve Dennis Super Suit-Case Portable Radio

DELIVERED
FOR

60

COUPONS
DOWN

Luxurious in appearance. Mahogany Loud-speaker. Polished Panels inside. Crocodile finished case. Plated Fittings. Cuts out London with one slight turn, other European stations tuned in at your will with powerful Volume.

Yours for 60 Coupons down! and after receipt of Set balance of Coupons in monthly instalments spread over 1 to 2 years to suit your convenience.

Royalties, Valves and Batteries, 4 Cns., or, in place of cash, a larger number of Coupons, also in instalments.

TOTAL of ONLY 595 COUPONS

If you prefer to collect Coupons first. Royalties extra or a larger number of Coupons.

This 23-Guinea 5-Valve Dennis Super Transportable

DELIVERED
FOR

60

COUPONS
DOWN

Mahogany Case, Single Tuning Dial. Station Batteries. Equipped for Gramophone Pick-up and all latest improvements embodied in this set. Long range. Foreign and British Stations guaranteed. No aerial—no earth required.

Yours for 60 Coupons down! and after receipt of Set, balance of Coupons in monthly instalments spread over 1 to 2 years to suit your convenience.

Royalties, Valves and Batteries, 6 Guineas, or, in place of cash, a larger number of Coupons, also in instalments.

TOTAL of ONLY 595 COUPONS

If you prefer to collect Coupons first. Royalties extra or a larger number of Coupons.

All Electric 29-Guinea 4-Valve Screened Grid Dennis Super Transportable

Beautiful Solid Oak Case. No aerial, no earth required, but can be attached if it is desired to increase the already powerful volume. No Batteries, no Accumulators. Works entirely from any electric supply.

DELIVERED
FOR

60

COUPONS
DOWN

MARVELLOUS PERFORMANCE.

Extraordinarily Long Range, including America.

Yours for 60 Coupons down! and after receipt of Set, balance of Coupons in monthly instalments spread over 1 to 2 years to suit your convenience.

Royalties, Valves and Rectifier, 8 Guineas, or, in place of cash, a larger number of Coupons, also in instalments.

TOTAL of ONLY 995 COUPONS

If you prefer to collect Coupons first. Royalties extra or a larger number of Coupons.

Ask your Tobacconist for a Packet
OF 'FABIANS'

Navy Club

VIRGINIA CIGARETTES

L & J FABIAN (Branch of the General Tobacco Co. Ltd.) 74 NEW BOND ST LONDON W1

Many other Valuable Gifts
From 10 Coupons up.
A NEW STANDARD

10 for 6d CIGARETTES

We have always used the finest tobacco procurable in the manufacture of NAVY CLUB CIGARETTES. But following the reduction in cost of Virginia Tobacco the finest tobacco obtainable is now being used and consequently the Quality is better than ever before. Therefore the smoker gets a

**10 for 10d.
CIGARETTE AT
10 for 6d.**

THREE QUALITIES:
PLAIN | CORK | IVORY
Medium | Tipped | Tipped
Strength | Mild | Very Mild



READ THESE—Originals may be seen at our office.

Dear Sir,
"I have been amazed at the selectivity of the apparatus even when Daventry is on. I have so far heard Hured Regional, National, Northern, Radio Paris, Hilversum, Rome, Oslo, German Stations and other French Stations which names I have not chance to hear."

The Speaker is of a beautiful tone, and I have compared working against a Super Set constructed by an amateur of considerable ability. I was convinced that the quality of the tone of the 'Dennis' was far ahead of the other one. I am very pleased indeed with this and hardly think I could have got a better one if I had gone out to buy a portable at the same price." (Sgd.) C. HOBBS, Of Hauld

Dear Sir,
"I received the Wireless Set. My wife and I cannot speak too highly of its merits, stations simply pouring in. In short I am delighted with results."

Yours faithfully,
(Sgd.) JOHN THOMAS SENIOR, Of Hull.

FREE—If You Post this Coupon
25 Bonus Coupons—Cash Value 3/4

To Start Your Collection

FREE COUPON

Post in a jd. stamped unsealed envelope and enclose one empty carton of Navy Club cigarettes.

Messrs. L. & J. FABIAN,
(Dept. CB31), 74, NEW BOND STREET,
LONDON, W.1.

Please send me 25 Free Bonus coupons and apply for form with full particulars for the immediate supply of the Set I select before collecting the coupons. Also send list of your other Gifts, including Chellophane Portable Gramophones.

I enclose one NAVY CLUB empty Carton.

NAME _____

ADDRESS _____

TOWN _____

COUNTY _____

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Advertisements: 10 lines for 1 month. 10 lines for 2 months. 10 lines for 3 months. 10 lines for 4 months. 10 lines for 5 months. 10 lines for 6 months. 10 lines for 7 months. 10 lines for 8 months. 10 lines for 9 months. 10 lines for 10 months. 10 lines for 11 months. 10 lines for 12 months. 10 lines for 13 months. 10 lines for 14 months. 10 lines for 15 months. 10 lines for 16 months. 10 lines for 17 months. 10 lines for 18 months. 10 lines for 19 months. 10 lines for 20 months. 10 lines for 21 months. 10 lines for 22 months. 10 lines for 23 months. 10 lines for 24 months. 10 lines for 25 months. 10 lines for 26 months. 10 lines for 27 months. 10 lines for 28 months. 10 lines for 29 months. 10 lines for 30 months. 10 lines for 31 months. 10 lines for 32 months. 10 lines for 33 months. 10 lines for 34 months. 10 lines for 35 months. 10 lines for 36 months. 10 lines for 37 months. 10 lines for 38 months. 10 lines for 39 months. 10 lines for 40 months. 10 lines for 41 months. 10 lines 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